



AQAR 2021-22
3.6.3 & 3.6.4 Extension activities

Programme No: 69

Conducted by- Department of Social Work

Date : 7/1/2021

Programme title – Kudumbasree Mission

Extension activity - Kudumbasree Mission - Thrissur

Nikitha Daison Chittilapilly, Silpa M S, NajiyaNaslim, Bhavya, Sebilla Fathima Suhara MSand Parvathy K A(MSW 2020 Admn) were placed under KudumbasreeJilla Mission, Thrissur Even though they could not visit all the kudumbasree enterprises directly, they visited 5-6 Entrepreneurs and contacted most of the Entrepreneurs in coastal belt area, individually and over phone, by dividing the work among the 6 trainees. They could collect information from 22 Entrepreneurs of Eriyad area, over phone apart from direct visit.

· Social work trainee could conduct an interaction session with all the coastal belt volunteers to analyse he activities of Kudumbasree units in coastal area and the problems and challenges that they are facing, under Google platform. They also met all the coastal belt volunteers individually.

· Most of the units are facing problems such as shortage of fund/aid, lack of proper marketing facilities to sell their products and challenges due to the present pandemic, Covid 19.

Payasa Mela”, a part of food fest named “Kudumbasree Theerasree Padhathi”, was conducted by a group of students of Department of Social Work in Christ College Irinjalakuda along with District Kudumbasree Mission, Thrissur was a great success

Aadugramam visit





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Thayyal Gramam





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Payasa Mela