

**20U555**

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Name: .....

Reg. No.....

**FIFTH SEMESTER B.Com. PROFESSIONAL DEGREE EXAMINATION, NOV. 2022**

(CUCBCSS-UG)

(Regular/Supplementary/Improvement)

**CC17U BCP5 B24 - INFORMATION TECHNOLOGY FOR BUSINESS**

(Core Course)

(2017 Admission onwards)

Time: Three Hours

Maximum: 80 Marks

Choose the correct answer:

1. \_\_\_\_\_ include a family of software modules that provides the tools that enable a business and its employees to provide fast, convenient and consistent service to its customers.  
a. CRM                      b. IT                      c. SCM                      d. ERP
2. \_\_\_\_\_ enhance team and workgroup communication and productivity by employing office automation system.  
a. Transaction Processing System                      b. Process Control System  
c. Enterprise Collaboration System                      d. Decision Support System
3. The internet and internet like networks between an enterprise and its trading partners is called  
a. DBMS                      b. Intranet  
c. Telecommunication                      d. Extranet
4. Telecommunications networks covering a large geographic area are called \_\_\_\_\_  
a. LAN                      b. MAN                      c. WAN                      d. All of these
5. Electronic exchange of business transaction documents over the internet between supply chain trading partners is  
a. ERP                      b. EDI                      c. SCM                      d. CRM

Fill in the blanks:

6. Abbreviation of USB is \_\_\_\_\_
7. \_\_\_\_\_ feature of Excel has the ability to fill out some cells with values that belong to a common series.
8. DTP stands for \_\_\_\_\_
9. A communication processor that allows single communication channel to carry simultaneous data transmissions from many terminals is called \_\_\_\_\_
10. \_\_\_\_\_ is the process by which data in a data warehouse are analysed to reveal hidden patterns and trends in historical business activity.

**(10 × 1 = 10 Marks)**

