20U558	(Pages: 2)	Name:
		Reg.No:

## FIFTH SEMESTER B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

(CBCSS - UG)

(Regular/Supplementary/Improvement)

## CC19U BBA5 B09 - OPERATIONS MANAGEMENT

(BBA - Core Course)

(2019 Admission onwards)

Time: 2.5 Hours Maximum: 80 Marks

Credit: 4

## Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

- 1. What do you mean by system?
- 2. State any three objectives of operations management relating to customer care.
- 3. What is an interaction of operation management with other functional areas?
- 4. What is machining process?
- 5. Mention any three advantages of line lay out.
- 6. What is crane? What is its use?
- 7. What is demonstrated capacity?
- 8. What is capacity bottleneck?
- 9. What is a preventive maintenance?
- 10. What is motion study?
- 11. What is BOM?
- 12. What is maximum level of stock?
- 13. What is SDE analysis?
- 14. What do you mean by Ishkawa diagram?
- 15. What is Kaizen?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer all questions. Each question carries 5 marks.

16. Distinguish between manufacturing and non manufacturing operations.

- 17. What are the different steps involved in facility location study?
- 18. State the objectives of plant layout.
- 19. What are the objectives of work study?
- 20. What are the factors would you consider to select in an appropriate work measurement method?
- 21. What are the advantages and disadvantages of MRP?
- 22. What are the features of quality?
- 23. What are the advantages of SQC?

(Ceiling: 35 Marks)

## Part C (Essay questions)

Answer any two questions. Each question carries 10 marks.

- 24. Explain the historical evolution of operations management.
- 25. What is product selection? Explain the procedure involved in product selection.
- 26. What is method study? Expalin the procedures for conducting method study.
- 27. What is MPS? What are its objectives and benefits?

 $(2 \times 10 = 20 \text{ Marks})$ 

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