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Name:

Reg.No:

## FOURTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2023

## (CBCSS - UG)

(Regular/Supplementary/Improvement)

## CC19U BSH4 A13 / CC20U BSH4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(Catering Science and Hotel Management - Common Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

## Part A (Short answer questions)

Answer all questions. Each question carries 2 marks.

- 1. Write any four features of an entrepreneur.
- 2. Mention the cultural factors affecting entrepreneurial growth.
- 3. Define entrepreneurship.
- 4. What is Directorate of Industries and Commerce?
- 5. What is NSIC?
- 6. What is Small Industries Service Institutes?
- 7. What is NEDB?
- 8. Mention any four functions of Technopark.
- 9. Give two functions of DIC.
- 10. Write two problems of MSMEs.
- 11. What is fiscal incentives?
- 12. Write five names of major five star hotels.
- 13. What are the time series projection methods of demand forecasting?
- 14. What do you mean by financial feasibility?
- 15. Define project report.

(Ceiling: 25 Marks)

**Part B** (Paragraph questions)

#### Answer all questions. Each question carries 5 marks.

- 16. Write a note on the classification of entrepreneur on the basis of motivation.
- 17. Write a note on the assistance available for women entrepreneurs.

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- 18. Write a note on District Industries Centre.
- 19. Define subsidy. Expalin different types of subsidies.
- 20. What is the role of small and medium enterprises in the economic development?
- 21. What are the features of MSMEs development Act 2006?
- 22. Explain the procedure for environmental clearance.
- 23. What are the requirement of a good report?

## (Ceiling: 35 Marks)

### Part C (Essay questions)

Answer any two questions. Each question carries 10 marks.

- 24. Define entrepreneurship. Explain the various methods to provide training for entrepreneurs.
- 25. Define project. What are the factors influencing entrepreneurial environment?
- 26. Explain ratio analysis.
- 27. Define project report. Explain the contents of a project report.

(2 × 10 = 20 Marks)

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