20U	681	(Pages: 2)		Name:		
SIXTH SEMESTER B.Com. PROFESSIONAL DEGREE EXAMINATION, APRIL 2023						
(CUCBCSS-UG)						
C	(Regular/Supplementary/Improvement)					
CC17U BCP6 B29 - CORPORATE GOVERNANCE AND BUSINESS ETHICS (B.Com. Professional - Core Course)						
	(2017 Admission onwards)					
Time:	Three Hours			Maximum: 80 Marks		
		Section A				
	Answer al	$m{l}$ questions. Each qu	estion carries	1 mark.		
1.	1. Which of the following are the principles of ethics in business?					
	a) Honesty b) Integrity	c) Loyalty	d) All of these		
2.	The concept of Corporate Social Responsibility originated in which time period?					
	a) 1920's and 1930's b) 19th Century	c) 1980's an	d 1990's d)1960's and 1970's		
3.	3. What is meant by the phrase 'teleological ethics'?					
a) Is used to judge is an action is right, fair and honest.						
	b) An action can only be	e judged by its conse	equences			
	c) Developing the indivi	dual personal chara	cteristics			
	d) The key purpose of ethics is to increase freedom.					
4.	What is triple bottom line?					
	a) An accounting tool th	at looks at the impa	ct on people,	planet and profits.		
b) A management strategy which states all the			he attention s	e attention should be on profits.		
	c) An accounting tool th	An accounting tool that looks at cost, profit and loss.				
d) A management strategy which focuses on corp				cial responsibility.		
5.	5. The practices of a company for which it is accountable in relation to other					
	parties is called					
	a) Social responsibility		b) Code of I	Ethics		
	c) Values		d) Culture			
6.	A bundle of shares is ca	lled				
7.	The term 'Morals' is derived from the Latin word					
8.	SEBI was established in the year					
9.	The Indian Model of Co	rporate governance	is a hybrid of	and		
10	. An is a prob	lem, situation or opp	portunity requ	airing an individual, group or		

organisation to chose among several actions that must be evaluated as right or wrong.

 $(10 \times 1 = 10 \text{ Marks})$

Section B

Answer any eight questions. Each question carries 2 marks.

- 11. Define Corporate governance.
- 12. What is agency theory?
- 13. What is ethics?
- 14. What is shareholder activism?
- 15. Explain Corporate social responsibility.
- 16. What is consequentialism?
- 17. What is holistic approach?
- 18. What is whistle blower policy?
- 19. What is clause 49?
- 20. What is green governance?

 $(8 \times 2 = 16 \text{ Marks})$

Section C

Answer any six questions. Each question carries 4 marks.

- 21. Explain the provisions for CSR in Companies Act 2013.
- 22. What are the issues for corporate failure of Maxwell Communication (UK)?
- 23. Explain the various theories of business ethics.
- 24. Distinguish between Anglo Saxon Model and German Model.
- 25. Discuss the recommendations of Narayana Murthy Committee Report.
- 26. Explain the ethical practices in work places.
- 27. Elucidate the Models of Corporate Governance.
- 28. What is Utilitarianism?

 $(6 \times 4 = 24 \text{ Marks})$

Section C

Answer any *two* questions. Each question carries 15 marks.

- 29. What are the issues for corporate failure of Maxwell Communication (UK)?
- 30. Briefly explain the powers of audit committee.
- 31. Explain the nature, Characteristics and importance of corporate social responsibility.

 $(2 \times 15 = 30 \text{ Marks})$
