

20U668

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Name: .....

Reg.No: .....

**SIXTH SEMESTER B.B.A. DEGREE EXAMINATION, APRIL 2023**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U BBA6 B14 - PROJECT MANAGEMENT**

(BBA - Core Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 2

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is DPR?
2. What do you mean by Scale of Operations?
3. What is Net Annual Cash inflows?
4. What do you mean by non-discounting techniques for capital budgeting ?
5. What standard deviation technique for analysing risk in investment decisions ?
6. What is cash flow technique for financial analysis ?
7. What is working capital ?
8. What is meant by internal source of financing?
9. What is Cost of Capital?
10. What do you mean by Project planning?
11. What is the difference between WBS and OBS?
12. What is Project Control System?

**(Ceiling: 20 Marks)**

**Part B** (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Briefly explain the classification projects on the basis of need.
14. Briefly explain the different types of plant layout.
15. What are the main factors to be considered while selecting a site for the project?
16. Briefly explain Economic Appraisal and Financial Appraisal.
17. Explain important sources of error in estimating costs.

18. What are the advantages of CPM?
19. What are the differences between CPM and PERT?

**(Ceiling: 30 Marks)**

**Part C (Essay questions)**

Answer any *one* question. The question carries 10 marks.

20. What do you mean by project identification? Explain the various criteria for screening of project ideas.
21. Who is a Project manager? What are the qualities, rights and duties of good project manager? Also mention the advantages of selecting the project manager from within the organisation.

**(1 × 10 = 10 Marks)**

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