

21U559

(Pages: 2)

Name:

Reg.No:

FIFTH SEMESTER B.B.A. DEGREE EXAMINATION, NOVEMBER 2023

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BBA5 B09 - OPERATIONS MANAGEMENT

(BBA - Core Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is operations strategy?
2. State any three objectives of operations management relating to customer care.
3. What is J-I-T?
4. What is concurrent engineering?
5. Mention two objectives of a good plant lay out.
6. Mention different types of cranes.
7. What do you mean by effective capacity?
8. What do you mean by capacity planning?
9. Mention objectives of work study.
10. What is therblig?
11. What is level strategy of aggregate planning?
12. What is EOQ?
13. What is FSN analysis?
14. What is P chart?
15. What do you mean by Ishkawa diagram?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Explain the evolution of operations management.

17. State the factors that determine plant location.
18. What is project process? State its features.
19. Discuss the procedure maintenance policy and procedure.
20. What are the factors you would consider to select in an appropriate work measurement method?
21. What are the outputs of MRP?
22. What is prevention cost? Give some examples.
23. What are the advantages of SQC?

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Explain interaction of operation management with other functional areas.
25. Briefly discuss the important types of plant layout.
26. Explain the types of maintenance.
27. What is inventory management? Discuss the pros and cons of keeping inventory in a manufacturing organisation.

(2 × 10 = 20 Marks)
