21U583	(Pages: 2)	Name:
		Reg No:

## FIFTH SEMESTER B.Sc. DEGREE EXAMINATION, NOVEMBER 2023

(CBCSS - UG)

(Regular/Supplementary/Improvement)

## CC20U BSH5 B10 - FOOD AND BEVERAGE MANAGEMENT

(Hotel Management and Catering Science - Core Course)

(2020 Admission onwards)

Time: 2.00 Hours Maximum: 60 Marks

Credit: 3

## Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

- 1. Define variable cost.
- 2. Explain standard yield.
- 3. Mention 4 importance of inventory control.
- 4. Explain buffer stock.
- 5. What is lead time in purchaising?
- 6. Apply the meaning of duplicate checking method in sales control.
- 7. Explain two methods of cash handling procedure in Hotel business.
- 8. Examine the meaning of overhead variance.
- 9. Name the meaning of Lead time.
- 10. Name the cost groups.
- 11. Disscuss the determinants of Pricing.
- 12. List the Competition oriented pricing.

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

- 13. Explain the meaning of cost. Express Elements of cost.
- 14. Justify Reordering level and Maximum level.
- 15. Define monthly Inventory methods.
- 16. Summarise the Triplicate checking method.

- 17. Define budget and budgetry control.
- 18. Compute the advantages of Budgetary control.
- 19. Make the points to be consider while printing Menu.

(Ceiling: 30 Marks)

## Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

- 20. Summarise the sales concept. Various uses of sales concept.
- 21. Explain Constraints of Menu. Write in detail Layout of menu.

 $(1 \times 10 = 10 \text{ Marks})$ 

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