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#### **SYLLABUS**

## **REMEDIAL COACHING- MANAGERIAL ECONOMICS**

Demand -Factors affecting demand- law of demand- Measures of elasticity of demand- degrees of elasticity-Elasticity of supply- Market equilibrium-complementary and substitute goods-Production function-Laws of returns-Cobb Douglas production function

## CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

## MANAGERIAL ECONOMICS REMEDIAL COACHING 2022-23 QUESTION PAPER I

Time: 1 hour

Max mark: 20

#### **Short Essays**

#### (Write all 4 questions- 5 marks each)

- 1. What is law of demand? Why demand curve slopes down wards?
- 2. What is production function?
- 3. Explain complementary and substitution effect.
- 4. Explain the Cob Douglas production function

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#### **SYLLABUS**

#### **REMEDIAL COACHING- BUSINESS RESEARCH METHODS**

**Module III : Data and Method of Research** Types of Data – Primary Data: Meaning – Sources. Secondary Data- Meaning - Sources of Secondary Data- Limitation of Secondary Data. Exploratory Research: Objectives - Methods - Experience Survey - Secondary Data Analysis - Case Study - Pilot Study by Focus Group Interview. Method of Primary Data Collection: Survey- Types of Survey- Measurement and Scaling: Nominal - Ordinal – Interval and Ratio Scale – Criteria for Good Measurement – Reliability and Validity. Survey Instrument: Questionnaire and Schedule- Essentials of a Good Survey Instrument.

## CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA BUSINESS RESEARCH METHODS REMEDIAL COACHING 2022-23 QUESTION PAPER I

Time: 1 hour

Max mark: 20

#### **Short Essays**

#### (Write all 4 questions- 5 marks each)

- 1. Explain the need and importance of data in research?
- 2. Distinguish between primary data and secondary data?
- 3. Explain various method of collecting primary data.
- 4. Explain the problems in constructing questionnaire.

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#### SYLLABUS

#### **REMEDIAL COACHING- BASIC NUMERICAL METHODS**

*Module V: Descriptive Statistics:* Measures of Central Tendency – Mean : Arithmetic mean , Geometric mean and Harmonic Mean- Median ,Mode and other position values. Measures of Dispersion: mean deviation, quartile deviation, standard deviation and coefficient of variation. Measures of Skewness and Kurtosis

#### CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

## BASIC NUMERICAL METHODS REMEDIAL COACHING 2022-23 QUESTION PAPER I

## Time: 1 hour

Max mark: 20

## **Short Essays**

#### (Write all 4 questions- 5 marks each)

- 1. What is Mean, Median, Mode?
- 2. What symmetric distribution?
- 3. Explain two measures of skewness commonly used.
- 4. What is meant by Kurtosis? How do you measure Kurtosis