



# **SKILL TRAINING FOR DEVELOPMENT COMMUNICATION**

Organised by : Department of Social Work, Christ College (Autonomous)

No. of Participants : 55



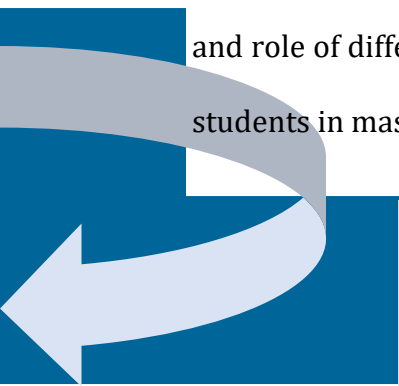


## EXPECTED OUTCOMES

- To understand the basic concepts of communication
- To enhance skills in group communication skills and presentation skills
- To develop communication and writing through print media
- To develop skills in producing documentary and short films and to learn about the use of electronic media for many purposes for broadcast, advertising and more.

## REPORT

The main objective of this certificate course is to help the students equip with better communication skills and presentation skills. The course is provided through detailed explanation of the basic concept of communication, its meaning, purpose, success stories, innovations and trends. Group communication skills is enhanced through different presentation softwares like Microsoft, Ubunbtu, and more. This also focuses on the presentation skill, types of presentation, posters, traditional medias like puppetry, drama and street play. The communication and writing for print media are also provided through this course. It includes types of print media, production of various print media like pamphlets and leaflets. There were 55 students enrolled and completed their certificate course. And now 68 students who have enrolled and continues their course. The main intention of this course is to provide and enhance students with effective communication and writing for different medias and role of different medias in development communication. It is a 40 hours course that helps students in master in the area of communication.



# SYLLABUS

CHRIST COLLEGE(AUTONOMOUS),IRINJALAKUDA  
DEPARTMENT OF SOCIAL WORK  
**Certificate Course**  
**SKILL TRAINING FOR DEVELOPMENT COMMUNICATION**  
(40 Hrs)

**Module I Basic Concepts**  
Development Communication:Basic concepts - Meaning,purpose, success stories, innovations and trends in Development Communication - Designing media for development communication.Role of different medias in development communication, Using media for development.  
(5 Hrs)

**Module II Group Communication Skills**  
Presentation Skills : introduction of different presentation softwares (microsoft, google ,ubuntu etc ), Purpose of Presentation, different types of Presentation (conceptual papers and research papers)Skill training.  
Poster and Handout: Purpose, criteria for preparing different types of posters( Skill training).  
Debate & FGDs, Traditional Media: Skill training on Puppetry, drama , street play.  
(13 Hrs)

**Module III - Print media**  
Communication through Print Media: Basics on types, Principles, function, production of various print media such as pamphlets and leaflets.  
Writing for Print: Principles of news writing, News values, News story, News structure, writing skills for magazines (article writing), Newsletters .Disability Communication .  
(11 Hrs)

**Module IV: Electronic Media**  
Electronic Media: Types, Developing Skill in producing documentary and short films, Advertising Social Concept through media (Social marketing)  
Writing for broadcast and web: Characteristics of web writing, technical writing, blogs for development cause.  
Introduction to photography- Using color and image correction software  
(11 Hrs)



## PHOTOS





# ATTENDANCE

**Pupils Attendance Register and Fees for the Month**

Admission No.	Sl. No.	NAME	Days	Date															
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
	1	Adarsh K. Shaji		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	2	Airbel Kurian		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	3	Aisal Jay		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	4	Aiswarya Alex		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	5	Aiswarya Kuse		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	6	Aimal M.F		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	7	Akshay P.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	8	Alan Gea Baby		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	9	Alosh Shaju		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	10	Alwin Sajjan		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	11	Amal Ignatius		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	12	Amaranth K.S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	13	Ameen Ashok		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	14	Ananya P. Deva		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	15	Andrew Evelyn		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	16	Anitta Joshy		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	17	Annamay K.A.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	18	Anver K.H.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	19	Anya M.B.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	20	Asha Thomas		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	21	Asvik Paulson		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	22	Arthiga Babu		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	23	Arhul V. Biju		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	24	Bennet Benshy		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	25	Bhatty Joseph		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	26	Farzia K.N.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	27	Fathah Khan		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	28	Gayathri K.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	29	Hanna Masiyam		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	30	Havitha C.J.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	31	Janson Paul Ja		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	32	Jerin Joseph		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	33	Jilby Jay		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	34	Juni Tressa		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	35	Kalyani K.J		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	36	Lakshmindra M.N.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	37	Malavika K.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	38	Meghna Joseph		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	39	Medhuna		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	40	Mendana T		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	41	Naseeba Benu		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	42	Navaneeth R.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	43	Nidhal		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	44	Nikhila K Unni		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	45	Niritha Thomas		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	46	Richard Babu		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	47	Ropin T.J.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	48	Safa M.A.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	49	Senoni Shaji		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	50	Senenu Shaji		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	51	Sijil Babu P.M.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	52	Sreha Shaji		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	53	Sona S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	54	Stephen George		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	55	Varsha Balakrishn		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	