



**CHRIST**  
COLLEGE (AUTONOMOUS)  
IRINJALAKUDA, KERALA

Affiliated to University of Calicut and Reaccredited by NAAC with 'A++' & SAAC 'A+'  
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## VALUE ADDED CERTIFICATE COURSE HERITAGE TOURISM (2022-23)

# HERITAGE TOURISM



**NAME OF THE COURSE: HERITAGE TOURISM**

**COURSE CODE: CPCC43**

**OFFERED BY: Department of History**

**COURSE CO-ORDINATOR: Mr. Deepak. J, Assistant Professor, Department of History**

**COURSE STRUCTURE:**

**40 hours (25 Hours Theory + 15 Hours Practical)**

**COURSE FEE: Rs.1800/-**

**COURSE DURATION: September 2022 – March 2023**

**ELIGIBILITY: Plus Two**





## ABOUT THE DEPARTMENT:

The Department of History was started in the academic year 2001-2002. Prior to that History course was offered as a subsidiary paper for BA Economics programme. In 2001-2002 P G course was offered in West Asian Studies. The programme of West Asian Studies had converted to M A History in 2004. The department was elevated to the status of Research centre in History under the University of Calicut in October 2011. Prof. Jimmy A Chirayath was the first head of the department. He was succeeded by Prof. Thattil Joseph Raphael in 1992, Dr. K T Thomas in 1999, Dr. K Chandran in 2012, Ms. Lisha KK in 2015 and Dr. Sreevidhya V in 2023.

## Course Objective

India is the land of rich heritage and culture. It boasts a civilization of around five thousand years old. India is also a bustling tourist destination. India attracts tourists primarily for her rich culture and history. India's heritage plays a major role here. Kerala is regarded as one of the major tourist destinations of India. The state of Kerala offers lot to her visitors. It is a tropical paradise with rich cultural heritage. However, the state is yet to utilize her potential in the emerging field such as Heritage Tourism.

The certificate course is designed to give an awareness on the concept of 'Heritage' and its potential in the tourism industry. The course also aims to explore the important historical and environmental destinations in and around Thrissur District, Kerala.



## Course Outcome

- ☒ Students will be able to integrate concepts such as culture, heritage and tourism.
- ☒ Students will be able to recognize important heritage sites of India.
- ☒ Students will be able to list important heritage sites of Kerala in general and Thrissur in particular.
- ☒ Students will be able to demonstrate their newly acquired knowledge of hospitality industry.
- ☒ Students will be able to represent their newly acquired skill in the form of documentaries, travel writings, travel vlogs, food writings, heritage tour guiding etc.

## Course Content

Module I: Understanding Concepts (5hrs)

Module II: Heritage Tourism in India (10hrs)

Module III : Heritage Tourism in Kerala (10hrs)

Module IV : Practicals (Heritage Tour, Site visits, Projects etc.) (15hrs)

