

# CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

Accredited by NAAC with 'A++' Grade, Affiliated to University of Calicut



DEPARTMENT OF SOCIAL WORK

(ACADEMIC YEAR 2022-2023)

IRINJALAKUDA NORTH P.O., THRISSUR, KERALA -680125,

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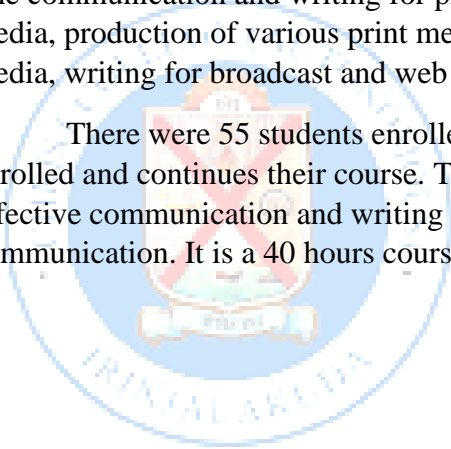
**CHRIST**  
COLLEGE (AUTONOMOUS)  
IRINJALAKUDA, KERALA

## CERTIFICATE COURSE (SKILL TRAINING FOR DEVELOPMENT COMMUNICATION)

A certificate course is provided from the department of social work for the students who are enrolled in from the department of social work. One of the sessions of the certificate that began on December 28,2022 had been conclude by March 20, 2023. Another session had begun on November 14, 2023 and is still continuing. This certificate concentrates in developing the communication skills.

The main objective of this certificate course is to help the students equip with better communication skills and presentation skills. The course is provided through detailed explanation of the basic concept of communication, its meaning, purpose, success stories, innovations and trends. Group communication skills is enhanced through different presentation softwares like Microsoft, google, ubunbtu, and more. This also focuses on the presentation skill, types of presentation, posters, traditional medias like puppetry, drama and street play. The communication and writing for print media are also provided through this course. It includes types of print media, production of various print media like pamphlets and leaflets. The last module focuses on the electronic media, writing for broadcast and web and also gives an introduction to photography.

There were 55 students enrolled and completed their certificate course. And now 68 students who have enrolled and continues their course. The main intention of this course is to provide and enhance students with effective communication and writing for different medias and role of different medias in development communication. It is a 40 hours course that helps students in master in the area of communication.



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PHOTOS



IRINJALAKUDA, KERALA

# SYLLABUS

CHRIST COLLEGE(AUTONOMOUS),IRINJALAKUDA

DEPARTMENT OF SOCIAL WORK

**Certificate Course**

## **SKILL TRAINING FOR DEVELOPMENT COMMUNICATION**

(40 Hrs)

### **Module I Basic Concepts**

Development Communication: Basic concepts - Meaning, purpose, success stories, innovations and trends in Development Communication - Designing media for development communication. Role of different medias in development communication, Using media for development.

(5 Hrs)

### **Module II Group Communication Skills**

Presentation Skills : introduction of different presentation softwares (microsoft, google ,ubuntu etc ), Purpose of Presentation, different types of Presentation (conceptual papers and research papers) Skill training.

Poster and Handout: Purpose, criteria for preparing different types of posters( Skill training).  
Debate & FGDs, Traditional Media: Skill training on Puppetry, drama , street play.

(13 Hrs)

### **Module III - Print media**

Communication through Print Media: Basics on types, Principles, function, production of various print media such as pamphlets and leaflets.

Writing for Print: Principles of news writing, News values, News story, News structure, writing skills for magazines (article writing), Newsletters .Disability Communication .

(11 Hrs)

### **Module IV: Electronic Media**

Electronic Media: Types, Developing Skill in producing documentary and short films, Advertising Social Concept through media (Social marketing)

Writing for broadcast and web: Characteristics of web writing, technical writing, blogs for development cause.

Introduction to photography- Using color and image correction software

(11 Hrs)



# PARTICIPANT LIST

## Pupils Attendance Register and Fees for the Month

Admission No.	Sl. No.	NAME	Days															
			Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	1	Adarsh K. Shaji		x	x	x	a	x	x	x	a	x	x	x	x	a		x
	2	Aibel Kurian		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	3	Aisal Jay		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	4	Aiswarya Alex		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	5	Aiswarya Kesc		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	6	Ajmal M.F		x	x	x	a	a	a	a	x	x	x	x	x	x	x	x
	7	Akshay P.		x	a	a	x	x	x	x	a	x	x	x	x	x	x	x
	8	Alan Geop Baby		x	x	x	a	x	x	x	a	x	x	x	x	x	x	x
	9	Alwin Shaju		a	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	10	Alwin Sajan		x	x	x	a	x	x	x	a	x	x	x	x	x	x	x
	11	Amal Ignatious		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	12	Amananth K.S.		x	x	x	x	x	x	x	a	x	x	x	x	x	x	x
	13	Ameen A.Shake		a	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	14	Ananya P. Deva		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	15	Andrew Evelyn		a	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	16	Anitta Joshy		x	x	x	x	x	x	x	x	x	x	x	x	a	x	x
	17	Annmary K.A.		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	18	Anver K. Ho		x	x	x	a	a	a	a	x	x	x	x	x	x	x	a
	19	Anya M.B.		x	x	x	x	x	x	x	a	x	x	x	x	x	x	x
	20	Asha Thomas.		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	21	Asvik Paulson.		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	22	Athira Babu		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	23	Athul V. Biju.		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	24	Bennat Bershly		x	x	x	a	x	x	x	x	x	x	x	x	x	x	x
	25	Bhatty Joseph.		x	a	a	a	x	x	x	x	x	x	x	x	x	x	x
	26	Farzin K.N.		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	27	Fathab Khan.		x	a	a	a	a	x	x	x	x	x	x	x	x	x	x
	28	Gayathri K.		x	x	a	x	x	a	x	x	x	x	x	x	x	x	x
	29	Hanna Mariyam		x	x	x	a	a	x	x	x	x	x	x	x	x	x	x
	30	Hawtha G.J.		x	x	x	x	x	x	x	x	x	x	x	x	a	x	x
	31	Janson Paul Ja		x	x	x	a	x	x	x	a	x	x	x	x	x	x	x
	32	Jesin Joseph		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	33	Jilby Jay		x	x	x	x	x	x	x	x	a	a	a	x	x	x	x
	34	Juni Treasa		x	x	x	x	x	x	a	x	x	x	x	x	x	x	x
	35	Kalyani K.J		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	36	Lakshmindra M.N.		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	37	Malavika K.		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	38	Meghna Joseph		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	39	medhuna		x	x	a	x	x	x	x	x	x	x	x	x	x	x	x
	40	Nandana T		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	41	Naseeha Benu		x	x	x	a	x	x	x	x	x	x	x	x	x	x	x
	42	Navaneeth R.		a	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	43	Nidhal		x	x	x	x	x	a	a	x	x	a	a	x	x	x	x
	44	Nikhila K Unni		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	45	Niritha Thomas		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	46	Richard Babu		x	x	x	x	x	a	x	x	x	x	x	x	x	x	x
	47	Robin T.J.		x	x	x	x	x	x	x	x	x	x	x	x	a	x	x
	48	Safa M.A.		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	49	Senoni Shaji		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	50	Senonu Shaji		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	51	Srijil Babu P.M.		x	a	a	a	x	x	x	x	x	x	x	x	x	x	x
	52	Sreha Shaji		x	x	x	x	x	x	a	x	x	x	x	x	x	x	x
	53	Sona S.		x	x	x	a	a	a	a	x	x	x	x	x	x	x	x
	54	Stephan George		x	x	x	a	a	a	x	x	x	x	x	x	x	x	x
	55	Varsha Balakrishn		x	x	x	a	x	x	x	x	x	x	x	x	x	x	x

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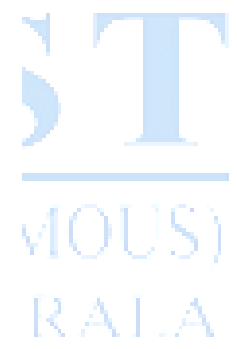
## Pupils Attendance Register and Fees for the Month

Admission No.	Sl. No.	NAME	Days															
			Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	1	Aansiyi Jamul Azad	A															
	2	Abel Rijul	A															
	3	Abhanya K.S	A															
	4	Abhaya K. Ajith	A															
	5	Abhay K.S	A															
	6	Abhishek K.A	/															
	7	Abhishek Antony	/															
	8	Achuth P. sejeev	/															
	9	Akash P.R	/															
	10	Akshaya V.B	/															
	11	Alan Goy	/															
	12	Alan S. Abmaliam	/															
	13	Alan Vijay	/															
	14	Aleena Shabu	/															
	15	Aliya E.A	/															
	16	Aloisius P.J	/															
	17	Alvin Francis	/															
	18	Aman E.S	/															
	19	Anannya C.M	/															
	20	Anitta Paulose	/															
	21	Anjana P.S	/															
	22	Antony Ashara N.S	/															
	23	Anusudha K. shaju	A															
	24	Anwar shajy	/															
	25	Arysha Dileep	/															
	26	Aarthana P. smil	/															
	27	Ashiq V. Jay	/															
	28	Asna Aravin	/															
	29	Athul shaju	A															
	30	Aysha Anzia P.A	/															
	31	Bismiya Baby	A															
	32	Daniel Jay	/															
	33	Delna Maria James	A															
	34	Delvin Davis	A															
	35	Edwin S. Joseph	/															
	36	Elizabeth V.R	/															
	37	Elvania Maria	/															
	38	Falkina Minka	/															
	39	Gayathri T	/															
	40	Gayathri Venugopal	/															
	41	Helen Rose T	/															
	42	Janaki P.R	/															
	43	Keerthana Babu	/															
	44	Keerthana T.R	/															
	45	Kiya shibu	/															
	46	Mammi Paul	A															
	47	Meenakshi A.S	A															
	48	Meghna Kijish	A															
	49	Michael Sanchez Jay	/															
	50	Nandana A.K	/															
	51	Nasha Nazan	/															

TOTAL WORKING DAYS		
PREVIOUS MONTH	PRESENT MONTH	TOTAL

Daily Attendance	FN
	AN
Initial of Class Teacher	FN
	AN

Number of pupils on roll at the beginning of the month.....



## Pupils Attendance Register and Fees for the Month

Admission No.	Sl. No.	NAME	Days																
			Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
	52	Navin Thomas	/																
	53	Nelka Varghese	/																
	54	Nenza Parveen	/																
	55	Nikhara P. N	/																
	56	Niranjana Narendran	/																
	57	Noha Sabu	Q																
	58	Parvathy P.S	/																
	59	P. J. Joseph	A																
	60	Rachel Rose	/																
	61	Rebekah Elsa Abey.	/																
	62	Sujina Shahanbaan mik	/																
	63	Sidharth	/																
	64	Sonalakshmi K.S	/																
	65	Steve Sebastian	/																
	66	Telma Joseph	/																
	67	Thamanna P.S	/																
	68	Thores Maria K.S.	Q																



TOTAL WORKING DAYS		Daily Attendance	FN
PRESENT MONTH	TOTAL		
on roll at the beginning in the month.....		Initial of Class Teacher	FN
			AN



## OUTCOMES

- To understand the basic concepts of communication
- To enhance skills in group communication skills and presentation skills
- To develop communication and writing through print media
- To develop skills in producing documentary and short films and to learn about the use of electronic media for many purposes for broadcast, advertising and more.



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