C 83759–A

SECOND SEMESTER M.Com. DEGREE EXAMINATION, JUNE 2015

(CUCSS)

MC 2C 08—I.T. APPLICATION IN COMMERCE

(2010 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all the questions.
Each question carries 1 weightage.

1. What is a process model ?
2. State how you would create a comparative Balance Sheet using spreadsheet.
3. What is Profitability Index ?
4. What is EOQ ?
5. State the graphical method to determine BEP.
6. What is data warehousing ?

(6 × 1 = 6 weightage)

Part B

Answer any six questions.
Each question carries 3 weightage.

7. Explain the applications of RDBMS in Business Decisions.
8. What are the components of DBMS ?
9. State how financial statement Analysis is undertaken using spreadsheets ?
10. What are the steps involved in scenario management ?
11. What is data mining, Why is it relevant ?
12. How is a flexible Budget created ?
13. Explain the I.T. tools that help in creating charts that support business decisions ?
14. How would you interpret accounting ratios using spreadsheets ?

(6 × 3 = 18 weightage)

Part C

Answer any two questions.
Each question carries 6 weightage.

15. Explain the steps involved in Data base designing.
16. What are Business Decision models ? State how you would ceate such a model for project appraisal.
17. Explain the opportunities and threats in the applications of I.T. in Business ?

(2 × 6 = 12 weightage)