

C 5106

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Name.....

Reg. No.....

**FOURTH SEMESTER B.Com./B.B.A. DEGREE (SUPPLEMENTARY/  
IMPROVEMENT) EXAMINATION, MAY 2016**

(UG—CCSS)

Common Course

**A 14—ENTREPRENEURSHIP DEVELOPMENT**

Time : Three Hours

Maximum : 30 weightage

**Part A**

*This part consist of three bundles of questions carrying equal weightage.  
Each bunch has four questions.  
Answer all twelve questions.*

I. Fill in the blanks by choosing the appropriate word from those given in the brackets :

1 Introducing something new to the economy is called :

- (a) Entrepreneurship. (b) Risk bearing.  
(c) Innovation. (d) Organising.

2 An entrepreneur who starts business with the help of natural talent is called :

- (a) Pure entrepreneur. (b) Induced entrepreneur.  
(c) Spontaneous entrepreneur. (d) Motivated entrepreneur.

3 Under the payback period we select the project which has the :

- (a) Shortest period. (b) Longest period.  
(c) Medium period. (d) Two year period.

4 Clearance given for small scale enterprises to promote the growth is :

- (a) Green Channel. (b) Value added tax.  
(c) Critical path method. (d) Net worth.

II. Choose the correct answer :

5 The first stage of project cycle is :

- (a) Project evaluation. (b) Project identification.  
(c) Project appraisal. (d) Project preparation.

**Turn over**

- 6 MSME development institute was formally known as :
- (a) SIDBI. (b) SISI.  
(c) SIDCO. (d) SJSRY.
- 7 The MSME Development Act was introduced in :
- (a) 2006. (b) 2005.  
(c) 2008. (d) 2007.
- 8 Which method is also known as Benefit cost ratio method ?
- (a) Average Rate of Return. (b) Present value Index method.  
(c) Discounted cash flow method. (d) Net present value method.

III. Answer in *one word* :

- 9 No profit no loss is denoted by :
- 10 The term 'entrepreneur' was first introduced by :
- 11 The initial capital used to start a business is called :
- 12 Minimum amount of capital required for carrying out day to day operations of an enterprise is referred to as :

(12 × ¼ = 3 weightage)

**Part B**

Answer all **nine** questions.  
Each question carries a weightage of 1.

- 13 Explain innovative entrepreneur.
- 14 What is achievement motivation ?
- 15 What is desk research ?
- 16 State the objectives of network analysis.
- 17 What is target group ?
- 18 What is a quantifiable project ?

- 19 What is bridge finance ?
- 20 What is NIESBUD ?
- 21 Define entrepreneur.

(9 × 1 = 9 weightage)

### Part C

*Answer any five questions.  
Each question carries a weightage of 2.*

- 22 Explain features of a project.
- 23 State the difference between entrepreneur and Intrapreneur.
- 24 What are the functions of DICs ?
- 25 Describe PLC.
- 26 What are the reasons for industrial sickness ?
- 27 What are the sources of project idea ?
- 28 State the difference between PERT and CPM.

(5 × 2 = 10 weightage)

### Part D

*Answer any two questions.  
Each question carries a weightage of 4.*

- 29 What is project formulation ? What are the elements involved in it ?
- 30 Describe the steps involved in setting up MSME.
- 31 What is the role of entrepreneur in economic development ?

(2 × 4 = 8 weightage)