Reg. No. FOURTH SEMESTER M.S.W. DEGREE EXAMINATION, APRIL 2019

# (CUCSS - PG)

# CC15P SW4 C19 - ADMINISTRATION OF HUMAN SERVICE ORGANISATIONS

#### (Regular/Improvement/Supplementary)

(2015 Admission onwards)

Time: Three Hours

Maximum: 36 Weightage

Name.....

## Part I

## Answer *all* questions. Each question carries 1 weightage.

- 1. Public Administration.
- 2. Social Welfare Administration.
- 3. NGO
- 4. Trust.
- 5. Fund raising.
- 6. Social Marketing.
- 7. Cause Related Marketing.
- 8. TQM
- 9. CSR
- 10. Absenteeism.

# (**10** x **1** = **10** Weightage)

## Part II

Answer any six questions. Each question carries 3 weightage.

- 11. Differentiate Training and Development.
- 12. What do you mean by Organizational Management? Explain different approaches to Organizational Management.
- 13. Explain the concept of IHRM.
- 14. Discuss the Trait Theory.
- 15. Explain role of HR Manager in Organization.
- 16. Explain the Issues of woman affected by sexual harassment in work place.
- 17. Discuss the HRM Processes.
- 18. Explain the basic elements in administration.
- 19. Explain the Performance appraisal. What are the major methods in assessing performance appraisal?

## (6 x 3 = 18 Weightage)

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(Pages: 2)

# Part III

Answer any *two* questions. Each question carries 4 weightage.

- 20. What are the major theories of Motivation? Explain.
- 21. What are the roles of Voluntary Organizations in a developing country? Comments.
- 22. Explain the registration procedure of Voluntary Organization under Society Registration Act.
- 23. Write an essay on administrative structure and major programmes of CSWB.

(2 x 4 = 8 Weightage)

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