

17P149

(Pages: 1)

Name:

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2017

(Regular/Supplementary/Improvement)

(CUCSS-PG)

CC15P MC1 C04 – I T APPLICATIONS IN COMMERCE

(2015 Admission Onwards)

Time: Three Hours

Maximum: 36 Weightage

Part A

Answer *all* questions. Each question carries 1 weightage.

1. Define MIS.
2. What is Artificial Intelligence?
3. What is Simplification?
4. What is RDBMS?
5. What is data warehousing?
6. Give two examples of ERP packages?

(6 x 1=6 weightage)

Part B

Answer any *six* questions. Each question carries 3 weightage.

7. Differentiate Data Warehousing and Data Mining.
8. What are the various components of a system?
9. What are the characteristics of MIS?
10. What are Expert system? Explain its characteristics.
11. Explain the roles and responsibilities of a database administrator?
12. What are the components of Excel Window?
13. What are the elements and components of database software?
14. What are the applications of artificial intelligence?

(6 x 3=18 weightage)

Part C

Answer any *two* questions. Each question carries 6 weightage.

15. What is SDLC? Explain its stages.
16. What is ERP? How is it implemented? Discuss the various functional modules of ERP and its benefits to an organisation.
17. What are Functions? Explain different Statistical and Database functions.

(2 x 6=12 weightage)
