

18P150

(Pages: 1)

Name:

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2018

(Regular/Supplementary/Improvement)

(CUCSS-PG)

CC15P MC1 C01 – BUSINESS ENVIRONMENT

(Commerce)

(2015 Admission onwards)

Time: Three Hours

Maximum: 36 Weightage

Part - A

Answer *all* questions. Each question carries 1 weightage.

1. What do you mean by Business ethics?
2. Describe Mixed economy?
3. Explain Disinvestment of shares?
4. Write briefly about Deficit financing?
5. What is meant by Economic reforms?
6. What is Foreign Direct Investment?

(6 x 1 = 6 Weightage)

Part - B

Answer any *six* questions. Each question carries 3 weightage.

7. Define Economic Planning. Explain its importance.
8. What are the objectives of privatization?
9. Explain the features of industrial policy 1991.
10. Discuss the measures of liberalization.
11. What are the causes of inflation in India?
12. What are the demerits of globalization?
13. Explain the role of foreign capital in industrialization.
14. Write a short note on WTO.

(6 x 3 = 18 Weightage)

Part - C

Answer any *two* questions. Each question carries 6 weightage.

15. Outline and explain the different environmental factors that create a profound impact on business.
16. Describe the impact of Economic reforms in India.
17. Discuss the role of MNCs in India. How far foreign collaborations have been beneficial for the Indian economy.

(2 x 6 = 12 Weightage)
