

21U451

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Name: .....

Reg.No: .....

**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2023**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U BCM4 A13 / CC19U BBA4 A13 - ENTREPRENEURSHIP DEVELOPMENT**

(Commerce: Finance/Taxation & BBA - Common Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

**Part A (Short answer questions)**

Answer *all* questions. Each question carries 2 marks.

1. Mention the cultural factors affecting entrepreneurial growth.
2. What is entrepreneurship?
3. Define women entrepreneur.
4. What is Directorate of Industries and Commerce?
5. Mention any four functions of SIDCO.
6. What is NSIC?
7. Mention any four functions of KVIC.
8. Mention any four objectives of NIESBUD.
9. What is micro enterprise?
10. Explain Tenure of Guarantee.
11. Define a sick industrial unit.
12. What are the casual methods of demand forecasting?
13. What are the scope of technical analysis?
14. What do you mean by product mix?
15. What is technical collaboration?

**(Ceiling: 25 Marks)**

**Part B (Paragraph questions)**

Answer *all* questions. Each question carries 5 marks.

16. Who is an entrepreneur? Explain the characteristics of an entrepreneur.
17. What is entrepreneurial development programme? Explain its objectives.

18. Explain the activities of STED Project.
19. Explain Bridge Finance and explain benefits of bridge finance.
20. What are the measures taken by the Govt, for the revival of sick industrial units?
21. Describe Udyog Aadhaar memorandum.what are the Guidelines for filling the online Udyog Aadhar Form?
22. What are the methods of demand forecasting?
23. Define project report. What are the importance of project report?

**(Ceiling: 35 Marks)**

**Part C (Essay questions)**

Answer any *two* questions. Each question carries 10 marks.

24. Define entrepreneur. Explain the different types of entrepreneur .
25. Define incentives. Elaborate the need, advantages and classification of incentives in detail.
26. Define MSME. Explain the advantages and disadvantages of MSMEs.
27. What is a project report? Elaborate the contents of a project report.

**(2 × 10 = 20 Marks)**

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