

21U584

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Name:

Reg.No:

FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2023

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC20U BSH5 D01 - TOURISM AND HOSPITALITY MANAGEMENT

(Hotel Management and Catering Science - Open Course)

(2020 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Explain the meaning of Tourism.
2. Write a note about Inbound Tourism.
3. Comment " Elements of Tourism".
4. Explain inland water transport system.
5. Which are the tourism promoting trains in India?
6. What is the meaning of Maroon Passport in India?
7. How can we keep tourism sustainable?
8. How can rural tourism be improved?
9. Mention few words about "Incredible India".
10. What is the history of Hotel industry?
11. Explain the roll of Front office department.
12. How you can improve tourism business in Kerala with two examples?

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Mention different motivations for travel and tourism.
14. Explain the linkage between Transport and tourism.
15. Explain Immigration and Passport control.
16. What are your views of space tourism?

17. What is travel agency and types of travel agency?
18. Explain the role of Tour operators in tourism industry.
19. Explain economic impacts of tourism.

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. The growth and effect of tourism on a country - Explain detail.
21. Write detail note on Ethnic tourism, Spiritual tourism, Golf tourism.

(1 × 10 = 10 Marks)
