

MCM1C01:BUSINESS ENVIRONMENT & POLICY

A Part

1. What are the features of business environment?
2. Define business environment
3. What is business environment? Explain its meaning and definition?
4. How does general public affect the business environment?
5. What is internal business environment?
6. What do you mean by brand competition?
7. What is product form competition?
8. What is macro environment?
9. How does political environment affect the business?
10. What is micro environment ?
11. What is monetary policy?
12. What is demand competition?
13. What is fiscal policy ?
14. What are the marketing intermediaries?
15. What is generic competition?
16. What is external business environment?
17. Explain the influence of SAP(structural adjustment programme) on trade unions?
18. What is trade union? Define
19. What is quality circle?
20. Define quality circle
21. Define global business environment
22. What is international business environment?
23. Explain the political and legal dimension of international business environment
24. What are the difference between internationalization and globalization?
25. What is globalization?
26. what are the steps in environmental analysis
27. what is environmental scanning?
28. Briefly explain environmental analysis
29. Describe the term 'Economic Policy'

30. What are the major features of mixed economy
31. What do you mean by communist system of economy.
32. What is NITI AAYOG?
33. What are the major features of capitalist economy?
34. Explain the differences between NITI AAYOG and Planning Commission
35. Discuss the features of socialist economy
36. What is socialist economy ?
37. What are the features of communist economy?
38. Explain the major drawbacks of NITI AAYOG
39. What do you mean by mixed economy
40. What do you mean by capitalist system of economy?
41. Describe the term 'economic planning'
42. Explain the role of Divestment in PSE.
43. Explain the significance of PSE in India
44. What do you mean by Public Sector Enterprises in India?
45. Mention any three reasons for poor performance of PSE in India
46. What do you mean by privatization ?
47. Differentiate between privatization and disinvestment.
48. Explain Disinvestment
49. Differentiate between direct and indirect taxes
50. Explain the major limitations to the monetary policy
51. Give a short description on what is meant by Fiscal policy
52. What do you understand by fiscal deficit
53. Mention any 3 objectives of fiscal policy
54. Give a short description on what is meant by Monetary policy
55. Give a short description on 'budget'
56. What do you mean by external debt and how does the government deal with it?
57. What do you mean by internal debt
58. Differentiate between internal and external debt
59. Give a short description on GSTN
60. Define cascading effect

61. Give a short description on GST
62. Explain the role of CBIC in the formulation of GST
63. Define New industrial policy
64. What do you mean by new economic policy(NEP)
65. Explain NEP
66. Define industrial licensing
67. What is mean by disinvestment
68. What do you understand by economic reforms
69. Define small scale industry (SSI)
70. What do you mean by tariff barriers
71. What is meant by Structural adjustment programme
72. What you meant by land reform
73. Define privatisation
74. Define Liberalization
75. Define land ceilings
76. Define EPZ
77. Define technical knowledge and information
78. What do you mean by MNREGA
79. Define SEZ
80. Define poverty
81. Explain inflation
82. Define digital economy
83. Define globalization
84. Define social injustice
85. What is meant by disguised unemployment
86. What is mean by child labour
87. State any two causes of unemployment
88. Define unemployment
89. Define seasonal unemployment
90. Define black money
91. Define unemployment rate

92. Define EUU
93. Define regional imbalance
94. What is unaccounted economy
95. What do you mean by market capitalisation
96. Define export and import
97. What is FDI
98. What is FII
99. What is FPI
100. What is FEMA
101. What is FERA
102. Types of MNCs
103. Define MNC
104. What is MRTP Act
105. Write a short note on Competition law
106. Define EXIM policy
107. What is CRYPTO currency
108. Define briefly about digital economy
109. Define Blockchain
110. What does it mean by FINTECH
111. What is a start up
112. What is meant by Sustainable Development Goals?
113. Give a short description on the ways by which industries pollute the environment.
114. Explain the term 'Sustainable development'.
115. what is environmental management?
116. what are the steps in environmental management?
117. Explain CSR and its effect on controlling environmental pollution.
118. What is green financing?
119. Give a short description on Carbon Credit.
120. What is climate finance?
121. What is climate change?
122. What is global warming?

123. Explain environmental protection act 1986?
124. What are the features of carbon credit system?
125. What do you mean by Kyoto Protocol?
126. What are the causes of climate change
127. What are the objectives of consumer protection act ?
128. What is NGT?
129. Briefly explain consumer protection act 1986?
130. Explain information technology act 2000?
131. What is the significance of consumer protection act?
132. Explain right to information act 2005?

B Part

133. What are the features of business environment ?
134. What are the components of business environment?
135. What do you mean by business environment? What is the need to study the business environment
136. Explain the significance of business environment
137. List and briefly describe the critical elements of micro environment of business
138. What are the external business environment factors?
139. What are the internal factors influencing business environment?
140. Briefly explain the labour environment of business in India
141. List out the major Problems and Weaknesses of Trade Unions in India
142. Explain the functions of trade unions?
143. What is trade union? what are the features of trade union?
144. List out the major rights and liabilities of trade unions in India
145. What is a trade union ? How does trade union affect a business in India?
146. Explain the operations of quality circle
147. What is quality circle? what are the features of quality circle?
148. What are the major dimensions of international business environment?
149. What are the major challenges faced by business environment?
150. What are the difference between internationalization and globalization?
151. Briefly explain economic dimensions of international business environment?
152. What are the challenges of international business environment?

154. Discuss about capitalist system of economy and explain its major features.
155. Critically explain the achievements of economic planning in India
156. Explain the 11th five year plan.
157. Explain the Indian Economic Planning
158. Differentiate between communist and socialist economy.
159. Briefly explain the reasons for creation of NITI AAYOG?
160. Briefly describe the success and failures of Indian economic planning
161. Discuss about communist system of economy and explain its major features.
162. Briefly explain the guiding principles of Indian economic planning
163. Differentiate between a capitalist and communist economy.
164. Explain the differences between NITI AAYOG and Planning Commission
165. Discuss about mixed system of economy and explain its major features.
166. Discuss about socialist system of economy and explain its major features.
167. Explain Planning Commission.
168. How does economic policies guide an economy?
169. Explain NITI AAYOG?
170. Discuss the types of economic systems.
171. What do you mean by five year plans?
172. Briefly explain the objectives of Public sector enterprises
173. Briefly explain the achievements and failures of PSE in India
174. What are the reasons for poor performance by PSE ?
175. How can we examine the performance of PSE's in India?
176. Write a detailed note on concept of disinvestment in PSE.
177. Explain briefly the rationale for privatization
178. Give a short description on the reasons leading to privatization at 1991 economic reforms?
179. What are the reasons for disinvestment in India
180. Explain the methods of privatization in India
181. Briefly explain the current disinvestment scenario of India
182. What are the major features of privatization?
183. Differentiate between fiscal policy and monetary policy
184. Explain the major problems of fiscal policy

185. Discuss in detail the mechanism of deficit financing and also describe its implications for Indian economy
186. Discuss the measures taken to bridge the gap caused due to fiscal deficit
187. Briefly explain the objectives of fiscal policy
188. Discuss the term economic policy . How does it guide an economy?
189. Discuss taxation as an instrument of fiscal policy
190. Explain the different types of monetary policy
191. Briefly explain the benefits of GST towards Indian economy
192. Discuss the challenges faced during designing GST
193. Explain the need for GST in Indian economy
194. Discuss the challenges faces during the implementation of GST
195. What are the four objectives of new industrial policy
196. What are conditions necessitated the adoption of a new industrial policy
197. Evaluate major features of 1991 industrial policy
198. What are merits of industrial policy 1991
199. What are the objectives of industrial licensing
200. What are the benefits of economic reforms
201. Explain prospects of economic reforms
202. What are the objectives of economic reforms in India
203. What are the objective of privatisation
204. What are the limitations of Liberalization
205. Explain the impact of land reform in india
206. What do you understand by land reforms
207. What are the main benefits of SEZ
208. Explain benefits of Liberalization
209. What are measures taken for Liberalization
210. Difference between privatisation and liberalisation
211. What are the main features of Liberalization
212. What are the objectives of Land reforms in India
213. Write the advantages of privatisation
214. Define social injustice? explain measures to eradicate social injustice

216. Explain various types of unemployment
217. Discuss the main causes of unemployment in india
218. Discuss main causes of unemployment in India
219. Define social injustice? discuss various dimensions of social injustice
220. Give a few suggestions to solve the problems of black money
221. Define SEZ? explain genesis and distinguished features of SEZ
222. Discuss dimensions of social injustice
223. What are the measures taken by government to control the black money
224. Explain features of unemployment in india
225. What is the dark side of globalisation
226. What are the benefits of globalisation
227. What is globalization ? what are the stages of globalisation
228. What are the factors impeding globalization in india
229. The opponents of globalisation have severely criticized it in a variety of ways? what are the arguments against it?
230. What are the limitations of globalization
231. What are the factors facilitating globalization in India
232. What are the different forms of foreign investment
233. Advantages of FDI
234. What is FDI? Define its types
235. Factors influencing FDI
236. Measures to control FDI
237. Disadvantages of FDI
238. Difference between FDI and FII
239. What is MNC and explain its features
240. What is FERA and what are its features
241. What is FEMA and what are its features
242. Disadvantages of MNCs
243. Advantages of MNCs to home country
244. Advantages of MNCs to host country
245. Difference between MRTP Act and Competition Act

247. LATEST EXAM POLICIES

248. Challenges of digital economy
249. What does it mean by a digital economy and what are its features?
250. Features of FINTECH
251. Uses of CRYPTO currency
252. CRYPTO currency and its features
253. Features of blockchain
254. Factors influencing growth of start ups in India
255. What is environmental management? What are the steps in environmental management?
256. Write a note on air pollution in india?
257. State the ways in which petroleum refining affects environmental stability.
258. What is green financing?
259. Explain major recommendation of the madhav gadgil committee report?
260. Explain the major criticisms against Kasturi Rangan Report.
261. Briefly explain major strategies put forward by kyoto protocol?
262. Briefly explain Kyoto Protocol
263. List the main recommendation of kasturirangan committee report on western ghats?
264. Explain carbon credit and state the features of Carbon credit.
265. What is climate finance?
266. What are the objectives and scope of information technology act 2000?
267. What is the significance of consumer protection act 1986?
268. Explain National green tribunal?
269. What are the salient features of information technology act 2000?
270. Explain salient features of right to information act 2005?
271. What are the major provisions in environment protection act 1986?

C Part

272. " A business man should study and understand the importance of business environment " why?
273. Define business environment? Explain the nature and scope of business environment?
274. What are the environmental factors affecting business policy of an organisation?
275. Define trade unions? What are the major problems faced by trade unions in India ?
276. Bring out various dimensions of international business environment?

276. Briefly explain the guiding principles of Indian economic planning. Discuss the achievements and failures of Indian Economic Planning.
279. What is the role of PSE in the economic development of India?
280. Explain the rationale for privatisation and disinvestment and explain how they complement each other
281. What is privatization? Explain the pros and cons of Privatization.
282. Discuss in detail the major objectives of Fiscal policy. What is the role of Fiscal policy in the economic growth
283. Briefly explain the major instruments of fiscal policy
284. Explain how the fiscal and monetary policy guide the economy of the nation.
285. Discuss the challenges faced during design and implementation of GST
286. Briefly explain the major features of GST and also explain its advantages.
287. What are the conditions necessitated the adoption of new economic policy in July 1991?
288. The Government of India announced its new industrial policy 24th July 1991. What are the provisions of this act?
289. Briefly explain the industrial policies followed by government of India
290. In 1991, several major changes are introduced in the country. What are the major changes
291. Outline the measures taken by the Govt. for economic reforms
292. What is privatisation? Explain the merits and demerits of privatisation
293. What is Liberalization? Explain the merits and demerits of Liberalization
294. Liberalization played a vital role in the economic development in India'. Explain this statement.
295. What is Liberalization? What are the main features of Liberalization
296. Discuss in detail various causes of generation of black money
297. Discuss in detail the major causes of unemployment in India
298. Discuss in detail various steps that may be undertaken in order to reduce unemployment in India
299. What do you understand by black money? What are the measures taken by government to curb black money in India
300. Define Indian economy? Explain briefly problems related with the growth of Indian economy
301. Define globalization? What are the various factors favouring globalization in India
302. Explain what globalization is and what is its impact on Indian economy
303. Write a short note on FDI and its advantages and disadvantages
304. What are the similarities and differences between FEMA & FERA
305. Growth strategy followed by MNCs
306. Reasons for the growth of MNCs

307. Special benefits to start ups

308. Digital economy and its merits and demerits

309. "Business is a part of the ecological system".Elaborate.

310. Explain the concepts of Carbon Credit, NGT, Green financing and Climate financing.

311. Briefly explain about Gadgil commission and state its major recommendations.

312. Briefly explain about Kasturi Rangan Report and state its major recommendations.

313. Explain the causes and effects of global warming?

314. Explain environment protection act 1986 ?

D Part

E Part