

Course Code	<b>COM2FM106 (1)</b>				
Course name	<b>FINANCIAL LITERACY</b>				
Type of Course	<b>MDC</b>				
Semester	<b>II</b>				
Academic Level	100-199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	4	3	-	2	75
Course Summary	The Course aims to explain the practical side of Entrepreneurial Accounting to gain insight into the recording and maintenance of Books of accounts, to get an awareness of the importance of financial reporting, understand the various sources of financing to help in financial decision-making				

### Course Outcomes (CO):

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Develop a comprehensive understanding about the basic concepts of financial literacy	U	C	Instructor-created exams / Quiz
CO2	Develop financial literacy by imparting knowledge about banking, insurance and other financial products.	An	C	Test & Practical assignments
CO3	Identify various saving and investment avenues available in India with its risk-return pay off	An	P	Test and practical assignment
CO4	Apply the learned knowledge to identify investment opportunities and to avoid fraudulent schemes.	Ap	C	Project
* - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C) # - Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Meta cognitive Knowledge (M)				

### Detailed Syllabus:

Module	Unit	Content	Hrs	Marks 50
<b>I</b>	<b>Financial Literacy</b>		<b>9</b>	<b>12</b>
	1	Concept of Financial literacy-Financial Goals	1	
	2	Components of financial literacy - Financial Knowledge, Financial Planning, budgeting -financial discipline	2	
	3	Saving and investment- Inflation and time value of money - Guidelines for savings and investment	2	
	4	50-30-20 principle, compounding and benefits, Rule of 72	2	
	5	Debt management-CIBIL Score	1	
<b>II</b>	<b>Banking and Insurance</b>		<b>10</b>	<b>14</b>
	6	Need of bank accounts, types of accounts – savings, current, fixed deposit and recurring	2	
	7	Basic savings bank deposit account (BSBDA) and PMJDY, features	2	
	8	Modes of operating accounts – Deposit and withdrawal, traditional and digital payment methods, Cheque, Bank cards, Internet banking, Mobile banking, UPI & digital Wallet.	2	
	9	Electronic fund transfer – Basic concepts of NEFT, RTGS, IMPS, NUUP & AEPS.	2	
	10	Need for insurance, Life and non-life insurance, Types of insurance	2	
<b>III</b>	<b>Investment Avenues in India</b>		<b>11</b>	<b>12</b>
	11	Various investment avenues and its risk return payoff, Term Deposit, Gold, Real estate and Equity	2	
	12	Fixed interest-bearing schemes & its features – PPF, NSC, Sukanya Samridhi Yojana, Post office schemes,	2	
	13	Gold – ETF, Sovereign gold bond	2	
	14	Stock market – concept, risk, direct equity and mutual funds, Importance of SIP mode of investment.	2	
	15	Retirement planning – NPS, APY, Pension schemes of mutual fund	2	
<b>IV</b>	<b>Financial Frauds and Security measures</b>		<b>6</b>	<b>12</b>
	17	Banking frauds, Phishing, card frauds, ATM frauds etc.	2	
	18	Investment frauds - Ponzi schemes, How to identify ponzi schemes	2	
	19	Security measures to avoid banking frauds	1	
	20	Precautions against investment frauds	1	
<b>V</b>	<b>Open Ended Module</b>		<b>9</b>	
		1. Provide real-life scenarios and task them with creating personal budgets based on given income, expenses, and financial goals. 2. Demonstration of filling forms – cheque, withdrawal slip, draft,		

	account opening form, proposal form of insurance etc.		
	3. Evaluation of the 10 year cumulative return of mutual funds		
	Assignment on various ponzi schemes reported in India		

### References

1. Abhishek Kumar, The Richest Engineer, Manjul Publishing House, 2016.
2. Dave Ramsey, The Total Money Makeover: Classic Edition: A Proven Plan for Financial Fitness, Thomson Nelson, 2013,
3. David Bach, Smart Women Finish Rich, Expanded and Updated, Finish Rich Media LLC, 2021.
4. John C Bogle, The Little Book of Common Sense Investing: The Only Way to Guarantee Your Fair Share of Stock Market Returns, 2017.



5. Kara Ross, Personal Finance For Teens and College Students, Marketing Forte, LLC,2021
6. P V Subramanyam, Retire Rich: Invest Rs 40 a Day, Network 18 Publications, 2013.
7. Ramit Sethi, I Will teach You to be Rich, Ramit Seth ji, 2023.