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http://christcollegeijk.edu.in

CRITERION	II	Teaching-Learning and Evaluation
KEY INDICATOR	2.3	Teaching - Learning Process
METRIC	2.3.1	Student-centric methods such as experiential learning, participative learning and
		problem-solving methodologies are used for enhancing learning experiences:

Department of Hotel Management

Short Bio of the Dept. Department of Hotel Management, Christ College, Irinjalakuda offers UG (B.Sc. Hotel Management and Catering Science) Program to train young men/women as professionals in the hospitality industry. This course aims to develop talents of the students in Hospitality and Catering, thereby enabling the students to serve the society, hotel industry and promote the growth of Tourism.

Student Centric Methods

Experiential Learning /Participative Learning /Problem Solving Programme Name:

The department of Hotel Management has adopted many ways to include student centric methods in the curriculum during the academic year 2023-24 for academic and non-academic skill enhancement of the students. The major initiatives of the department are listed below.

2.3.1	Participative 2.3.1(a)	Experiential 2.3.1(b)	Problem Solving 2.3.1(c)
1	Industrial visit to Wayanad	Cake Marination/Making	Product development
2	Food Service to the high -profiled Guest	Industrial Exposure Training	
3	SHAKESPHERE-The Shake Fest	Participation in various competitions	
4	'BLOODY SWEET'-The Cake Fest		
5	World Tourism Day Celebrations 2023		



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Participative Method1

1.Industrial visit (21st July to 23rd July, 2023)

Programme Objectives/Expected outcomes:

- To Learn to understand the tourism places
- To Learn to know how Kerala welcoming the tourists

Programme Report

On July 21, 2023 the students and faculty members Hotel Management Department started the journey to Wayanad. The various destinations covered during the visit include Muthanga wildlife sanctuary, Edakkal Caves, Karapuzha Dam, Banasura Dam, Meenmutti Waterfalls and Pookode Lake. The group had the stay at 'Royal Woods' and the team reached back college on July 23, 2023 at 3:00 am.

- Learn the information regarding the recent trends of domestic tourism
- Learn the forms, types, and classifications of travel and tourism.



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2. Food Service in connection with Various Visits

Programme Objectives/Expected outcomes:

- To aid the students in having a hands-on experience in Guest handling.
- To have a hands-on experience in Food Preparation and Food Service.

Program Report:

The Hotel Management Department of Christ College, Irijalakuda, has been actively involved in organizing and catering for various events, including VIP guest lunches. These occasions serve as an excellent opportunity for the department to showcase its culinary expertise, hospitality skills, and commitment to excellence. Throughout the academic year 2023-2024, the students of Hotel Management Department have successfully organized and catered for several VIP guest lunches. These events have been meticulously planned and executed to ensure the utmost satisfaction of our distinguished guests. The VIP guest lunches organized by the Hotel Management Department of Christ College, Irijalakuda, have consistently exemplified excellence in culinary artistry, hospitality, and event management. These events not only showcase the department's capabilities but also foster positive relationships with esteemed guests, thereby enhancing the college's reputation in the hospitality industry. We remain committed to upholding the highest standards of service and look forward to continuing our tradition of excellence in the future.

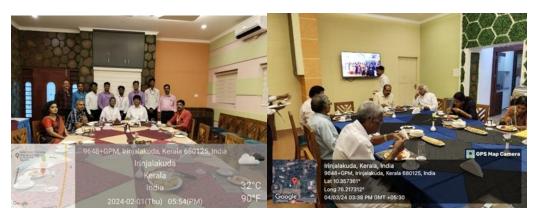
- •The programs enabled the students in having a hands-on experience in Guest handling.
- •The programs were an opportunity to have a hands-on experience in Food Preparation and Food Service



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3: SHAKESPHERE-The Shake Fest-Tuesday,12/12/24

Programme Objectives/Expected outcomes:

- To learn about the various Shakes recipes
- To learn to conduct an exhibition and sale

Program Report:

On 12/12/23 organized Shake Fest by the students of the First year Hotel Managemeent. The event was named "SHAKESPHERE" and a welcome poster and video have been spread via department.



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Principal Rev. Dr. Jolly Andrews CMI inaugurated the event. DR. T. Vivekanandan graced the occasion with his presence. Teachers and students in college participated in the event. First sale was accepted by the department Coordinator, Mr. Pius Joseph.

- > Event Overview:
- Shake Varieties
- ➤ AL SHARJAH
- > STRAWBERRY SHAKE
- **BOURBON SHAKE**
- > OREO SHAKE
- ➤ MEXICANCHOCOLATE SHAKE
- > CHOCO WAFER BLAST.

Each Shakes showcased not only flavour expertise but also a keen understanding of presentation.

The Shake Fest attracted a diverse audience, including fellow students, faculty, and external guests. This not only added to the vibrant atmosphere but also provided an opportunity for students to receive feedback.

- The programmes enabled the students in having a hands-on experience in different shakes preparation and Sales.
- The programmes were an opportunity to enhance sales & marketing skills.



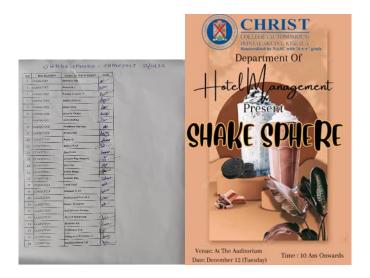


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4. 'BLOODY SWEET'-The Cake Fest 14th and 15th of December 2023

Programme Objectives/Expected outcomes:

- To learn about the recipes of different types of cakes
- To learn to conduct an exhibition and sale

Program Report:

As a part of an experiential learning cake fest was organized by the students of hotel management on 14th and 15th December in the college campus. The event was named "BLOODY SWEET". The event was inaugurated by Principal Rev Fr Dr Jolly Andrews CMI by pouring unniyapam lava batter in the pan in the presence of HOD Pius sir, chief mentor Toybe Joseph, Ajith sir, Jenny Thomas and other faculties and students. The main dishes were orange cake and grape cake along with churros and chocolate dip. A major part of sales was from the teaching staff of the college.

Menu:

Unniyappam Lava Orange Cake Grape Cake Churros



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Mr. Saran Dev was the student coordinator and the team received an opportunity to run a business environment for the selected period where they faced the real business situations and the programme turned out to be a learning experience.

- The programmes enabled the students in having a hands-on experience in different Cakes preparation and Sales.
- The programmes were an opportunity to enhance sales & marketing skills.



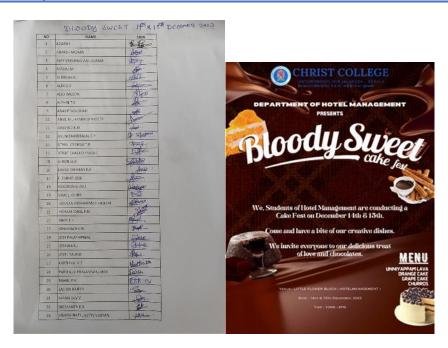


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5. World Tourism Day Celebrations 2023

<u>Programme Objectives/Expected outcomes:</u>

- To make awareness of World Tourism Day among the student community
- To make awareness on the different tourism related aspects.

Program Report:

Every year on 27th September, Tourism Day is Celebrated globally. The department also took initiative to celebrate the World Tourism Day 2023 since all members are part of the Tourism Industry. In connection with World Tourism Day 2023, Department of Hotel Management organised an Intra Departmental Quiz Competition on 27th September 2023. Dr. Ajeesh.K.George, H.O.D - Department of Social Work inaugurated the session and gave the message for the day.

Programme attained Outcome:

- The programme generated awareness on the relevance of World Tourism Day
- The programme helped the students to be aware about the various tourism related aspects through the quiz programme.

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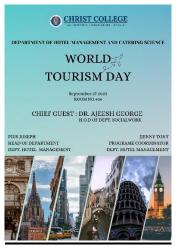
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Experiential Learning

1.Cake Marination

Plum Cake Marination/Making

Program Objectives/Expected outcomes:

- To enable the students to get hands on experience in plum cake making
- To learn to conduct the cake marination (fruit mixing) ceremony

Program Report:

REPORT OF CAKE MARINATION AND MAKING

Date: 20/11/2023

Venue: Administration Block, Christ College (Autonomous), Irinjalakuda

Time: 03:00 pm

As part of the Christmas celebrations, the department of Hotel Management of Christ college organized plum cake sales. Cake marination was done prior to cake manufacturing which was. Fr Joy P T CMI (Manager), Rev.Dr. Jolly Andrews CMI Principal, and Dr. Xaviour Joseph Dr Sgheeba Vice Principals Rev.Dr. Wilson Tharayil C.M.I Director Self Financing, Dr. Vivekananthan T Co-ordinator Self financing, were also present along with the student and faculty team. The programme was organized under the supervision of Mr. Pius Joseph, H.OD Mr. Toybe Joseph, Ms. Jenny Thomas and Mr. Ajith Mani from the department of Hotel Management. Cakes were prepared after the marination process which then proceeded for sale.

The production team consisted of the following second year students:

Aravind K.M, Hisham Iqbal , Sreekanth S ,Arun Chandralal,Jinos E.K, Joshwa KJ, John Mathew, Sarn K.V, Fleming.

- Enabled the students to get hands on experience in plum cake making
- Students learned to conduct the cake marination (fruit mixing) ceremony



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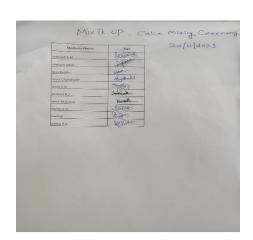
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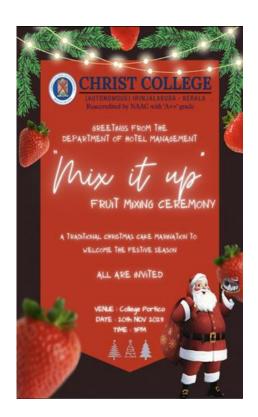
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2.Industrial Exposure Training

Programme Objectives/Expected outcomes:



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- To help the students get a chance to understand the operational areas in hotel.
- To give an opportunity for the students to be part of hotel operations and gain hands on experience.

Program Report:

Final year students from the department of Hotel Management were sent to hotel ,Marriot Marquis @ Dubai And Hilton &Hilton Garden Inn @ Bangalore for undergoing their internship scheduled in their sixth semester. All have successfully completed their internship in the month on March 2024.

- Helped the students get a chance to understand the operational areas in hotel.
- Grabbed an opportunity for the students to be part of hotel operations and gain hands on experience.



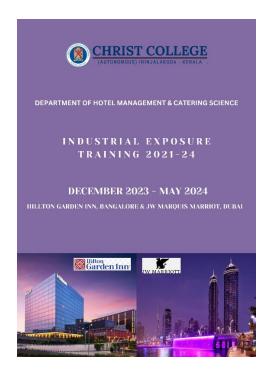


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3. Participation in various competitions

Programme Objectives/Expected outcomes:

- To help the students get a chance to exhibit their culinary know how.
- To give an opportunity for the students to explore the talents of budding professionals

Program Report:

The students from the department participated in the 'La Fete Francophone – a French fest organized by the Department of French at St. Teresa's College, Ernakulam on 7.11.23.Mr. Arunchandralal, Mr. Joshwa K J & Mr. Jinos E K and grabbed the third prize.

- Helped the students get a chance to exhibit their culinary know how.
- Received an opportunity for the students to explore the talents of budding professionals





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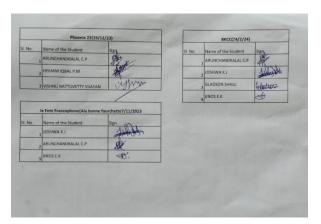
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Problem Solving Method

1.Product Development

Programme Objectives/Expected outcomes:

- To enable the students to organize an event
- To appreciate the hard work on developing a dish

Program Report:

A programme of product launch was done on an innovative dish created by 3rd year student Abdullah named PALADA MOUSSE .Later students prepared the dish with the developed recipe and sold in the campus. As a part of Onam celebration 2023 Department of Hotel management Christ College has conducted a sales program on August 22nd Tuesday. The whole event was carried out and planned under Mentor Ms.Jenny Thomas and Head of Department Mr. Pius joseph. The preparation of the mousse was held a day before the sales in the department kitchen. The team was led by Arunchandralal 2nd year student Along with Abdullah & Aiswarya (kitchen Team) and other students of the department. For promoting the sales a motion poster and video has been designed by Saran Dev & Efron Sebi.The sales got a tremendous response from all the students and teachers by finishing the sales of 250 packets within an hour.

- Enabled the students to organize an event
- Motivated the creator of the dish as well as the whole students who worked and were part
 of the event.



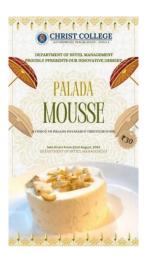
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254

PRINCIPAL

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