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CRITERION	II	Teaching-Learning and Evaluation
KEY INDICATOR	2.3	Teaching - Learning Process
METRIC	2.3.1	Student-centric methods such as experiential learning, participative learning and
		problem-solving methodologies are used for enhancing learning experiences:

Department of Commerce

2023-2024

Student-centric methods of teaching place learners at the heart of the educational process, shifting away from traditional instructor-led approaches. These methods emphasize active participation, personalized learning experiences, and the development of critical thinking skills. By recognizing and addressing individual learning styles, interests, and needs, student-centric approaches aim to increase engagement, motivation, and overall learning outcomes. Common strategies include collaborative learning, inquiry-based instruction, flipped classrooms, and experiential learning. These methods often incorporate technology to facilitate personalized learning paths, real-time feedback, and interactive content delivery. In student-centric classrooms, the teacher's role evolves from that of a lecturer to a facilitator, guiding students through their learning journey. Research has shown that student-centric methods can lead to improved academic performance, enhanced problem-solving abilities, and better retention of knowledge. Additionally, these approaches foster important 21st-century skills such as communication, creativity, and adaptability, preparing students for success in their future academic and professional endeavors.

Participative Learning	Experiential Learning	Problem Solving
Student Exchange Program	Teacher Role Play	Leadership Debate
Presentations	Panel Discussion	Brainstorming
	Business News Analysis	
	Industrial Visit	
	Exhibition on ED Day	
	AD Making – Video	
	Submission	



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PARTICIPATIVE LEARNING

Participative learning is an educational approach that actively involves students in the learning process, encouraging them to contribute, collaborate, and take responsibility for their own education. This method moves beyond passive reception of information to engage learners in activities that promote critical thinking, problem-solving, and knowledge construction. In participative learning environments, students are not merely recipients of knowledge but cocreators, working alongside peers and instructors to explore concepts, share ideas, and develop skills. Common strategies include group discussions, peer teaching, role-playing exercises, and project-based assignments. These activities foster a sense of community and shared purpose in the classroom, enhancing motivation and engagement. Participative learning also emphasizes the importance of reflection, allowing students to analyze their own learning processes and outcomes. By actively participating in their education, students develop valuable skills such as communication, teamwork, and leadership, which are crucial in today's interconnected world. Research has shown that participative learning can lead to deeper understanding, improved retention of information, and increased ability to apply knowledge in real-world contexts. This approach not only enhances academic performance but also prepares students for lifelong learning and adaptability in their future careers.

1. Student Exchange Program

Expected Outcomes:

- To engage with students of other colleges
- To participate in inter college teams and develop ideas
- To demonstrate team skills, organisational skills, leadership skills etc.



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Report:

The prestigious student exchange program for !st year M.Com students between Christ College Autonomous Irinjalakuda and St. Joseph's College Autonomous Irinjalakuda was held in two legs. The first leg was held at Christ College Autonomous Irinjalakuda on 10th, 11th, and 14th August 2023. There were sessions handled by all the teachers from our department. There was an interesting session of management games conducted by Dr. Arun Balakrishnan. There were also sessions on topics like black money, Analysis of variance, performance measurement etc from the M.com syllabus. The second leg of the program was held at St. Joseph's College Autonomous Irinjalakuda on 16th, 17th and 18th August 2023. The students were divided into inter college groups and lot of activities were conducted. There were sessions on topics from the M.com syllabus. There were also additional sessions on Artificial Intelligence, Personality grooming, tips of interview etc.

Photos:







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ATTENDANCE



Dena		h's College (Autonomous) MERCE -AIDED Batch: MC	
Depa	runeau com	Student Exchange Programm	
			ate:
SLNo.	Student ID	Student Name	Signature
1	42493	NANDHANA P	Signature
2	42494	JISMY SHAJU	7 0
3	42500	VAISHNAVICS	Himself
4	42504	ANJANA M	Andrea
5	42567	ALEENA JOY	BY west
6	42435	NIKIHTHA NALIN	NOSALO-
7	42433	KRISHNAPRIYA P S	Na.
8	42442	SANDRA TA	a material
9	42439	HASNA C I	(West
10	42440	NANDANA ANILKUMAR T	Ataparathana).
11	42443	AARYA PRAKASH	Tacing whench
12	42447	SNEHA K S	
13	42444	ALEENA ROSE	Steha.
14	42445	SUMAYYA.T.A	B and
15	42451	ALEENA BIJU	
16	42572	ANJANA AJAYAGHOSH	dona
17	42457	ASWATHY K A	drunkyto
18	42462	ANUSREE A B	Virter.
19	42470	ABHIRAMI C H	Attai
20	42479	SONA JOSE	1
21	42503	ASNA P A	Ama
		Staff name & Signature: 1	kun k Davis _ Labinh
		Date & Time: 10-08-2	023 9.00am - 10-00am
		TOPIC - Black Money	Parallel Economy

2. Presentations

Expected outcomes:

- i. Improves the students' presentation skill
- ii. Help to correlate theoretical knowledge with real-life/ business situations



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Report:

The PLG group wise presentations of topics given to the students beforehand by various mentors were conducted on the scheduled dates. The topics were mainly based on the syllabus but its examples and models should be illustrated from the real-life situations. The presentation topics in Quantitative Methods for Business include models for paired comparison, one way ANOVA, two-way ANOVA, etc.

Photos:



EXPERIENTIAL LEARNING

Experiential learning is an educational philosophy that emphasizes direct experience and reflection as primary sources of learning. This approach, popularized by David Kolb, posits that knowledge is created through the transformation of experience. In experiential learning, students engage in



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hands-on activities, real-world problems, or simulations, followed by structured reflection to derive meaning from these experiences. This cycle of concrete experience, reflective observation, abstract conceptualization, and active experimentation allows learners to connect theory with practice, enhancing understanding and retention. Experiential learning methods include internships, field trips, laboratory experiments, and service-learning projects. By immersing students in authentic contexts, this approach fosters skill development, critical thinking, and personal growth, preparing learners for real-world challenges beyond the classroom.

1. Teacher Role Play

Expected Outcomes

- To equip students with teaching skills
- To develop their presentation skills.
- To bring clarity in presentation of thoughts

Report

Teachers' day was observed on 5th September 2023 by M.com 2023-25 batch students. The students wished all the eight teachers of the department by giving them flowers and a small gift. The students also organized experiential learning by taking classes to 1st year and 3rd year B com students. Team of 5 students, Devika Sabu, Nikhil Suresh, Vignesh V. R., Annmaria Roy, and Vyshnav Surendran went to 1st B com class and delivered lectures on the topics Kaizen, Total Quality Management. They also conducted a business quiz. Another team of 4 students, Ashna P.B., Nanusha M.N., Sneha Johny and Cyril Joy P went to 3rd B.com class and delivered lecture on the topic ' testing of hypothesis'. The sessions were useful and students got a wonderful experience of teaching.



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ATTENDANCE:

TEACHERS ROLE PLAY

On 5.8.23 at SM - 10

Name list of 1st B.Com Aided

SI,no /	Application No.	Student Name	Sign
	3UG3954	SHILPA C S	Salt
	3UG4445	AISWARYA SAJI	Sual
	3UG1732	DEVANANDAN M M	-
	3UG2805	MALAVIKA GOPI	
-	3UG2424	DEVIKA C R	0-
_	3UG1553	SARANG P S	(Spring)
	3UG84	ALEENA C M	Town !
-	3UG1058	ANSON C.J	ANDAMO.
	3UG955	SURYA A M	SING
-		LAKSHMI PRIYA M	Dukalan
	23UG1052	ASWATHI A S	ream
	23UG2029		Marie I
	23UG271	ARYAKS	CHOUND.
	23UG4236	ABHAYA P S	O WILL
-	23UG5483	VISWAJITH A R	Auha
-	23UG2149	AASHNA HANNATH P M	(Vare)
16	23UG2521	DONA CATHERINE G E	Natural
17	23UG3146	JASMIN P R	
18	23UG1288	ASWATHI K P	1 or hall
19	23UG50	LENA MATHEWS	2 ANARA
20	23UG2391	GEORGY P S	Grande
21	23UG2417	ANCIYA BIJU	CHO TO
22	23UG1048	ADITHYA C S	Aday
23	23UG1493	CATHERIN JOSHY	Calmonn.
24	23UG1312	LAKSHMI PRIYA N	Confer
25	23UG1665	DEVIKA C R	Rauchu
26	23UG1310	UTHRAJA O S	diver
28	23UG1347	DEVIKA A P	hilland
29	23UG3145	AISWARYA M B	Gamarian
30	23UG1325	NITHYA RATHEESH	Cilly
31	23UG892 23UG2064	GRACE MARY ALEX	
32	23UG4227	JOYAL K J	CO.
33	23UG1503	ADHARSH V D	00
34	23001937	KEERTHANA DINESH NASRIN MR	Mary.
35	23004090	DEVIKA.K.5	JEACH.
36	23001462	NEHA BUOY	4.4
37	23UG1707	RENIYA JOY	-Ma
343	230622	SULTHANA MINNATH P.B.	1 william

	(CHRIST COLLEGE AUTONOMOUS	IRINJALAKODA
		Pesearch Department o	f Commerce
		Experiential Learning by MCON	A 2023-25 Batch
	A	ttendance Report (5th September	er 2023)
	Batch-B	COMFIN2021 Subject- Business	Research Methods
SI.No	Roll No	Student	Signature
1	381	AADITHYAN S D	
2	382	ADITHYA P G	
	383	AGNA PAULY	Agrifuly.
3	384	AKHILA JOBY	
	385	ALENA JAISON	Mensell
5	386	ALLWIN P THOMAS	Muse
7	387	AMAL PAUL	- Jakon
8	388	ANAGHA MANOHARAN	
9	389	ANGEL MARY JOSE	
	390	ANGEL MARY T	Aug t.
10	391	ANIGA UMESH C	
11	391	ANJALI C R	Angland
12	393	ANLIN CHERIYAN	ARD
13		ANN MARY JOHNSON	
14	394 395	ANNA ROY	Tonk
15	-	ANUBHAV BABU NAIR	Ava
16	396	ARATHI R	100
17	397 398	ASHNA NAZREEN	
18	398	ASHNIL M M	
19	400	ASWATHI K S	Alide
20	400	ATHIRA SREENI	Atte
21		ATHULYA ROSE TOMY	Atholyp
22	1000	AUGNES A J	Augno
		AVIN JOSEPH LEO	ATT
24		BHARATH JOGY ANTONY	711
26			
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2. Panel Discussion

Expected Outcomes:

- ❖ Help students to get an understanding an idea of current scenarios around them
- ❖ Making students identify strategies used in business enterprises.
- **Students suggest strategies by assessing situations.**

Report:

On February 12, 2024, the PG and research department of commerce organized an experiential learning session focused on the verge of shutdown of public sector undertakings (PSUs) in Kerala, featuring a panel discussion. The panel discussion started at 12.00 pm and the session was conducted in the 1st m.com class room no SM11. The co-ordinator of the program, Dr. Josheena Jose HOD of commerce presided the program. The participants of the panel discussion was 1st year m.com students. Sandra M S played the role of mediator. The role of Minister of industries was played by Devika sabu, CEO of PSU by Nanusha m n, opposition party representative by Akshay k das, CEO of PSU by Vignesh V R, political analyst by Cyril joy p, financial analyst by Aravind vs, and public representative by Anulakshmi U K. Remaining students were the audiences of the panel discussion. Devika explained the present conditions of the PSU s in Kerala and justified the reasons for shutdown. Nanusha, the CEO of PSU, Keltron Power Devices defended by saying that shutdown will lead to many people remaining jobless. The opposition party leader found time in criticising the present government's role in wasting economic resources for uneconomical activities. The representative of Private sector company argued that the private sector is ready to go in cooperation with the government but yhe government is treating private sector in an unfair manner. The political and financial analysts asked the political parties to stop playing blame games against each other and stressed on certain financial strategies to help the underperforming PSUs to make a turnaround. Ms. Anulakshmi, the public representative also



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showed her anger against the blame game tactics of both political parties and asked serious questions regarding employment, public debt and welfare schemes. Anulakshmi u k asked some questions many people are going to be jobless, what will they do and what measures will you take them, how will be government reimburse the unresolved salary of the existing employees, Government job is a dream of so many people after this they have to relinquish their dream forever.

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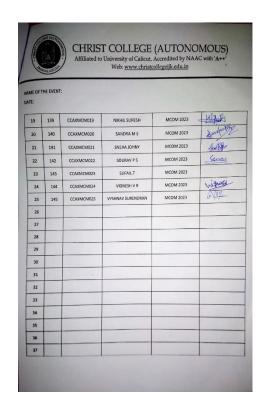
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3. Business News Analysis

Expected Outcomes:

- 1. Enhanced Business Knowledge
- 2. Improved Analytical Skills
- 3. Understanding of Corporate Strategies
- 4. Exposure to Business Ethics and Corporate Social Responsibility
- 5. Networking Opportunities
- 6. Preparation for Career Opportunities
- 7. Inspiration for Innovation and Entrepreneurship

Report:

Introduction:

The following report outlines the initiative undertaken by second-year M. Com students to subscribe to Business Line, a renowned business newspaper. Supported by a faculty member, students engage in daily discussions to analyze important business news and assess its impact on the economy. This report highlights the significance of this initiative and its implications for students' academic and professional development.

Objective:

The primary objective of this initiative is to enhance students' understanding of real-world business dynamics and economic principles through the analysis of current events reported in Business Line. By subscribing to this reputable publication and engaging in structured discussions,



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students aim to deepen their knowledge, sharpen their analytical skills, and prepare themselves for future careers in commerce, finance, and related fields.

Implementation:

The implementation of this initiative involves the following key components:

- Subscription to Business Line: All second-year M.Com students have subscribed to Business Line, ensuring access to comprehensive coverage of business news, market trends, and economic developments.
- 2. **Faculty Support:** A dedicated faculty member provides guidance and facilitates daily discussions on important business news. The faculty member serves as a mentor, offering valuable insights, clarifying concepts, and encouraging critical thinking among students.
- 3. **Structured Discussions:** Students participate in structured discussions where they analyze selected articles from Business Line, focusing on key themes such as market dynamics, corporate strategies, regulatory policies, and global economic trends. These discussions encourage active engagement, collaboration, and knowledge sharing among students.
- 4. Impact Analysis: Through in-depth analysis and critical evaluation, students assess the potential impact of business events and economic policies on various stakeholders, industries, and the broader economy. They explore different perspectives, draw connections to theoretical concepts, and develop a nuanced understanding of real-world challenges and opportunities.

Benefits:

The engagement with Business Line subscription and daily discussions yields several benefits for second-year M.Com. students:



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- Enhanced Understanding: Students gain a deeper understanding of business operations, market forces, and economic principles through practical exposure to real-world events and scenarios.
- Analytical Skills Development: Analyzing business news hones students' analytical skills, critical thinking abilities, and problem-solving capabilities, equipping them with essential competencies for academic and professional success.
- Application of Theory to Practice: The integration of theoretical knowledge with practical insights enables students to contextualize academic concepts, identify their relevance in real-world contexts, and make informed decisions based on evidence and analysis.
- 4. **Collaborative Learning Environment:** The collaborative nature of discussions fosters peer-to-peer learning, knowledge exchange, and the exploration of diverse perspectives, creating a dynamic and intellectually stimulating learning environment.
- 5. **Preparation for Careers:** Engaging with business news and economic analysis prepares students for future careers in commerce, finance, consulting, policymaking, and related fields. It equips them with the requisite skills, knowledge, and mindset to navigate complex business environments and contribute effectively to organizational success.

Conclusion:

In conclusion, the initiative undertaken by second-year M.Com students to subscribe to Business Line and engage in daily discussions under the guidance of a faculty member exemplifies a proactive approach to experiential learning and professional development. By immersing themselves in the dynamic world of business news and economic analysis, students acquire valuable insights, refine their skills, and cultivate a deeper appreciation for the interconnectedness of theory and practice in the field of commerce and economics. This initiative underscores the



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importance of integrating real-world experiences into academic curricula to empower students as informed and competent professionals in the global business landscape.



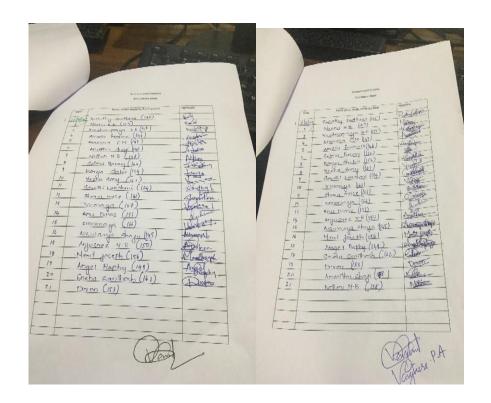
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PHOTOS AND ATTENDANCE





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4. Industrial Visit

Expected Outcomes:

- 1. Identify the location of the factory
- 2. Know more about the management of the factory
- 3. Observe the processes involved in manufacturing tea
- 4. Know the products produced by the factory
- 5. Experience the taste of tea produced in the factory

Report:

As a part of experiential learning, the students of second year B. Com arranged an industrial visit to Madupetty Tea Factory on 2nd December 2023. 60 students took participated in the industrial visit accompanied by the two faculty members of the department – Ms. Shine Paul and Mr. Renson John. Madupetty Tea Factory, located on Munnar, Idukki, is one of the best live tea factories owned by Kannan Devan Hills Plantations Company (P) Ltd. It allows tourist to experience how the tea is processed or manufactured from the tea gardens to the Cup of Tea. It mainly produces CTC (Crush Tear Curl) Tea. We witnessed the different processes through which tea is manufactured. After observing the processes, we visited the factory outlet where we saw different types of Tea that comes with a number of added natural flavours. The most common ones are Lemon, Ginger, Cardamom, Mint, Orange, etc. We tasted different flavours and went back to our bus with a high degree of satisfaction.



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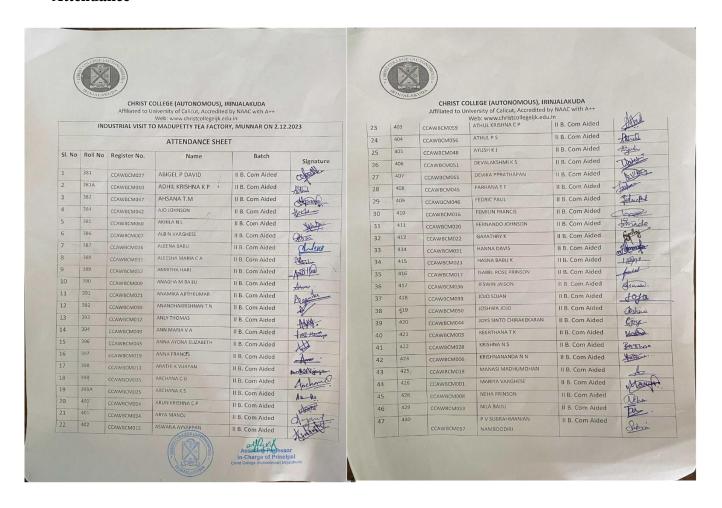
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5. Exhibition on ED Day

Expected Outcomes:

- i. Develop their entrepreneurial skills
- ii. Execute planning, organizing and coordination functions in conducting a programme
- iii. Develop team spirit
- iv. Effective rapport between ALs and SLs

Report:

The PLGs of II B. Com Aided organized ED Dy - Entrepreneurship Day called as EMPREZA. The Chief guest for the programme was Shri. T.S Pattabhiraman, Managing Director of Kalyan Silks was our chief guest. Dr. Arun Balakrishnan welcomed the whole gathering, Rev. Fr. Joy P T CMI gave the managers address, Rev. Dr. Jolly Andrews CMI delivered the Presidential Address. Shri.

T.S Pattabhiraman spoke on the importance of quality and loyalty in Business organizations and he gave 7 points which the students must keep in their mind which they spend 3 years during their college life. The stalls of the students which were set for ED DAY where in full swing from 10 o'clock in the morning till evening 5 o'clock lots of students, staff and non-teaching staff visited the stalls and bought the food items, handicrafts, and stationery of various PLG groups.



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AD MAKING – VIDEO SUBMISSION

The 1st B. Com class students are divided into their **Peer Learning Groups** and they are to shoot an **ADVERTISEMENT.** For the activity they must talk and share a lot to the among their team. They must write a script, select a product or a service. Allot roles for all the members of the team and they must shoot an adv video not more than 3 minutes. After shooting the video they must post that video in the YouTube and I will give them few days and time for submission, and when I see that ad in YouTube it should have at least 100 views. The students have performed beautifully and submitted the ads, they have done good marketing also so that many have seen the ad at least once in the YouTube. By this the students learn how to shoot an ad video. How to allot roles and act in front of the screen. To select a product or a service which will suit the team and prepare a script for the acting sequence. It a good opportunity to understand the difficulties and challenges for the students on TV Ads.

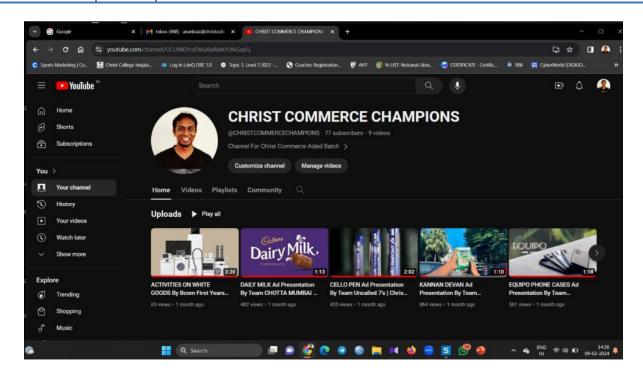


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CRITERION	II	Teaching-Learning and Evaluation	
KEY INDICATOR	2.3	Teaching - Learning Process	
METRIC	2.3.1	Student-centric methods such as experiential learning, participative learning and	
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https://www.youtube.com/watch?v=iwgcm3-M5PI

https://www.youtube.com/watch?v=tTFtsVwQED8

https://www.youtube.com/watch?v=EOQGmiWMrFg

https://www.youtube.com/watch?v=5ER88mZqKdY

https://www.youtube.com/watch?v=kaIjfxytIfE

https://www.youtube.com/watch?v=TeaGnpAr4R4&t=2s



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PROBLEM SOLVING

The problem-solving method of learning is an instructional approach that centers on presenting students with real or simulated problems to solve. This method encourages learners to apply critical thinking, creativity, and subject knowledge to find solutions. In this approach, teachers act as facilitators, guiding students through the problem-solving process rather than providing direct answers. Students typically work through stages including problem identification, information gathering, hypothesis formation, solution development, and reflection on outcomes. This method promotes active learning, enhances analytical skills, and helps students develop resilience in facing challenges. It's particularly effective in subjects like mathematics, sciences, and engineering, but can be applied across various disciplines. The problem-solving approach not only deepens understanding of subject matter but also equips students with valuable skills for real-world situations and future careers.

1. Leadership Debate

Expected Outcomes:

- Develop problem solving skills
- ❖ Develop the skills to substantiate answers with examples and evidences
- Improve analytical and critical thinking.

Report:

A debate on the topic Leaders is born vs leaders are made was conducted for I st M.com Students. The debate was conducted at Room no. SM 10. Ist B com students were the audience for the



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program. The program was chaired by Dr. Josheena Jose, HOD, Research Department of Commerce, Christ College Autonomous Irinjalakuda. Dr. Arun Balakrishnan, Asst. Prof., Christ College Autonomous Irinjalakuda was the moderator. He is the Subject-in-charge of Business Management for B.com and Organizational Behavior for M.com. The debate was conducted so that students of both classes could get an idea about leadership and leadership traits. The debate was contested between two teams from 1st M. Com. The team 'Eye of the Storm' argued in favor of the topic 'Leaders are born'. The opposite team 'The Argument Architects' argued in favor of the topic, 'Leaders are made'. The debate was truly intending and informative. Both the teams were very active in battling against each other's by substantiating their arguments with evidences. The B.com students also participated actively by asking questions to their seniors.

Photos







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Attendance

CHRIST COLLEGE AUTONOMOUS IRINJALAKUDA
RESEARCH DEPARTMENT OF COMMERCE
M.COM 2023-25 BATCH
STUDENT ATTENDANCE LIST

LEADERSHIP DEBATE

SL NO.	ROLL NO	STUDENT NAME	SIGNATURE
1	121	AKSHAY K DAS	
2	122	ANAMIKA GOKUL	Ame than
3	123	ANAND ANIL	25/07/2023
4	124	ANJALY DAVIS	Aniata
5	125	ANN MARIYA ROY	
6	126	ANULAKSHMI U K	
7	127	APARNA K J	Mar.
8	128	ARAVIND V S	
9	129	ASHNA P B	ter the
10	130	AVANY K P	Zh)
11	131	CHRISTYMOL JOHNSON	Contraction
12	132	CYRIL JOY P	Caril
13	133	DEVIKA SABU	Barte
14	134	EBIN BENNY	Pin 3
15	135	JANVI V J	
16	136	JISS MARIA N J	and the second
17	137	MEERA SHIBU	Jissariya
18	138	NANUSHA M N	colenta
19	139	NIKHIL SURESH	KAN
20	140	SANDRA M S	(0)
21	141	SNEHA JOHNY	OOK.
22	142	SOURAV P S	South
23	143	SUFAIL T	X
24	144	VIGNESH V R	
25	145	VYSHNAV SURENDRAN	12/1000

STAFF NAME & SIGNATURE:

DATE & TIME: 21-09-2023 2 00 PM - 3 00 PM



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2. Brainstorming

Expected Outcomes:

- Students acquire the skill to evaluate the problem under discussion
- Students come up with the most appropriate solutions to the problem under discussion

Report:

The 2nd B. Com class students are divided into their Peer Learning Groups and they are supposed to write a review on any of the movie which has Entrepreneurship/Business as a theme. The teams gather in groups and select a movie which nobody else selects in any of the peer learning groups. They must Brainstorm together, talk and share their views on the film which they have selected and they have to prepare a report on the movie and its discussions. Soorari Pootri, Midhunam, Wall Street, Punyalan Agarbathies etc were some of the movies which the students selected. Students get an opportunity to share their views and thoughts. They can critically evaluate the movie.

Photos and Attendance

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Photos





export.

PRINCIPAL

Fr. Dr. Jolly Andrews
Associate Professor In-Charge of Principal
Christ College (Autonomous)
Irinjalakuda