

Dive into the future of content creation. Harness the power of AI to elevate the creative skills

CONTENT CREATION USING AI



PG DEPARTMENT
OF ENGLISH

INTRODUCTION

Understand the basics of writing, story telling and visual communication.

Explore various AI platforms that can help you brainstorm ideas and enhance your content.



Visual Content Creation

WHAT YOU WILL LEARN

SEO BASICS

Understand how to optimize your content for search engines to reach a wider audience .

ETHICS IN AI

Discuss the ethical considerations of using AI in creative work

WRITING WITH AI

Learn how to use AI to improve your writing process from drafting to editing.

COURSE OVERVIEW

Course will guide you through fundamentals of content creation while incorporating AI tools & techniques

