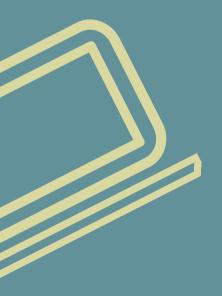
Dive into the future of content creation.
Harness the power of Al to elevate the creative skills



CONTENT CREATION USING AI



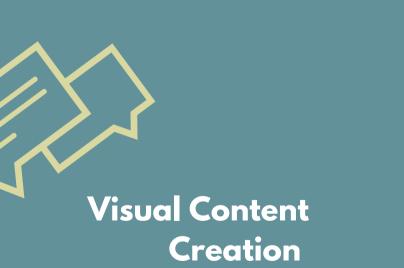
PG DEPARTMENT OF ENGLISH



INTRODUCTION

Understand the basics of writing, story telling and visual communication.

Explore various Al platforms that can help you brainstorm ideas and enhance your content.



SEO BASICS

Understand how to optimize your content for search engines to reach a wider audience.

ETHICS IN AI

Discuss the ethical considerations of using Al in creative work

WRITING WITH AI

Learn how to use Al to improve your writing process from drafting to editing.

COURSE OVERVIEW

Course will guide you through fundamentals of content creation while incorporating Al tools & techniques