

**TOURISM DEVELOPMENT IN THRISSUR DISTRICT
;A CASE STUDY OF ATHIRAPILLY ECOTOURISM**

*PROJECT SUBMITTED TO UNIVERSITY OF CALICUT IN PARTIAL
FULFILLMENT OF REQUIREMENT FOR THE AWARD OF THE DEGREE
OF*

BACHELOR OF ARTS

BY

AISWARYA K S

ADARSH MAHESH

ABIN JAISON

SANAL M S

SIVADASAN T



UNDERGRADUATE DEPARTMENT OF ECONOMICS

CHRIST COLLEGE, IRINJALAKUDA

2024

CERTIFICATE

This is to certify that this project work entitled ‘’Tourism development in Thrissur district; A case study of Athirappilly ecotourism’’ is a bonafide research paper in partial fulfilment of the degree of Bachelors of Arts in Economics under the guidance and supervision of Prof. P.R. Bose, Head of the Department, Department of Economics- Self Financing, Christ College, Irinjalakuda. We also declare that this project report has not previously formed the basis for the reward of any Degree, Diploma, Associate Ship, Fellowship or the similar title recognition.

PROF. P.R. BOSE, M. A, M.Phil.

HEAD OF DEPARTMENT

DEPARTMENT OF ECONOMICS – SELF FINANCING

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A CASE STUDY OF THE CASHLESS ECONOMY IN
IRINJALAKUDA MUNICIPALITY

*Project report submitted to the University of Calicut in partial fulfillment of the
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BY

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DEPARTMENT OF ECONOMICS SELF FINANCING

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2024

CERTIFICATE

This is to certify that this project work entitled ‘‘**A Study on Cashless Economy in Irinjalakuda Municipality**’’ is a bonafide research paper in partial fulfillment of the degree of Bachelor of Arts in Economics under the guidance and supervision of Shereena K.S, Assistant Prof. Adhoc, Department of Economics- Self Financing, Christ College, Irinjalakuda. We also declare that this project report has not previously formed the basis for the reward of any Degree, Diploma, Associate Ship, Fellowship, or similar title recognition.

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INDEX

S.NO.	TITLE	PG. NO.
CHAPTER 1: DESIGN OF THE STUDY		
1.1	INTRODUCTION	8
1.2	IMPORTANCE OF THE STUDY	10
1.3	OBJECTIVES	11
1.4	METHODOLOGY	11
1.5	REVIEW OF LITERATURE	11
1.6	LIMITATIONS	15
CHAPTER 2: AN OVERVIEW OF THE CASHLESS ECONOMY		
2.1	CASHLESS ECONOMY- GLOBAL TRENDS	17
2.2	CASHLESS ECONOMY- INDIA TRENDS	19
2.3	CASHLESS ECONOMY IN KERALA	22
2.4	CASHLESS ECONOMY IN IRINJALAKUDA MUNICIPALITY	24
CHAPTER 3: DATA ANALYSIS		
3.1	THE NO. OF BANK ACCOUNTS THE INDIVIDUALS POSSESS	26
3.2	BANK ACCOUNT ACCESSIBILITY	27
3.3	UTILISATION OF ONLINE PAYMENTS	28
3.4	DEBIT CARD ACCESSIBILITY	29
3.5	MONTHLY TRANSACTIONS	30
3.6	EXPLORING DIGITAL TRANSACTION	31
3.7	SOURCE OF INCOME	32
3.8	ONLINE TRANSACTION PLATFORMS	33
3.9	FAMILY PERSPECTIVE TOWARDS CASHLESS PAYMENTS	34
3.1	ONLINE PURCHASE ON COMMODITIES	35
3.11	PREFERRED PAYMENT METHODS	36
3.12	EMBRACING A DIGITAL LIFESTYLE	37

3.13	URAL-URBAN CATEGORISATION	38
3.14	CHALLENGES OF CASHLESS TRANSACTIONS	39
3.15	UNDERSTANDING CREDIT CARD USAGE CHARGES	40
3.16	GOVERNMENT INCENTIVES PROMOTING A CASHLESS ECONOMY	41
3.17	REASONS FOR PREFERRING ONLINE TRANSACTIONS	42
3.18	OPINION ON CASHLESS ECONOMY	43
CHAPTER 4: FINDINGS AND CONCLUSIONS		
4.1	FINDINGS	45
4.2	SUGGESTIONS	47
4.3	CONCLUSIONS	47
BIBLIOGRAPHY		
QUESTIONNAIRES		

IMPACT OF FAST FOOD CONSUMPTION ON YOUTH: A STUDY OF IRINJALAKUDA MUNICIPALTY

A project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for award of the degree of

BACHELOR OF ARTS IN ECONOMICS

Submitted by

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MARCH 2024

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- 1.) BHARATH BINU MENON**
- 2.) SHEMIN C SHAJI**
- 3.) NAVANALAKSHMI P**
- 4.) ALEX SAJI**
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In partial fulfillment of the degree of Bachelor of Arts in Economics under my guidance and supervision and that it has not previously formed the basis for the award of any Degree, Diploma, Associateship or Fellowship to them.

DECLARATION

We, hereby declare that this project work entitled “IMPACT OF FAST FOOD CONSUMPTION ON YOUTH: A STUDY OF IRINJALAKUDA MUNICIPALTY” is a bonafide research paper in partial fulfillment of the degree of Bachelor of Arts in Economics under the guidance and supervision of Shereena.K.S, Assistant professor Ad-hoc Department of Economics (self-financing), Christ College(Autonomous) Irinjalakuda. We also declare that this project report has not previously formed the basis for the award of any degree, diploma, associate ship, fellowship or other similar title recognition.

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CONTENT

CHAPTER 1 DESIGN OF THE STUDY

NUMBER	TITLE	PAGE NUMBER
1.1	INTRODUCTION	2
1.2	SIGNIFICANCE OF THE STUDY	5
1.3	OBJECTIVES OF THE STUDY	6
1.4	METHODOLOGY OF THE STUDY	6
1.5	REVIEW OF LITERATURE	6
1.6	LIMITATIONS OF THE STUDY	11

CHAPTER 2 FOOD CONSUMPTION

PATTERN AND IMPACT OF JUNK FOOD

2.1	FOOD CONSUMPTION PATTERN	13
2.2	CHANGING FOOD CONSUMPTION PATTERN IN INDIA	14
2.3	CHANGING FOOD HABITS IN KERALA	16
2.4	YOUTH CRAVE FOR JUNK FOOD	18
2.5	JUNK FOOD	18
2.6	PROFILE OF IRINJALAKUDA	21

CHAPTER 3 DATA ANALYSIS

3.1.1	PERSONAL DATA	25
3.1.2	CONSUMPTION PATTERNS	31
3.1.3	ILL EFFECTS OF JUNK FOOD CONSUMPTION	37

CHAPTER 4 SUMMARY, FINDINGS AND CONCLUSION

4.1	SUMMARY AND FINDINGS	43
4.2	SUGGESTIONS	44
4.3	CONCLUSION	45
4.4	BIBLIOGRAPHY	46

SCHEDULE

SCHEDULE	48
-----------------	-----------

LIST OF TABLES

TABLE NUMBER	TITLE	PAGE NO
3.1	AGE COMPOSITION OF CONSUMERS	25
3.2	GENDER COMPOSITION	26
3.3	OCCUPATIONAL INFORMATION	27
3.4	EDUCATION STATUS	28
3.5	WORKING STATUS	29
3.6	INCOME GROUP	30
3.7	FOOD PREFERENCES	31
3.8	FREQUENCY OF JUNK FOOD CONSUMPTION	32
3.9	SOURCES OF JUNK FOOD	33

3.10	REASONS FOR PREFERRING FAST FOOD	34
3.11	MONTHLY EXPENDITURE ON JUNK FOOD	35
3.12	FREQUENCY OF PACKED FOOD CONSUMPTION	36
3.13	AWARENESS ABOUT DISEASES	37
3.14	HEALTH ISSUES	38
3.15	TYPES OF DISEASES	39
3.16	INFLUENCES OF NUTRITIONAL INFORMATION	40
3.17	RESPONSE TO CHANGE FROM JUNK FOOD CONSUMPTION	41

LIST OF FIGURES

FIGURE NUMBER	TITLE	PAGE NO
2.1	MAP OF IRINJALAKUDA MUNICIPALTY	23
3.1	AGE COMPOSITION OF CONSUMERS	25
3.2	GENDER COMPOSITION	26
3.3	OCCUPATIONAL INFORMATION	27
3.4	EDUCATION STATUS	28
3.5	WORKING STATUS	29
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3.12	FREQUENCY OF PACKED FOOD CONSUMPTION	36
3.13	AWARENESS ABOUT DISEASES	37
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INDEX

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CHAPTER 1: DESIGN OF THE STUDY		
1.1	INTRODUCTION	8
1.2	IMPORTANCE OF THE STUDY	10
1.3	OBJECTIVES	11
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2.2	CASHLESS ECONOMY- INDIA TRENDS	19
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3.1	THE NO. OF BANK ACCOUNTS THE INDIVIDUALS POSSESS	26
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3.3	UTILISATION OF ONLINE PAYMENTS	28
3.4	DEBIT CARD ACCESSIBILITY	29
3.5	MONTHLY TRANSACTIONS	30
3.6	EXPLORING DIGITAL TRANSACTION	31
3.7	SOURCE OF INCOME	32
3.8	ONLINE TRANSACTION PLATFORMS	33
3.9	FAMILY PERSPECTIVE TOWARDS CASHLESS PAYMENTS	34
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4.2	SUGGESTIONS	47
4.3	CONCLUSIONS	47
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A STUDY ON CONSUMER'S BEHAVIOUR IN SHOPPING MALLS

**Project report submitted to
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**In partial fulfilment of the requirements for award of the degree of
BACHELOR OF ARTS IN ECONOMICS**

Submitted by

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**Under the supervision of
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**DEPARTMENT OF ECONOMICS (SELF-FINANCING)
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MARCH 2024**

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON CONSUMER’S BEHAVIOUR IN SHOPPING MALLS” is a bonafide record of project work done by ABHISANTH K.V In partial fulfillment of the degree of Bachelor of Arts in Economics under my guidance and supervision and that, it has not previously formed the basis for the award of any Degree, Diploma, Associateship or Fellowship to them.

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Assistant professor Ad- hoc

Department of Economics (self-financing)

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We, hereby declare that this project work entitled “A STUDY ON CONSUMER’S BEHAVIOUR IN SHOPPING MALLS” is a bonafide research paper in partial fulfillment of the degree of Bachelor of Arts in Economics under the guidance and supervision of Nivedhya C.A, Assistant professor Ad- hoc, Department of Economics (self-financing), Christ College(Autonomous) Irinjalakuda. We also declare that this project report has not previously formed the basis for the award of any degree, diploma, associate ship, fellowship or other similar title recognition.

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PROF. P.R. BOSE, M. A, M.Phil.

HEAD OF DEPARTMENT

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;A CASE STUDY OF ATHIRAPILLY ECOTOURISM**

*PROJECT SUBMITTED TO UNIVERSITY OF CALICUT IN PARTIAL
FULFILLMENT OF REQUIREMENT FOR THE AWARD OF THE DEGREE
OF*

BACHELOR OF ARTS

BY

AISWARYA K S

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PLACE: IRINJALAKUDA

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IMPACT OF FAST FOOD CONSUMPTION ON YOUTH: A STUDY OF IRINJALAKUDA MUNICIPALTY

A project report submitted to

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In partial fulfilment of the requirements for award of the degree of

BACHELOR OF ARTS IN ECONOMICS

Submitted by

BHARATH BINU MENON – CCAVAECR69

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
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MARCH 2024

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- 2.) SHEMIN C SHAJI**
- 3.) NAVANALAKSHMI P**
- 4.) ALEX SAJI**
- 5.) ANANDHU ANISH**

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CONTENT

CHAPTER 1 DESIGN OF THE STUDY

NUMBER	TITLE	PAGE NUMBER
1.1	INTRODUCTION	2
1.2	SIGNIFICANCE OF THE STUDY	5
1.3	OBJECTIVES OF THE STUDY	6
1.4	METHODOLOGY OF THE STUDY	6
1.5	REVIEW OF LITERATURE	6
1.6	LIMITATIONS OF THE STUDY	11

CHAPTER 2 FOOD CONSUMPTION

PATTERN AND IMPACT OF JUNK FOOD

2.1	FOOD CONSUMPTION PATTERN	13
2.2	CHANGING FOOD CONSUMPTION PATTERN IN INDIA	14
2.3	CHANGING FOOD HABITS IN KERALA	16
2.4	YOUTH CRAVE FOR JUNK FOOD	18
2.5	JUNK FOOD	18
2.6	PROFILE OF IRINJALAKUDA	21

CHAPTER 3 DATA ANALYSIS

3.1.1	PERSONAL DATA	25
3.1.2	CONSUMPTION PATTERNS	31
3.1.3	ILL EFFECTS OF JUNK FOOD CONSUMPTION	37

CHAPTER 4 SUMMARY, FINDINGS AND CONCLUSION

4.1	SUMMARY AND FINDINGS	43
4.2	SUGGESTIONS	44
4.3	CONCLUSION	45
4.4	BIBLIOGRAPHY	46

SCHEDULE

SCHEDULE	48
-----------------	-----------

LIST OF TABLES

TABLE NUMBER	TITLE	PAGE NO
3.1	AGE COMPOSITION OF CONSUMERS	25
3.2	GENDER COMPOSITION	26
3.3	OCCUPATIONAL INFORMATION	27
3.4	EDUCATION STATUS	28
3.5	WORKING STATUS	29
3.6	INCOME GROUP	30
3.7	FOOD PREFERENCES	31
3.8	FREQUENCY OF JUNK FOOD CONSUMPTION	32
3.9	SOURCES OF JUNK FOOD	33

3.10	REASONS FOR PREFERRING FAST FOOD	34
3.11	MONTHLY EXPENDITURE ON JUNK FOOD	35
3.12	FREQUENCY OF PACKED FOOD CONSUMPTION	36
3.13	AWARENESS ABOUT DISEASES	37
3.14	HEALTH ISSUES	38
3.15	TYPES OF DISEASES	39
3.16	INFLUENCES OF NUTRITIONAL INFORMATION	40
3.17	RESPONSE TO CHANGE FROM JUNK FOOD CONSUMPTION	41

LIST OF FIGURES

FIGURE NUMBER	TITLE	PAGE NO
2.1	MAP OF IRINJALAKUDA MUNICIPALTY	23
3.1	AGE COMPOSITION OF CONSUMERS	25
3.2	GENDER COMPOSITION	26
3.3	OCCUPATIONAL INFORMATION	27
3.4	EDUCATION STATUS	28
3.5	WORKING STATUS	29
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3.12	FREQUENCY OF PACKED FOOD CONSUMPTION	36
3.13	AWARENESS ABOUT DISEASES	37
3.14	HEALTH ISSUES	38
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A STUDY ON CONSUMER'S BEHAVIOUR IN SHOPPING MALLS

**Project report submitted to
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**In partial fulfilment of the requirements for award of the degree of
BACHELOR OF ARTS IN ECONOMICS**

Submitted by

ALFIN BABU – CCAVAECR82

**Under the supervision of
Ms. NIVEDHYA C.A**



**DEPARTMENT OF ECONOMICS (SELF-FINANCING)
CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
UNIVERSITY OF CALICUT
MARCH 2024**

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON CONSUMER’S BEHAVIOUR IN SHOPPING MALLS” is a bonafide record of project work done by ALFIN BABU In partial fulfillment of the degree of Bachelor of Arts in Economics under my guidance and supervision and that, it has not previously formed the basis for the award of any Degree, Diploma, Associateship or Fellowship to them.

Place: Irinjalakuda

NIVEDHYA C.A

Date:

Assistant professor Ad- hoc

Department of Economics (self-financing)

Christ College (Autonomous) Irinjalakuda

EXTERNAL EXAMINER

DECLARATION

We, hereby declare that this project work entitled “A STUDY ON CONSUMER’S BEHAVIOUR IN SHOPPING MALLS” is a bonafide research paper in partial fulfillment of the degree of Bachelor of Arts in Economics under the guidance and supervision of Nivedhya C.A, Assistant professor Ad- hoc, Department of Economics (self-financing), Christ College(Autonomous) Irinjalakuda. We also declare that this project report has not previously formed the basis for the award of any degree, diploma, associate ship, fellowship or other similar title recognition.

Place: Irinjalakuda

Date:

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CONTENTS

CHAPTER NO.	TITLE	PAGE NO.
1.	DESIGN OF STUDY	1-10
1.1	INTRODUCTION	2
1.2	OBJECTIVES OF THE STUDY	3
1.3	METHODOLOGY	3
1.3.1	SOURCES OF DATA	3
1.3	TOOLS OF ANALYSIS	4
1.4	SIGNIFICANCE OF THE STUDY	4
1.5	LIMITATIONS OF THE STUDY	5
1.6	REVIEW OF LITERATURE	6
2.	AN OVERVIEW OF THE STUDY	11-13
2.1	EXPLORING HOW PEOPLE SHOP: INSIGHTS INTO GLOBAL AND LOCAL TRENDS	12
2.2	OUR SHOPPING JOURNEY IN INDIA: BALANCING TRADITION AND MODERN LIFE	12
2.3	SHOPPING IN KERALA: MIXING TRADITION WITH TODAY'S CHOICES	12
2.4	URBAN VIBES IN ERNAKULAM DISTRICT: HOW CITIES AFFECT WHAT WE BUY	12
2.5	LULU MALL IN EDAPPALLY: WHERE SHOPPING MEETS COMMUNITY	13
2.6	DIVING DEEPER INTO HOW WE SHOP: BRINGING IT ALL TOGETHER	13
3	DATA ANALYSIS	14-49
3.1	PRICE CONSCIOUSNESS	15
3.2	STORE EXPLORATION	16
3.3	SHOPPING EXPERIENCE	17
3.4	PRODUCT PREFERENCES	18

3.5	LEISURE TIME	19
3.6	CUSTOMER SERVICE	20
3.7	WILLINGNESS TO PURCHASE	22
3.8	FREQUENCY OF VISISTING THE MALL	23
3.9	SOCIAL INFLUENCE	24
3.10	BRAND PERCEPTION	25
3.11	IN-STORE ATMOSPHERE	26
3.12	AGE-RELATED TRENDS	27
3.13	INCOME CLASSIFICATION	28
3.14	OCCUPATIONAL INFLUENCE	29
3.15	GENDER	30
3.16	PURCHASE PREFERENCE	31
3.17	REGIONAL VARIATIONS	32
3.18	CONFUSION WHILE CHOOSING A BRAND OR STORE	33
3.19	PURPOSE OF VISIT	35
3.20	ONLINE SHOPPING HABITS	36
3.21	INCLINATION TOWARDS BRANDS	37
3.22	EDUCATIONAL QUALIFICATIONS	38
3.23	AVERAGE EXPENDITURE	39
3.24	IMPACT OF GENERAL OFFERS	40
3.25	SEASONAL SALES EVALUVATION	41
3.26	INFLUENCE OF BANK OFFERS	43
3.27	ONLINE PROMOTIONS	44
3.28	BRAND LOYALTY	45
3.29	TECHNOLOGY INTEGRATION	46
3.30	REVISISTING FACTORS	48
4	FINDINGS AND CONCLUSONS	50-58
4.1	FINDINGS	51

4.2	SUGGESTIONS	56
4.3	CONCLUSION	58
	BIBLIOGRAPHY	59
	APPENDIX	62

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In partial fulfilment of the requirements for award of the degree of

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Submitted by

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4.3	CONCLUSION	45
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SCHEDULE	48
-----------------	-----------

LIST OF TABLES

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3.2	GENDER COMPOSITION	26
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CONTENT

CHAPTER 1 DESIGN OF THE STUDY

NUMBER	TITLE	PAGE NUMBER
1.1	INTRODUCTION	2
1.2	SIGNIFICANCE OF THE STUDY	5
1.3	OBJECTIVES OF THE STUDY	6
1.4	METHODOLOGY OF THE STUDY	6
1.5	REVIEW OF LITERATURE	6
1.6	LIMITATIONS OF THE STUDY	11

CHAPTER 2 FOOD CONSUMPTION

PATTERN AND IMPACT OF JUNK FOOD

2.1	FOOD CONSUMPTION PATTERN	13
2.2	CHANGING FOOD CONSUMPTION PATTERN IN INDIA	14
2.3	CHANGING FOOD HABITS IN KERALA	16
2.4	YOUTH CRAVE FOR JUNK FOOD	18
2.5	JUNK FOOD	18
2.6	PROFILE OF IRINJALAKUDA	21

CHAPTER 3 DATA ANALYSIS

3.1.1	PERSONAL DATA	25
3.1.2	CONSUMPTION PATTERNS	31
3.1.3	ILL EFFECTS OF JUNK FOOD CONSUMPTION	37

CHAPTER 4 SUMMARY, FINDINGS AND CONCLUSION

4.1	SUMMARY AND FINDINGS	43
4.2	SUGGESTIONS	44
4.3	CONCLUSION	45
4.4	BIBLIOGRAPHY	46

SCHEDULE

SCHEDULE	48
-----------------	-----------

LIST OF TABLES

TABLE NUMBER	TITLE	PAGE NO
3.1	AGE COMPOSITION OF CONSUMERS	25
3.2	GENDER COMPOSITION	26
3.3	OCCUPATIONAL INFORMATION	27
3.4	EDUCATION STATUS	28
3.5	WORKING STATUS	29
3.6	INCOME GROUP	30
3.7	FOOD PREFERENCES	31
3.8	FREQUENCY OF JUNK FOOD CONSUMPTION	32
3.9	SOURCES OF JUNK FOOD	33

3.10	REASONS FOR PREFERRING FAST FOOD	34
3.11	MONTHLY EXPENDITURE ON JUNK FOOD	35
3.12	FREQUENCY OF PACKED FOOD CONSUMPTION	36
3.13	AWARENESS ABOUT DISEASES	37
3.14	HEALTH ISSUES	38
3.15	TYPES OF DISEASES	39
3.16	INFLUENCES OF NUTRITIONAL INFORMATION	40
3.17	RESPONSE TO CHANGE FROM JUNK FOOD CONSUMPTION	41

LIST OF FIGURES

FIGURE NUMBER	TITLE	PAGE NO
2.1	MAP OF IRINJALAKUDA MUNICIPALTY	23
3.1	AGE COMPOSITION OF CONSUMERS	25
3.2	GENDER COMPOSITION	26
3.3	OCCUPATIONAL INFORMATION	27
3.4	EDUCATION STATUS	28
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3.6	INCOME GROUP	30
3.7	FOOD PREFERENCES	31

3.8	FREQUENCY OF JUNK FOOD CONSUMPTION	32
3.9	AWARENESS ABOUT DISEASES	33
3.10	REASONS FOR PREFERRING FAST FOOD	34
3.11	MONTHLY EXPENDITURE ON JUNK FOOD	35
3.12	FREQUENCY OF PACKED FOOD CONSUMPTION	36
3.13	AWARENESS ABOUT DISEASES	37
3.14	HEALTH ISSUES	38
3.15	TYPES OF DISEASES	39
3.16	INFLUENCES OF NUTRITIONAL INFORMATIONS	40
3.17	RESPONSE TO CHANGE FROM JUNK FOOD CONSUMPTION	41

**TOURISM DEVELOPMENT IN THRISSUR DISTRICT
;A CASE STUDY OF ATHIRAPILLY ECOTOURISM**

*PROJECT SUBMITTED TO UNIVERSITY OF CALICUT IN PARTIAL
FULFILLMENT OF REQUIREMENT FOR THE AWARD OF THE DEGREE
OF*

BACHELOR OF ARTS

BY

K M BINSHAD- CCAVAECR87



UNDERGRADUATE DEPARTMENT OF ECONOMICS

CHRIST COLLEGE, IRINJALAKUDA

2024

CERTIFICATE

This is to certify that this project work entitled ‘’Tourism development in Thrissur district; A case study of Athirappilly ecotourism’’ is a bonafide research paper in partial fulfilment of the degree of Bachelors of Arts in Economics under the guidance and supervision of Prof. P.R. Bose, Head of the Department, Department of Economics- Self Financing, Christ College, Irinjalakuda. We also declare that this project report has not previously formed the basis for the reward of any Degree, Diploma, Associate Ship, Fellowship or the similar title recognition.

PROF. P.R. BOSE, M. A, M.Phil.

HEAD OF DEPARTMENT

DEPARTMENT OF ECONOMICS – SELF FINANCING

CHRIST COLLEGE, IRINJALAKUDA

PLACE: IRINJALAKUDA

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INDEX

S.NO.	TITLE	PG. NO.
CHAPTER 1: DESIGN OF THE STUDY		
1.1	INTRODUCTION	8
1.2	IMPORTANCE OF THE STUDY	10
1.3	OBJECTIVES	11
1.4	METHODOLOGY	11
1.5	REVIEW OF LITERATURE	11
1.6	LIMITATIONS	15
CHAPTER 2: AN OVERVIEW OF THE CASHLESS ECONOMY		
2.1	CASHLESS ECONOMY- GLOBAL TRENDS	17
2.2	CASHLESS ECONOMY- INDIA TRENDS	19
2.3	CASHLESS ECONOMY IN KERALA	22
2.4	CASHLESS ECONOMY IN IRINJALAKUDA MUNICIPALITY	24
CHAPTER 3: DATA ANALYSIS		
3.1	THE NO. OF BANK ACCOUNTS THE INDIVIDUALS POSSESS	26
3.2	BANK ACCOUNT ACCESSIBILITY	27
3.3	UTILISATION OF ONLINE PAYMENTS	28
3.4	DEBIT CARD ACCESSIBILITY	29
3.5	MONTHLY TRANSACTIONS	30
3.6	EXPLORING DIGITAL TRANSACTION	31
3.7	SOURCE OF INCOME	32
3.8	ONLINE TRANSACTION PLATFORMS	33
3.9	FAMILY PERSPECTIVE TOWARDS CASHLESS PAYMENTS	34
3.1	ONLINE PURCHASE ON COMMODITIES	35
3.11	PREFERRED PAYMENT METHODS	36
3.12	EMBRACING A DIGITAL LIFESTYLE	37

3.13	URAL-URBAN CATEGORISATION	38
3.14	CHALLENGES OF CASHLESS TRANSACTIONS	39
3.15	UNDERSTANDING CREDIT CARD USAGE CHARGES	40
3.16	GOVERNMENT INCENTIVES PROMOTING A CASHLESS ECONOMY	41
3.17	REASONS FOR PREFERRING ONLINE TRANSACTIONS	42
3.18	OPINION ON CASHLESS ECONOMY	43
CHAPTER 4: FINDINGS AND CONCLUSIONS		
4.1	FINDINGS	45
4.2	SUGGESTIONS	47
4.3	CONCLUSIONS	47
BIBLIOGRAPHY		
QUESTIONNAIRES		

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BY

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2024

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INDEX

S.NO.	TITLE	PG. NO.
CHAPTER 1: DESIGN OF THE STUDY		
1.1	INTRODUCTION	8
1.2	IMPORTANCE OF THE STUDY	10
1.3	OBJECTIVES	11
1.4	METHODOLOGY	11
1.5	REVIEW OF LITERATURE	11
1.6	LIMITATIONS	15
CHAPTER 2: AN OVERVIEW OF THE CASHLESS ECONOMY		
2.1	CASHLESS ECONOMY- GLOBAL TRENDS	17
2.2	CASHLESS ECONOMY- INDIA TRENDS	19
2.3	CASHLESS ECONOMY IN KERALA	22
2.4	CASHLESS ECONOMY IN IRINJALAKUDA MUNICIPALITY	24
CHAPTER 3: DATA ANALYSIS		
3.1	THE NO. OF BANK ACCOUNTS THE INDIVIDUALS POSSESS	26
3.2	BANK ACCOUNT ACCESSIBILITY	27
3.3	UTILISATION OF ONLINE PAYMENTS	28
3.4	DEBIT CARD ACCESSIBILITY	29
3.5	MONTHLY TRANSACTIONS	30
3.6	EXPLORING DIGITAL TRANSACTION	31
3.7	SOURCE OF INCOME	32
3.8	ONLINE TRANSACTION PLATFORMS	33
3.9	FAMILY PERSPECTIVE TOWARDS CASHLESS PAYMENTS	34
3.1	ONLINE PURCHASE ON COMMODITIES	35
3.11	PREFERRED PAYMENT METHODS	36
3.12	EMBRACING A DIGITAL LIFESTYLE	37

3.13	URAL-URBAN CATEGORISATION	38
3.14	CHALLENGES OF CASHLESS TRANSACTIONS	39
3.15	UNDERSTANDING CREDIT CARD USAGE CHARGES	40
3.16	GOVERNMENT INCENTIVES PROMOTING A CASHLESS ECONOMY	41
3.17	REASONS FOR PREFERRING ONLINE TRANSACTIONS	42
3.18	OPINION ON CASHLESS ECONOMY	43
CHAPTER 4: FINDINGS AND CONCLUSIONS		
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4.2	SUGGESTIONS	47
4.3	CONCLUSIONS	47
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INDEX

S.NO.	TITLE	PG. NO.
CHAPTER 1: DESIGN OF THE STUDY		
1.1	INTRODUCTION	8
1.2	IMPORTANCE OF THE STUDY	10
1.3	OBJECTIVES	11
1.4	METHODOLOGY	11
1.5	REVIEW OF LITERATURE	11
1.6	LIMITATIONS	15
CHAPTER 2: AN OVERVIEW OF THE CASHLESS ECONOMY		
2.1	CASHLESS ECONOMY- GLOBAL TRENDS	17
2.2	CASHLESS ECONOMY- INDIA TRENDS	19
2.3	CASHLESS ECONOMY IN KERALA	22
2.4	CASHLESS ECONOMY IN IRINJALAKUDA MUNICIPALITY	24
CHAPTER 3: DATA ANALYSIS		
3.1	THE NO. OF BANK ACCOUNTS THE INDIVIDUALS POSSESS	26
3.2	BANK ACCOUNT ACCESSIBILITY	27
3.3	UTILISATION OF ONLINE PAYMENTS	28
3.4	DEBIT CARD ACCESSIBILITY	29
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3.6	EXPLORING DIGITAL TRANSACTION	31
3.7	SOURCE OF INCOME	32
3.8	ONLINE TRANSACTION PLATFORMS	33
3.9	FAMILY PERSPECTIVE TOWARDS CASHLESS PAYMENTS	34
3.1	ONLINE PURCHASE ON COMMODITIES	35
3.11	PREFERRED PAYMENT METHODS	36
3.12	EMBRACING A DIGITAL LIFESTYLE	37

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3.15	UNDERSTANDING CREDIT CARD USAGE CHARGES	40
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3.17	REASONS FOR PREFERRING ONLINE TRANSACTIONS	42
3.18	OPINION ON CASHLESS ECONOMY	43
CHAPTER 4: FINDINGS AND CONCLUSIONS		
4.1	FINDINGS	45
4.2	SUGGESTIONS	47
4.3	CONCLUSIONS	47
BIBLIOGRAPHY		
QUESTIONNAIRES		

IMPACT OF FAST FOOD CONSUMPTION ON YOUTH: A STUDY OF IRINJALAKUDA MUNICIPALTY

A project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for award of the degree of

BACHELOR OF ARTS IN ECONOMICS

Submitted by

KRISHNA K A – CCAVAECR88

Under the supervision of

Ms. SHEREENA KS



**DEPARTMENT OF ECONOMICS (SELF FINANCING)
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2024

CERTIFICATE

This is to certify that the project report entitled “IMPACT OF FAST FOOD CONSUMPTION ON YOUTH: A STUDY OF IRINJALAKUDA MUNICIPALTY” is a bonafide record of project work done by:

1.) KRISHNA K A

In partial fulfillment of the degree of Bachelor of Arts in Economics under my guidance and supervision and that it has not previously formed the basis for the award of any Degree, Diploma, Associateship or Fellowship to her.

DECLARATION

We, hereby declare that this project work entitled “IMPACT OF FAST FOOD CONSUMPTION ON YOUTH: A STUDY OF IRINJALAKUDA MUNICIPALTY” is a bonafide research paper in partial fulfillment of the degree of Bachelor of Arts in Economics under the guidance and supervision of Shereena.K.S, Assistant professor Ad-hoc Department of Economics (self-financing), Christ College(Autonomous) Irinjalakuda. We also declare that this project report has not previously formed the basis for the award of any degree, diploma, associate ship, fellowship or other similar title recognition.

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CONTENT

CHAPTER 1 DESIGN OF THE STUDY

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1.1	INTRODUCTION	2
1.2	SIGNIFICANCE OF THE STUDY	5
1.3	OBJECTIVES OF THE STUDY	6
1.4	METHODOLOGY OF THE STUDY	6
1.5	REVIEW OF LITERATURE	6
1.6	LIMITATIONS OF THE STUDY	11

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2.1	FOOD CONSUMPTION PATTERN	13
2.2	CHANGING FOOD CONSUMPTION PATTERN IN INDIA	14
2.3	CHANGING FOOD HABITS IN KERALA	16
2.4	YOUTH CRAVE FOR JUNK FOOD	18
2.5	JUNK FOOD	18
2.6	PROFILE OF IRINJALAKUDA	21

CHAPTER 3 DATA ANALYSIS

3.1.1	PERSONAL DATA	25
3.1.2	CONSUMPTION PATTERNS	31
3.1.3	ILL EFFECTS OF JUNK FOOD CONSUMPTION	37

CHAPTER 4 SUMMARY, FINDINGS AND CONCLUSION

4.1	SUMMARY AND FINDINGS	43
4.2	SUGGESTIONS	44
4.3	CONCLUSION	45
4.4	BIBLIOGRAPHY	46

SCHEDULE

SCHEDULE	48
-----------------	-----------

LIST OF TABLES

TABLE NUMBER	TITLE	PAGE NO
3.1	AGE COMPOSITION OF CONSUMERS	25
3.2	GENDER COMPOSITION	26
3.3	OCCUPATIONAL INFORMATION	27
3.4	EDUCATION STATUS	28
3.5	WORKING STATUS	29
3.6	INCOME GROUP	30
3.7	FOOD PREFERENCES	31
3.8	FREQUENCY OF JUNK FOOD CONSUMPTION	32
3.9	SOURCES OF JUNK FOOD	33

3.10	REASONS FOR PREFERRING FAST FOOD	34
3.11	MONTHLY EXPENDITURE ON JUNK FOOD	35
3.12	FREQUENCY OF PACKED FOOD CONSUMPTION	36
3.13	AWARENESS ABOUT DISEASES	37
3.14	HEALTH ISSUES	38
3.15	TYPES OF DISEASES	39
3.16	INFLUENCES OF NUTRITIONAL INFORMATION	40
3.17	RESPONSE TO CHANGE FROM JUNK FOOD CONSUMPTION	41

LIST OF FIGURES

FIGURE NUMBER	TITLE	PAGE NO
2.1	MAP OF IRINJALAKUDA MUNICIPALTY	23
3.1	AGE COMPOSITION OF CONSUMERS	25
3.2	GENDER COMPOSITION	26
3.3	OCCUPATIONAL INFORMATION	27
3.4	EDUCATION STATUS	28
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3.10	REASONS FOR PREFERRING FAST FOOD	34
3.11	MONTHLY EXPENDITURE ON JUNK FOOD	35
3.12	FREQUENCY OF PACKED FOOD CONSUMPTION	36
3.13	AWARENESS ABOUT DISEASES	37
3.14	HEALTH ISSUES	38
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A STUDY ON CONSUMER'S BEHAVIOUR IN SHOPPING MALLS

**Project report submitted to
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**In partial fulfilment of the requirements for award of the degree of
BACHELOR OF ARTS IN ECONOMICS**

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CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
UNIVERSITY OF CALICUT**

MARCH 2024

CERTIFICATE

This is to certify that the project report entitled “A STUDY ON CONSUMER’S BEHAVIOUR IN SHOPPING MALLS” is a bonafide record of project work done by KRISHNA SARANG In partial fulfillment of the degree of Bachelor of Arts in Economics under my guidance and supervision and that, it has not previously formed the basis for the award of any Degree, Diploma, Associateship or Fellowship to them.

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DECLARATION

We, hereby declare that this project work entitled “A STUDY ON CONSUMER’S BEHAVIOUR IN SHOPPING MALLS” is a bonafide research paper in partial fulfillment of the degree of Bachelor of Arts in Economics under the guidance and supervision of Nivedhya C.A, Assistant professor Ad- hoc, Department of Economics (self-financing), Christ College(Autonomous) Irinjalakuda. We also declare that this project report has not previously formed the basis for the award of any degree, diploma, associate ship, fellowship or other similar title recognition.

Place: Irinjalakuda

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Date:

ACKNOWLEDGEMENT

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Krishna Sarang

A STUDY ON CONSUMER'S BEHAVIOUR IN SHOPPING MALLS

**Project report submitted to
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**In partial fulfilment of the requirements for award of the degree of
BACHELOR OF ARTS IN ECONOMICS**

Submitted by

MATHEW JOSE UKKEN – CCAVAECR74

**Under the supervision of
Ms. NIVEDHYA C.A**



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A STUDY ON CONSUMER'S BEHAVIOUR IN SHOPPING MALLS

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**In partial fulfilment of the requirements for award of the degree of
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This is to certify that the project report entitled “A STUDY ON CONSUMER’S BEHAVIOUR IN SHOPPING MALLS” is a bonafide record of project work done by MUHAMMED ADHIL, in partial fulfillment of the degree of Bachelor of Arts in Economics under my guidance and supervision and that, it has not previously formed the basis for the award of any Degree, Diploma, Associateship or Fellowship to them.

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IMPACT OF FAST FOOD CONSUMPTION ON YOUTH: A STUDY OF IRINJALAKUDA MUNICIPALTY

A project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for award of the degree of

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In partial fulfillment of the degree of Bachelor of Arts in Economics under my guidance and supervision and that it has not previously formed the basis for the award of any Degree, Diploma, Associateship or Fellowship to them.

DECLARATION

We, hereby declare that this project work entitled “IMPACT OF FAST FOOD CONSUMPTION ON YOUTH: A STUDY OF IRINJALAKUDA MUNICIPALTY” is a bonafide research paper in partial fulfillment of the degree of Bachelor of Arts in Economics under the guidance and supervision of Shereena.K.S, Assistant professor Ad-hoc Department of Economics (self-financing), Christ College(Autonomous) Irinjalakuda. We also declare that this project report has not previously formed the basis for the award of any degree, diploma, associate ship, fellowship or other similar title recognition.

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CONTENT

CHAPTER 1 DESIGN OF THE STUDY

NUMBER	TITLE	PAGE NUMBER
1.1	INTRODUCTION	2
1.2	SIGNIFICANCE OF THE STUDY	5
1.3	OBJECTIVES OF THE STUDY	6
1.4	METHODOLOGY OF THE STUDY	6
1.5	REVIEW OF LITERATURE	6
1.6	LIMITATIONS OF THE STUDY	11

CHAPTER 2 FOOD CONSUMPTION

PATTERN AND IMPACT OF JUNK FOOD

2.1	FOOD CONSUMPTION PATTERN	13
2.2	CHANGING FOOD CONSUMPTION PATTERN IN INDIA	14
2.3	CHANGING FOOD HABITS IN KERALA	16
2.4	YOUTH CRAVE FOR JUNK FOOD	18
2.5	JUNK FOOD	18
2.6	PROFILE OF IRINJALAKUDA	21

CHAPTER 3 DATA ANALYSIS

3.1.1	PERSONAL DATA	25
3.1.2	CONSUMPTION PATTERNS	31
3.1.3	ILL EFFECTS OF JUNK FOOD CONSUMPTION	37

CHAPTER 4 SUMMARY, FINDINGS AND CONCLUSION

4.1	SUMMARY AND FINDINGS	43
4.2	SUGGESTIONS	44
4.3	CONCLUSION	45
4.4	BIBLIOGRAPHY	46

SCHEDULE

SCHEDULE	48
-----------------	-----------

LIST OF TABLES

TABLE NUMBER	TITLE	PAGE NO
3.1	AGE COMPOSITION OF CONSUMERS	25
3.2	GENDER COMPOSITION	26
3.3	OCCUPATIONAL INFORMATION	27
3.4	EDUCATION STATUS	28
3.5	WORKING STATUS	29
3.6	INCOME GROUP	30
3.7	FOOD PREFERENCES	31
3.8	FREQUENCY OF JUNK FOOD CONSUMPTION	32
3.9	SOURCES OF JUNK FOOD	33

3.10	REASONS FOR PREFERRING FAST FOOD	34
3.11	MONTHLY EXPENDITURE ON JUNK FOOD	35
3.12	FREQUENCY OF PACKED FOOD CONSUMPTION	36
3.13	AWARENESS ABOUT DISEASES	37
3.14	HEALTH ISSUES	38
3.15	TYPES OF DISEASES	39
3.16	INFLUENCES OF NUTRITIONAL INFORMATION	40
3.17	RESPONSE TO CHANGE FROM JUNK FOOD CONSUMPTION	41

LIST OF FIGURES

FIGURE NUMBER	TITLE	PAGE NO
2.1	MAP OF IRINJALAKUDA MUNICIPALTY	23
3.1	AGE COMPOSITION OF CONSUMERS	25
3.2	GENDER COMPOSITION	26
3.3	OCCUPATIONAL INFORMATION	27
3.4	EDUCATION STATUS	28
3.5	WORKING STATUS	29
3.6	INCOME GROUP	30
3.7	FOOD PREFERENCES	31

3.8	FREQUENCY OF JUNK FOOD CONSUMPTION	32
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3.10	REASONS FOR PREFERRING FAST FOOD	34
3.11	MONTHLY EXPENDITURE ON JUNK FOOD	35
3.12	FREQUENCY OF PACKED FOOD CONSUMPTION	36
3.13	AWARENESS ABOUT DISEASES	37
3.14	HEALTH ISSUES	38
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3.16	INFLUENCES OF NUTRITIONAL INFORMATIONS	40
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A CASE STUDY OF THE CASHLESS ECONOMY IN
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*Project report submitted to the University of Calicut in partial fulfillment of the
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BACHELOR OF ARTS

BY

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2024

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This is to certify that this project work entitled ‘‘**A Study on Cashless Economy in Irinjalakuda Municipality**’’ is a bonafide research paper in partial fulfillment of the degree of Bachelor of Arts in Economics under the guidance and supervision of Shereena K.S, Assistant Prof. Adhoc, Department of Economics- Self Financing, Christ College, Irinjalakuda. We also declare that this project report has not previously formed the basis for the reward of any Degree, Diploma, Associate Ship, Fellowship, or similar title recognition.

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INDEX

S.NO.	TITLE	PG. NO.
CHAPTER 1: DESIGN OF THE STUDY		
1.1	INTRODUCTION	8
1.2	IMPORTANCE OF THE STUDY	10
1.3	OBJECTIVES	11
1.4	METHODOLOGY	11
1.5	REVIEW OF LITERATURE	11
1.6	LIMITATIONS	15
CHAPTER 2: AN OVERVIEW OF THE CASHLESS ECONOMY		
2.1	CASHLESS ECONOMY- GLOBAL TRENDS	17
2.2	CASHLESS ECONOMY- INDIA TRENDS	19
2.3	CASHLESS ECONOMY IN KERALA	22
2.4	CASHLESS ECONOMY IN IRINJALAKUDA MUNICIPALITY	24
CHAPTER 3: DATA ANALYSIS		
3.1	THE NO. OF BANK ACCOUNTS THE INDIVIDUALS POSSESS	26
3.2	BANK ACCOUNT ACCESSIBILITY	27
3.3	UTILISATION OF ONLINE PAYMENTS	28
3.4	DEBIT CARD ACCESSIBILITY	29
3.5	MONTHLY TRANSACTIONS	30
3.6	EXPLORING DIGITAL TRANSACTION	31
3.7	SOURCE OF INCOME	32
3.8	ONLINE TRANSACTION PLATFORMS	33
3.9	FAMILY PERSPECTIVE TOWARDS CASHLESS PAYMENTS	34
3.1	ONLINE PURCHASE ON COMMODITIES	35
3.11	PREFERRED PAYMENT METHODS	36
3.12	EMBRACING A DIGITAL LIFESTYLE	37

3.13	URAL-URBAN CATEGORISATION	38
3.14	CHALLENGES OF CASHLESS TRANSACTIONS	39
3.15	UNDERSTANDING CREDIT CARD USAGE CHARGES	40
3.16	GOVERNMENT INCENTIVES PROMOTING A CASHLESS ECONOMY	41
3.17	REASONS FOR PREFERRING ONLINE TRANSACTIONS	42
3.18	OPINION ON CASHLESS ECONOMY	43
CHAPTER 4: FINDINGS AND CONCLUSIONS		
4.1	FINDINGS	45
4.2	SUGGESTIONS	47
4.3	CONCLUSIONS	47
BIBLIOGRAPHY		
QUESTIONNAIRES		

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4.2	SUGGESTIONS	47
4.3	CONCLUSIONS	47
BIBLIOGRAPHY		
QUESTIONNAIRES		