

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project entitled “A STUDY ON SERVICE QUALITY COLLEGE CANTEENS IN THRISSUR DISTRICT” is a bona-fide record of project done by Ms. ANAMIKA CM (CCAWMCM003) under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

Dr. JOSHEENA JOSE

Dr. JOSHEENA JOSE
M.Com, MBA, PGDCA, B.Ed., P.hd.
Head of the Department of Commerce
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Irinjalakuda P.O. Thrissur Dt., Kerala
India - 680 125

**Ms. SHINE PAUL
(Project Guide)**

19/03/2024.





**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project entitled “A STUDY ON STOCK MARKET VOLATILITY OF INDIAN MNC’s” is a bona-fide record of project done by Mr. .ANANTHU SHAJI CCAWMCM004 under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

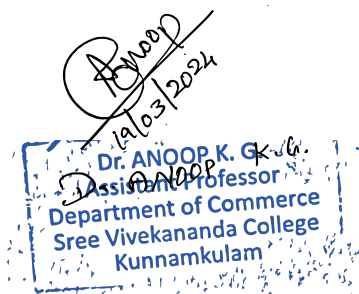
DR. JOSHEENA JOSE

(Head Of The Department)

Dr. JOSHEENA JOSE
M.Com, MBA, PGDCA, B.Ed., P.hd.
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DR. TOM JACOB

(Project Guide)



**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project report entitled “**INFLUENCE OF SLOGANS AND PURCHASE INTENTION**” is a bonafide record of project done by **Ms. ANGEL RAPHY (CCAWMCM005)** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

Dr. JOSHEENA JOSE:
(Head of the Department)

Dr. JOSHEENA JOSE
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Dr. ARUN BALAKRISHNAN M.B
(Project Guide)



Dr. ANOOP K.G.

DR.ANOOP K.G
(EXTERNAL EXAMINER)

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project entitled “**A STUDY ON THE WORK-LIFE BALANCE OF POLICEMEN WITH SPECIAL REFERENCE TO IRINJALAKUDA SUB-DIVISION**” is a bona-fide record of project done by Ms. **ANJUSREE V R**, Reg No. **CCAWMCM006** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

Dr. JOSHEENA JOSE
(Head of the Department)

Dr. JOSHEENA JOSE
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Mr. JEBIN K. DAVIS
(Project Guide)



DR. ANOOP K. G
(EXTERNAL EXAMINER)

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
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CERTIFICATE

This is to certify that the project entitled “**A STUDY ON AWARENESS LEVEL ABOUT GREEN TRANSPORTATION AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**” is a bona-fide record of project done by **Ms. ANU DAVIS CCAWMCM007** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

DR. JOSHEENA JOSE

(Head Of The Department)

MUVISH K. M

(Project Guide)

Dr. JOSHEENA JOSE
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Assistant Professor
Department of Commerce
Sree Vivekananda College
Kunnamkulam



**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project entitled “**THE EFFECT OF PRICE HIKE OF MILK AND ECONOMIC EFFICIENCY OF MILK PRODUCTION AMONG KERALA DAIRY FARMERS: AN EMPIRICAL STUDY ON THRISSUR DISTRICT**” is a bona-fide record of project done by Ms. **AISHWARYA SHAJU, CCAWMCM001** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

DR. JOSHEENA JOSE

(Head Of The Department)

Dr. JOSHEENA JOSE
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DR. JOSHEENA JOSE

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKKUDA

UNIVERSITY OF CALICUT



**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CERTIFICATE

This is to certify that the project entitled

By Ms. Amala Francis is a bona-fide record work done under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of
Master of Commerce.

Dr. JOSHEENA JOSE

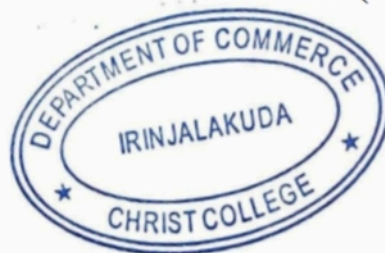
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Dr. JOSHEENA JOSE
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Dr. ANOOP K. G.
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P A VARGHESE

(Project guide)



**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**

CERTIFICATE

This is to certify that the project entitled “**DOES INDIA WANT TO INVEST IN ITS DAUGHTERS: A CRITICAL ANALYSIS OF SUKANYA SAMRIDDHI YOJANA**” is a bona-fide record of project done by Mr. **DIXON D THOTTAN CCAWMCM009** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.



DR. JOSHEENA JOSE
(Head Of The Department)

Dr. JOSHEENA JOSE
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DR. JOSHEENA JOSE
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DR. ANOOP K.G
(EXTERNAL EXAMINER)

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKKUDA

UNIVERSITY OF CALICUT

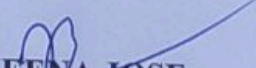


POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE

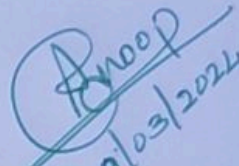
CERTIFICATE

This is to certify that the project entitled "A STUDY ON NPV PROFILE OF
SHORT AND MEDIUM TERM PRIVATE CHIT FUND SCHEMES WITH
SPECIAL REFERNCE TO CHIT FUND COMPANIES IN IRINJALAKKUDA"

by Mrs.kavya shibu is a bona-fide record work done under my guidance and
supervision in partial fulfillment of the requirement for the award of the degree of
Master of Commerce.


Dr. JOSHEENA JOSE

(Head of the Department)
Dr. JOSHEENA JOSE
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19/03/2024
Dr. ANOOP K.G.


P A VARGHEESE

(Project guide)



**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON THE IMPACT OF STOCK MARKET DEVELOPMENT ON ECONOMIC GROWTH IN INDIA”** is a bona-fide record of project done by Ms. **KRISHNAPRIYA K.R CCAWMCM012** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.



DR. JOSHEENA JOSE
(Head Of The Department)

Dr. JOSHEENA JOSE
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DR. TOM JACOB
(Project Guide)



CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

CALICUT UNIVERSITY



CERTIFICATE

This is to certify that the project entitled “**D TO C STRATEGY USED BY KUDUMBASHREE UNITS**” is a bona-fide record of project done by Ms. **MERIT JOSEPH, Reg No CCAWMCM013** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

DR. JOSHEENA JOSE

(Head of the Department)

Dr. JOSHEENA JOSE
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DR. ARUN BALAKRISHNAN

(Project Guide)



DR. ANOOP K. G

(EXTERNAL EXAMINER)

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project entitled “A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO AUTONOMOUS COLLEGES IN THRISSUR DISTRICT” by Ms. NEENU KB is a bonafide record of work done under my guidance and supervision in partial fulfillment of the requirement for the award of Master of Commerce.

Dr. JOSHEENA JOSE
(Head of the Department)
M.Com, MBA, PGDCA, B.Ed., Ph.D
Head of the Department of Commerce
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Prof. JEBIN K DAVIS
(Project Guide)



19/03/2024
Dr. ANOOP K. G.

Dr. ANOOP K. G.
Assistant Professor
Department of Commerce
Vivekananda College
Kunnamkulam

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS INDIA POST PAYMENTS BANK” is a bona-fide record of project done by Mr. **NITHIN.M.BCCAWMCM015** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

DR. JOSHEENA JOSE

(Head Of The Department)

Dr. JOSHEENA JOSE
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MUVISH K M

(Project Guide)



CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

CALICUT UNIVERSITY



CERTIFICATE

This is to certify that the project entitled “**A STUDY ON BRAND PREFERENCE OF SPORTS WEAR AMONG ATHLETES OF CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**” is a bona-fide record of project done by Mr. **ROHITH S CCAWMCM016** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

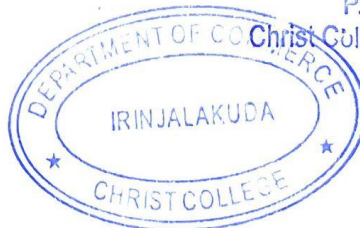
DR. JOSHEENA JOSE
Dr. JOSHEENA JOSE
(Head of The Department)
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Asst. Prof. RENSON JOHN

(Project Guide)

RENSON JOHN
Assistant Professor
P.G. Dept. of Commerce
Christ College(Autonomous), Irinjalakuda

Dr. ANOOP K. G.



**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project report entitled “**STUDY ON WORK LIFE BALANCE AMONG PUBLIC AND PRIVATE BANK EMPLOYEES IN KERALA**” by Ms SELMA BENNY is a bonafide record of work done under my guidance and supervision in partial fulfilment of the requirement for the award of Master of Commerce.

Dr. JOSHEENA JOSE:

(Head of the Department)

Dr. JOSHEENA JOSE
M.Com, MBA, PGDCA, B.Ed., P.hd.
Head of the Department of Commerce
Christ College (Autonomous)
Irinjalakuda P.O. Thrissur Dt., Kerala
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Dr JOSHEENA JOSE.

(Project Guide)

Dr ANOOP K.G.

DR.ANOOP K .G

(EXTERNAL EXAMINER)



**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project entitled “**DESCRIPTIVE STUDY OF STRUCTURE OF CHIT FUND SCHEMES IN THRISSUR DISTRICT**” is a bona-fide record of project done by Ms. **SHINU ROSE SHAJU** Reg No **CCAWMCM018** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

DR. JOSHEENA JOSE
(Head Of The Department)

Dr. JOSHEENA JOSE
M.Com, MBA, PGDCA, B.Ed., P.hd.
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ASST. PROF.PA VARGHESE
(Project Guide)

ANoop
19/03/2024
Dr. ANOOP K.G.

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
CALICUT UNIVERSITY**



**PG AND RESEARCH DEPARTMENT OF COMMERCE
CERTIFICATE**

This is to certify that the project report entitled **“A STUDY ON CUSTOMER PERCEPTION TOWARDS FOOD VLOGGERS AND INFLUENCERS”** is a bona-fide record of project done by **SNEHA SANTHOSH**, Reg No.CCAWMCM019 under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **MASTER OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associate-ship or Fellowship.

Dr. Josheena Jose
Head of the Department

Asst. prof Shine Paul

Project Guide



ANoop
Dⁿ. ANOOP K.G.
19/09/2022

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project entitled **“WOMEN EMPOWERMENT THROUGH HAMAM TV ADS”** is a bona-fide record of project done by **Ms.SRUTHY LAKSHMI K (CCAWMCM021)** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

Dr. JOSHEENA JOSE
(Head Of The Department)



Dr. ARUN BALAKRISHNAN
(Project Guide)

19/03/2024
Dr. ANOOP K.G.

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**



CERTIFICATE

This is to certify that the project entitled **“PSYCHOGRAPHIC AND DEMOGRAPHIC ANALYSIS OF SUBSCRIPTION-BASED BUSINESS MODELS”** is a bona-fide record of project done by Ms. **SWATHY SUDHEER CCAWMCM022** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.

DR. JOSHEENA JOSE

(Head Of The Department)

Dr. JOSHEENA JOSE
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Prof. JEBIN K DAVIS

(Project Guide)




19/03/2024


Dr. ANOOP K. G.
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**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY**

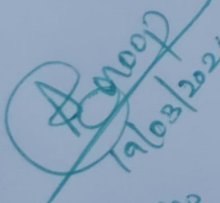
CERTIFICATE

This is to certify that the project entitled “**COLLEGE STUDENT’S PERCEPTION AND ATTITUDE TOWARDS STUDY IN ABROAD**” is a bona-fide record of project done by Ms. **UNNIMAYA A A CCAWMCM023** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.


DR. JOSHEENA JOSE JOSE
(Head of the Department)
Dr. JOSHEENA JOSE, B.Ed, Ph.D
M.Com, PGDCA, B.Ed, Ph.D
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Asst. prof. MUVISH K M
(Project Guide)



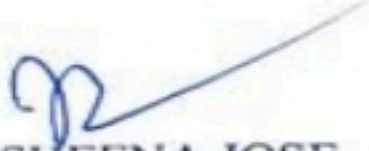

19/03/2024
Dr. ANOOP R.G.

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
UNIVERSITY OF CALICUT

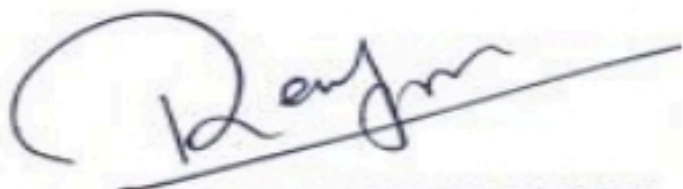


CERTIFICATE

This is to certify that the project entitled "A PERCEPTUAL STUDY OF CUSTOMERS REGARDING HOME LOAN SERVICES OF STATE BANK OF INDIA AND SOUTH INDIAN BANK" is a Bonafide record of project done by VEENA SONY, Reg. CCAWMCM024, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of MASTER IN COMMERCE.



Dr. JOSHEENA JOSE

Dr. JOSHEENA JOSE
(HEAD OF THE DEPARTMENT), Ph.D
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Asst. Prof. RENSON JOHN

(PROJECT GUIDE)
RENSON JOHN
Assistant Professor
P.G. Dept. of Commerce
Christ College (Autonomous), Irinj




19/09/2024
Dr. ANOOP K.G.

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA
CALICUT UNIVERSITY

CERTIFICATE

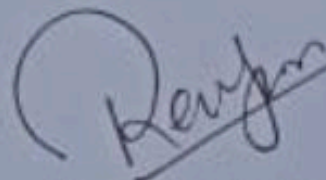
This is to certify that the project entitled "THE STUDY ON EFFECT OF SOCIAL MEDIA ON BUSINESS AND MARKETING STRATEGY" is a bona-fide record of project done by Ms. VISMAYA KV CCAWMCM025 under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of Master of Commerce.



DR. JOSHEENA JOSE

(Head Of The Department)

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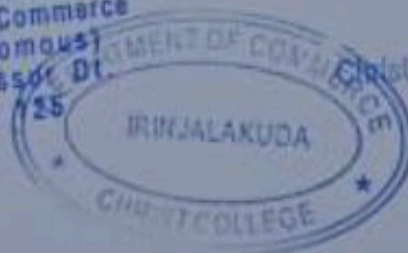
DR. RENSON JOHN

(Project Guide)

RENSON JOHN
Assistant Professor

P.G. Dept. of Commerce

Christ College (Autonomous), Irinjalakuda



Dr. ANOOP K.G.