



WORKSHOP REPORT

TWO DAYS WORKSHOP ON
MASTERING QUALITATIVE DATA ANALYSIS USING NVIVO



Presented To
JOSHEENA JOSE
HEAD OF THE DEPARTEMNT

Presented By
AJINA V S & J BHAGAVATHI
STUDENT COORDINATORS

Planning Phase

It was during the beginning days of March that, Inquesta the Research Forum, Department of Commerce, Christ College, Irinjalakkuda was planning to conduct a workshop on Qualitative Data Analysis. Asst. Prof Muvish K M , was assigned as the staff coordinator of the workshop. Ms. Ajina V S, Research Scholar of the department was selected to be the student Convenor along with J S Bhagavathi (Research Scholar) who would be assisting her.

Dr.Nimitha Aboobaker, Assistant Professor, Department of Commerce, CUSAT consented to be the resource person for the Workshop. May 2nd and 3rd was conveniently selected as the workshop dates. A Whatsapp group was created by the student coordinators and duties were assigned to various scholars.

Google forms were circulated in around the state. A total of 32 participants registered for the program out of which 10 of them were from Pondicherry University and one participant from Mangalore. Accommodation facility was also arranged for all those needful participants.

Execution Phase

Day 1

The inaugural session began by 9.30 with a prayer rendered by Sreelaksmi K, Research scholar of the Department. J S Bhagavathi, the scholar of the department welcomed the gathering. Dr. Sudheer Sebstein, the Controller of Examination and Principal In-Charge of Christ College Irinjalakkuda, inaugurated the workshop. He addressed the gathering on the importance of using qualitative methods and how it would create an impact in the field of research. Ms. Ajina V S, the student coordinator introduced the eminent resource person. Her contributions towards academics and research made her one of the most sought after resource persons in the field of research. Dr. Nimitha Aboobaker delivered the keynote address. She talked about how relevant is qualitative research as well as how is mixed method of research relevant. Dr. Linto Alappat who was supposed to felicitate the gathering couldn't make it to the inauguration due to some personal inconvenience. Dr. Muvish K M, the workshop coordinator felicitated the gathering followed by Arya N D, research scholar of the department who delivered the vote of thanks.

The First technical session was an introduction to qualitative analysis where the participants with the help of the materials given by the resource person delved into the essence of qualitative data. With a preliminary knowledge on qualitative data, the participants left for lunch.

Post lunch session dealt with the installation of NVivo and basic coding which the scholars enthusiastically learned from the resource person. A basic knowledge of thematic and cluster analysis were learnt by the scholars.

Day 2

The scholars on the second day started by learning auto coding. Case classification, image, video, audio interpretations were practically done by the participants. Post lunch session the participants learned to use data scrapper and how to analyse online sentiments. It was a fulfilled learning session in which the participants learnt through role plays.

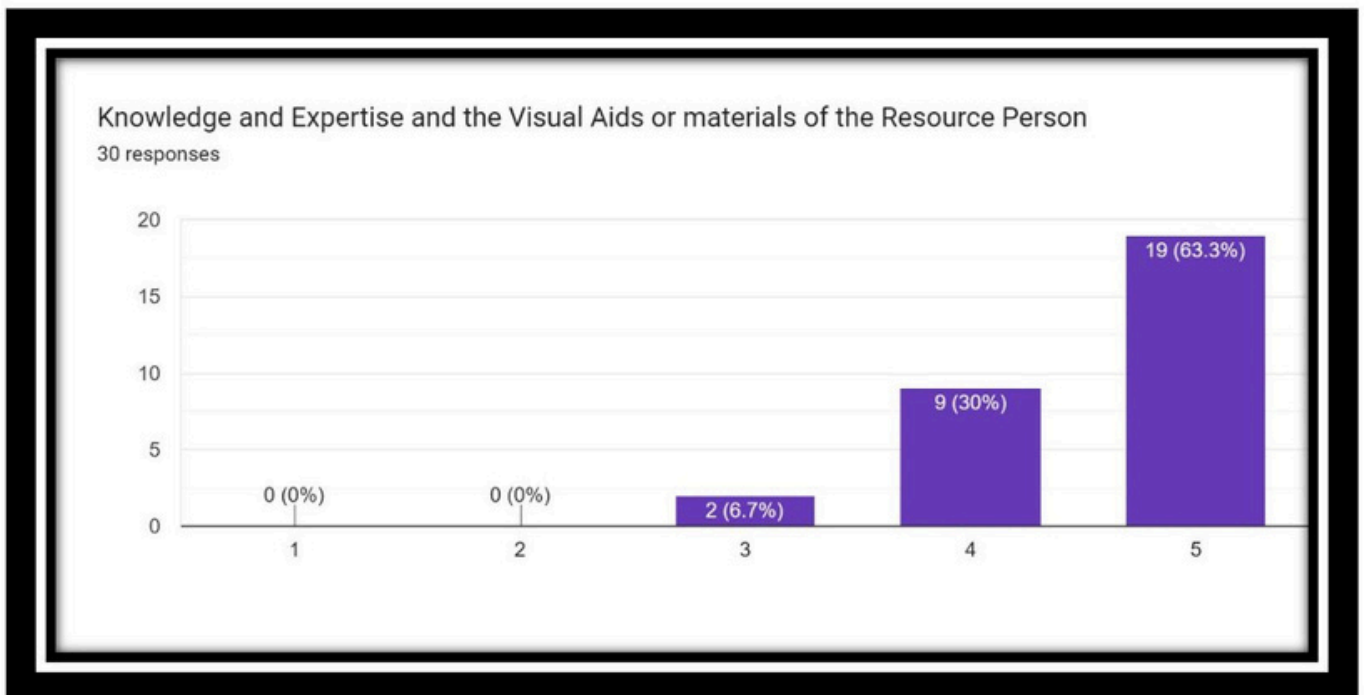
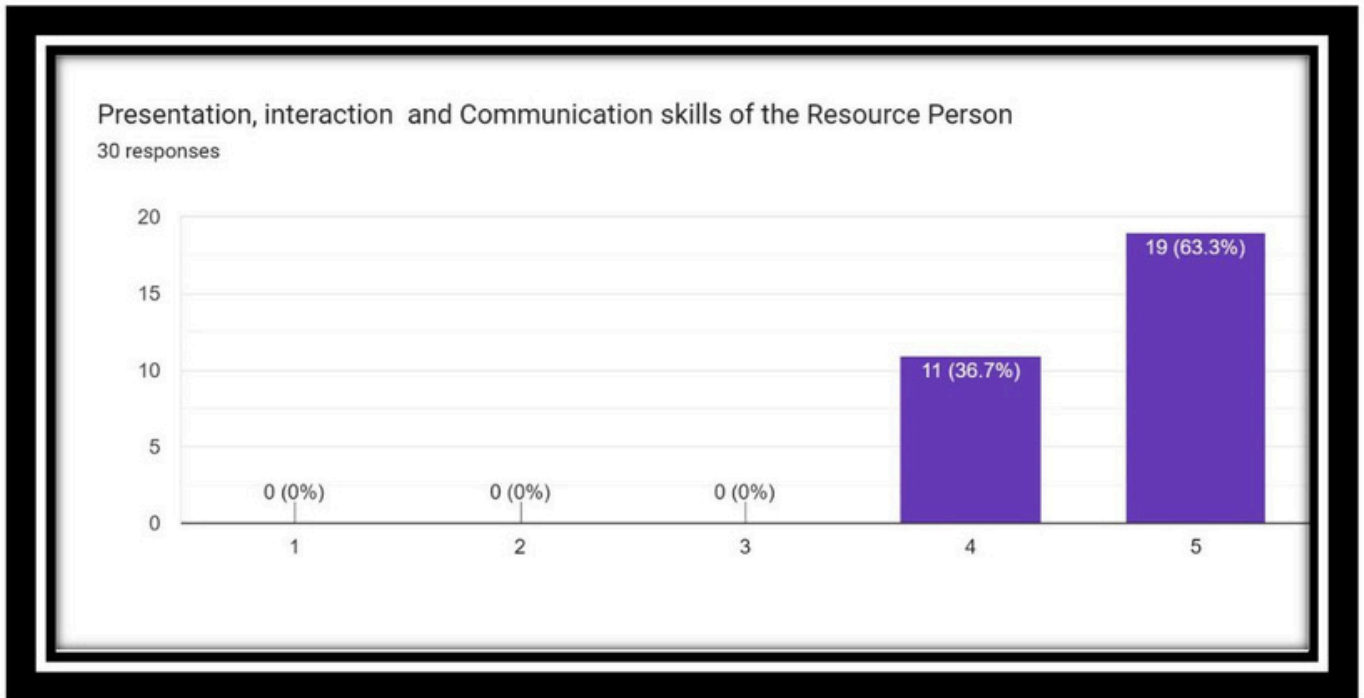
By 3.00 pm, the valedictory session started. The session began by the feedbacks of the participants. The participants provided feedback on various aspects such as the resource person, the workshop content, food, accommodation etc. Dr. Linto Alappat in spite of his busy schedule made it a point to attend the valedictory function. He spoke about the research activities of the college and his intention to learn qualitative data analysis. Dr. Arun Balakrishnan M B, Research Head, Department of Commerce, Christ College, Irinjalakkuda gave away the vote of thanks. He also insisted on the importance of qualitative data analysis which began its momentum a decade ago.

A photo session was arranged by which the workshop concluded.

Post Workshop

Number of calls and feedback was given both by the participants and the resource person which encouraged the organizing committee to conduct more such programs in future.

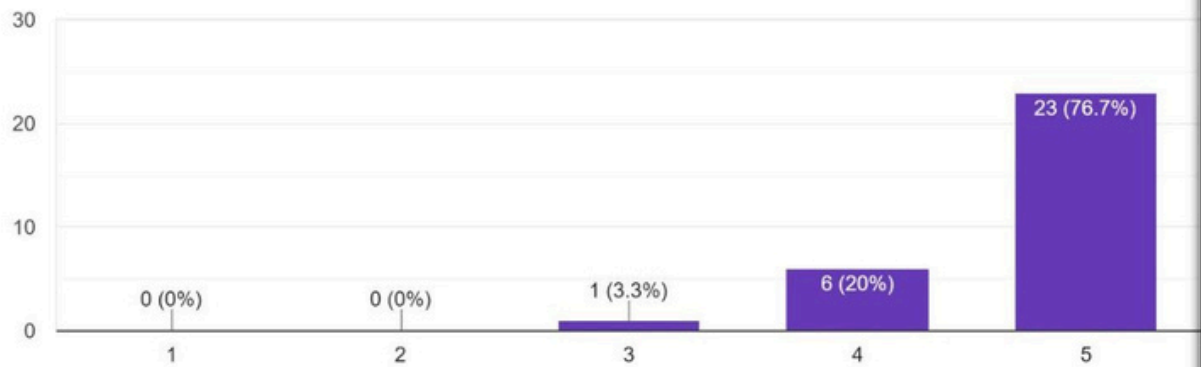
Feedback by Participants



Feedback by Participants

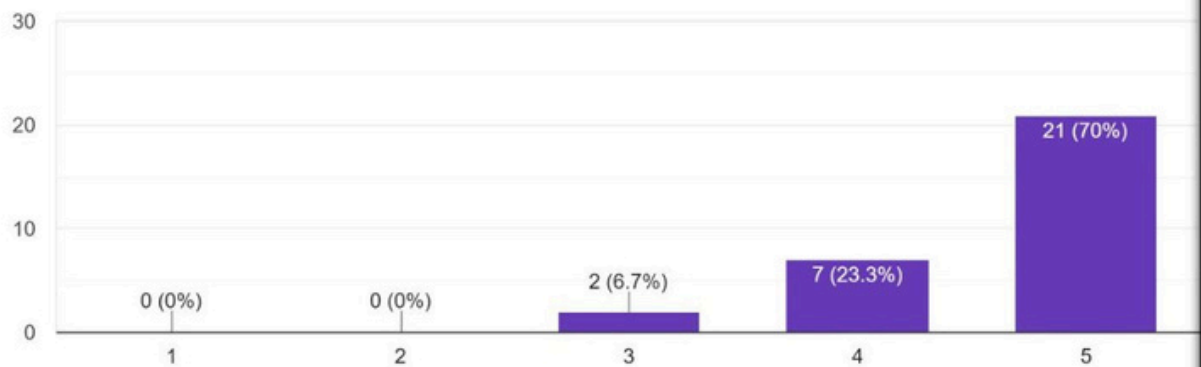
Organisation of the workshop

30 responses

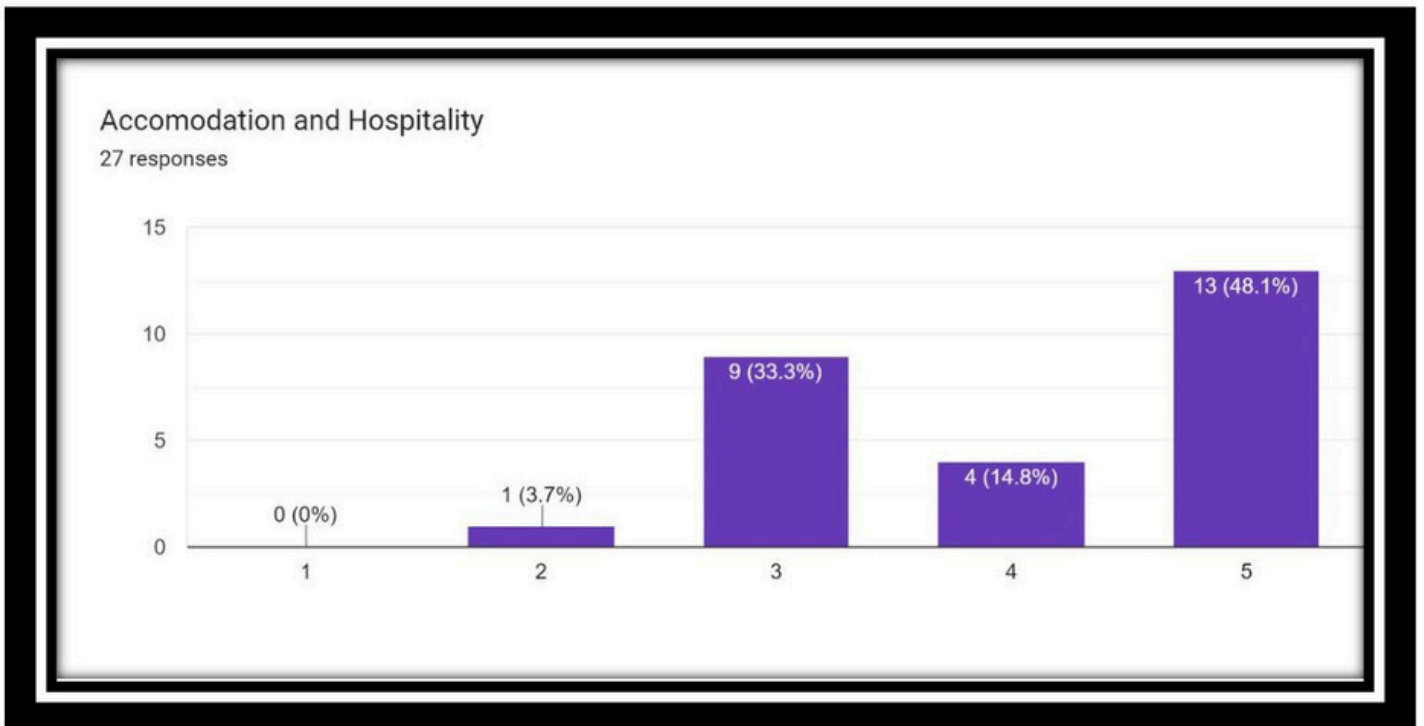
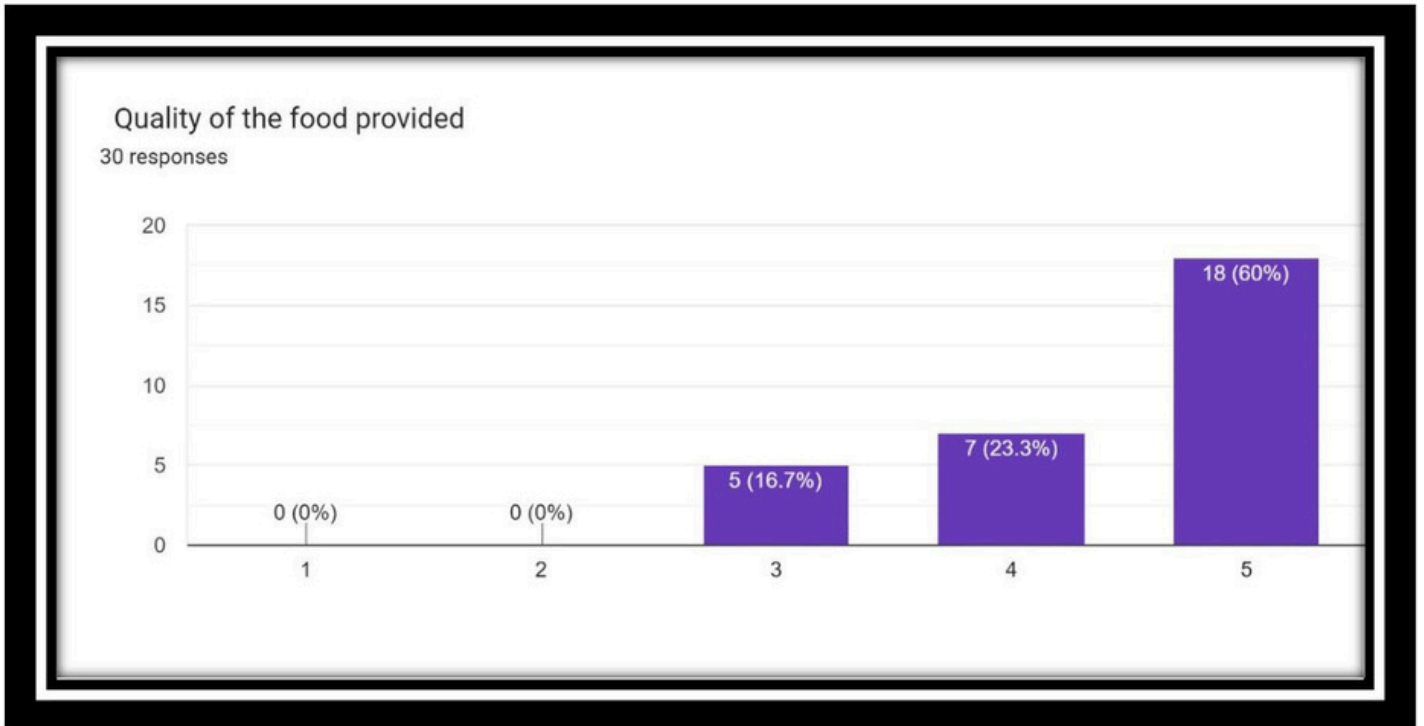


Timings of the workshop

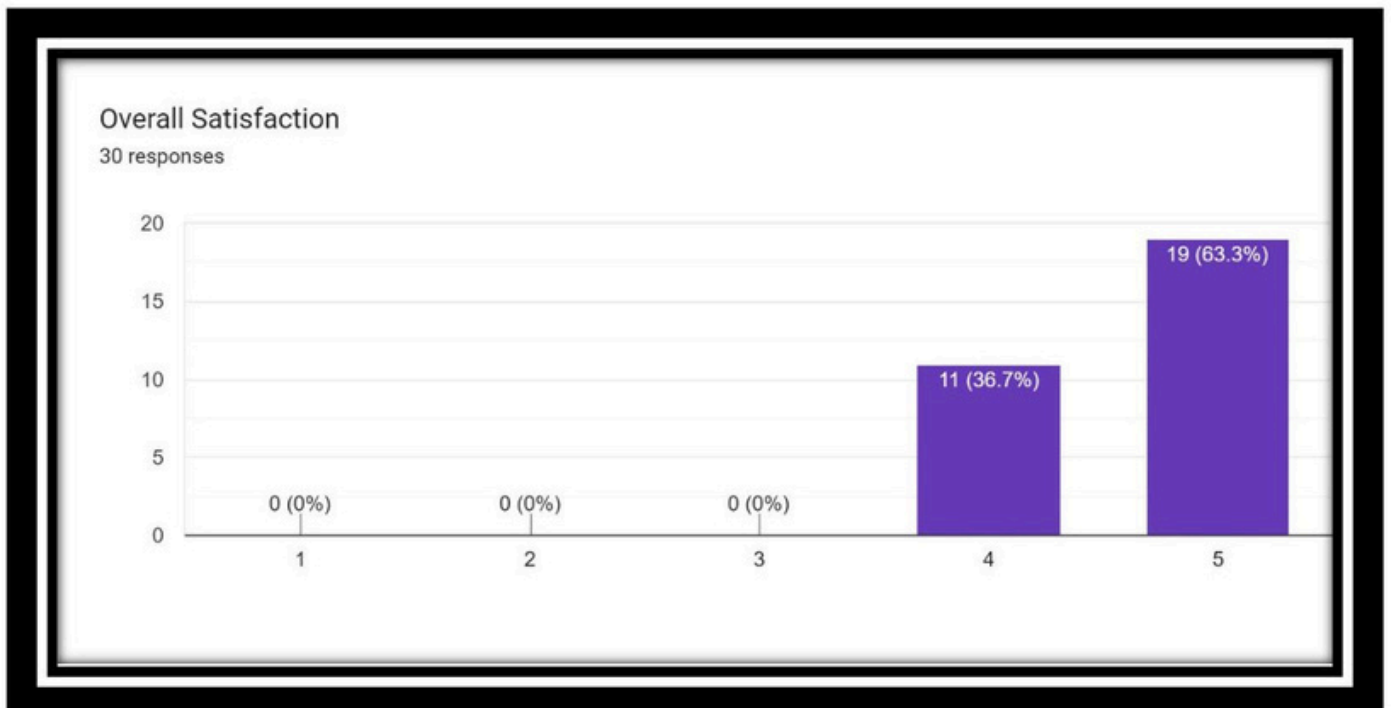
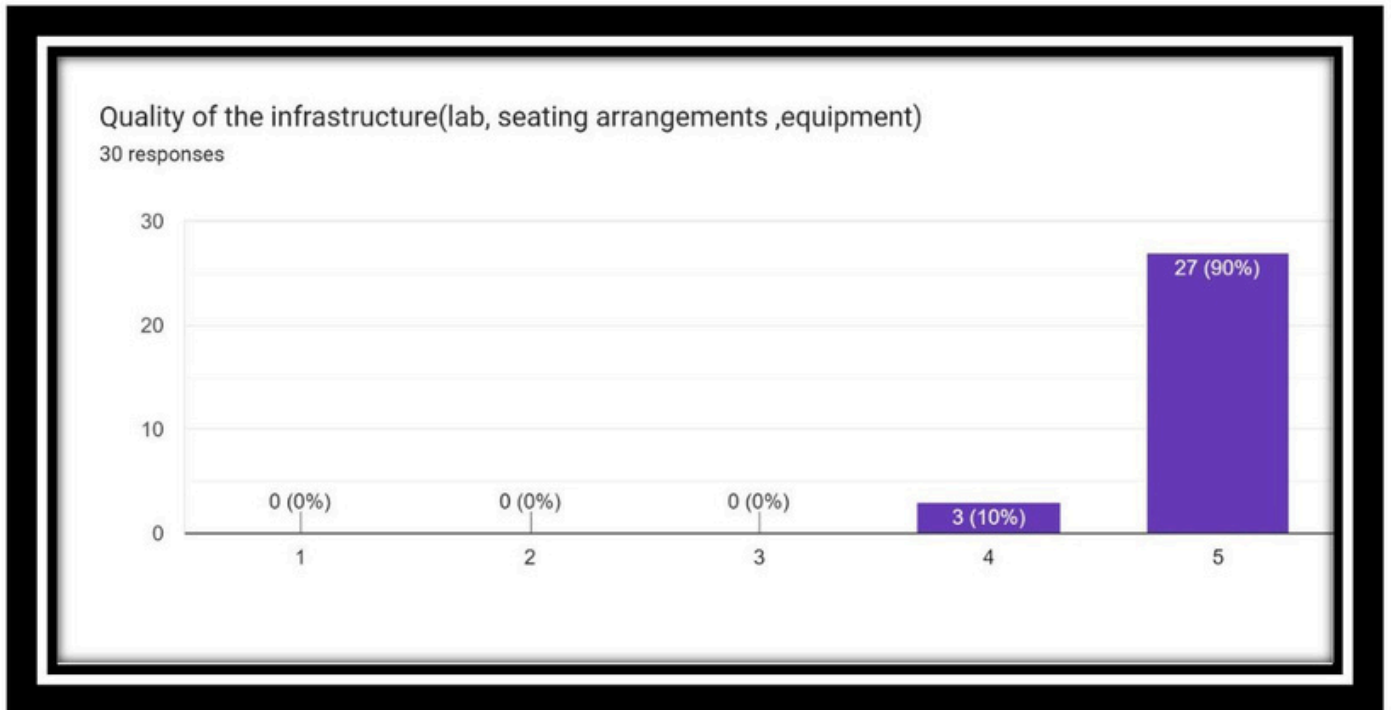
30 responses



Feedback by Participants



Feedback by Participants



Workshop Photos





Irinjalakuda, KL, India
Mukundapuram, Irinjalakuda, 680121, KL, India
Lat 10.347834, Long 76.210540
05/02/2024 10:11 AM GMT+05:30
Note : Captured by GPS Map Camera



Irinjalakuda, KL, India
Mukundapuram, Irinjalakuda, 680121, KL, India
Lat 10.347834, Long 76.210540
05/02/2024 10:11 AM GMT+05:30
Note : Captured by GPS Map Camera



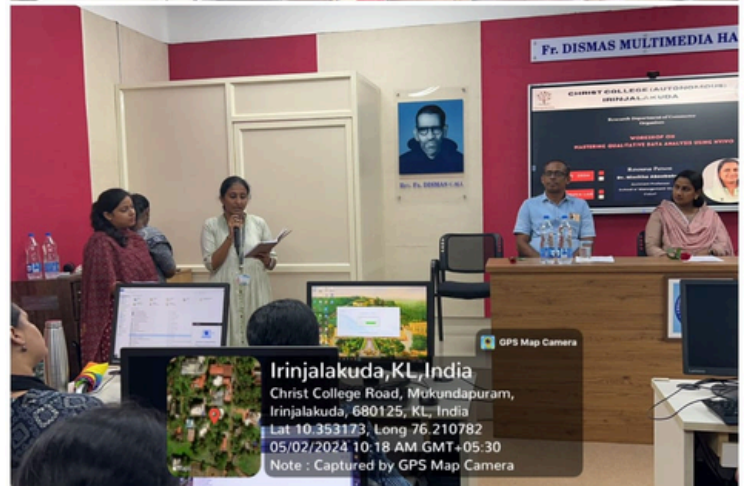
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Christ Road, Mukundapuram, Irinjalakuda,
680125, KL, India
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05/02/2024 10:19 AM GMT+05:30
Note : Captured by GPS Map Camera



Irinjalakuda, KL, India
Christ Road, Mukundapuram, Irinjalakuda,
680125, KL, India
Lat 10.353167, Long 76.210775
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Note : Captured by GPS Map Camera



Irinjalakuda, KL, India
Mukundapuram, Irinjalakuda, 680125, KL, India
Lat 10.353402, Long 76.209543
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Note : Captured by GPS Map Camera



Irinjalakuda, KL, India
Christ College Road, Mukundapuram,
Irinjalakuda, 680125, KL, India
Lat 10.353173, Long 76.210782
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Note : Captured by GPS Map Camera



Irinjalakuda, KL, India
Mukundapuram, Irinjalakuda, 680125, KL, India
Lat 10.354741, Long 76.209404
05/03/2024 03:29 PM GMT+05:30
Note : Captured by GPS Map Camera







Research Department of Commerce Organizes



Two Day Workshop on Mastering Qualitative Data Analysis using NVivo

Resource Person



Dr. Nimitha Aboobaker
Assistant Professor

School of Management Studies, CUSAT

About Resource Person

Dr. Nimitha Aboobaker is working as the Assistant Professor at the School of Management Studies, Cochin University of Science and Technology. She is a trained teacher under the ERASMUS+ scheme of the European Union and has secured research fellowships and best paper awards from eminent institutions. She is a reviewer to more than a dozen international journals and has won the Emerald Literati Award for 'Outstanding Reviewer', in 2023, 2022, and 2021 (Emerald Publications). Dr. Nimitha's research works have been invited for presentation at renowned international conferences, including the Academy of Management Annual Conference, Texas A&M University-Central Texas, IIM Ahmedabad, and the University of South Florida.



Payment Details

Bank Details

Name : J S Bhagavathi
Account No: 006700100126072
IFSC:DLXB0000067
DhanlaxmiBank
Branch :Munnar, Kerala

Contents Covered


- Basics of Qualitative research
- Introduction to Nvivo 14
- Case Study: Wellbeing among Teachers in Higher Education
- Using Nvivo for Review of Literature
- Dealing with interview Transcripts; Audio files; Video files and Image files
- Content analysis/ Thematic analysis
- Cluster Analysis
- Framework Matrix
- Sentiment Analysis
- Reporting Output
- Ncapture


2 & 3 May, 2024


Limited

40

 Seats Only

 Accommodation facility is provided for outstation participants at extra cost.

 Refreshments and Lunch will be provided.

 [Registration Link](#)

Organising Committee

Chairman (HOD): Dr. Josheena Jose
Principal: Rev. Fr. Dr. Jolly Andrews CMI
Research Convenor: Dr. Arun Balakrishnan M B
Staff Coordinator: Muvish K M
Student Coordinators: Ajina V S & J S Bhagavathi

Certificate Copy for Participant and Resource Person



Two Day Workshop on



Mastering Qualitative Data Analysis using NVivo

Organised by

P G & Research Department of Commerce, Christ College (Autonomous), Irinjalakuda

CERTIFICATE

This is to certify that _____ has participated in the Two Day Workshop on 'Mastering Qualitative Data Analysis using NVivo' organised by PG and Research Department of Commerce, Christ College (Autonomous), Irinjalakuda, Thrissur, Kerala on 2nd & 3rd May 2024.

Rev. Dr. Jolly Andrews CMI
Principal

Dr. Josheena Jose
Head of the Department

Dr. Arun Balakrishnan M B
Research Convenor

Muvish K M
Staff Coordinator



**Christ College (Autonomous) Irinjalakkuda
Research Department of Commerce
Two Day Workshop on
Mastering Qualitative Analysis using NVivo
Registration Form**

Sl No	Name	Designation	Department and Institution	02/05/2024 FN	02/05/2024 AN	03/05/2024 FN	03/05/2024 AN
1	PRASSY VISWAMBHARAN	Research Scholar	Karpagam academy of higher education				
2	Rakhi S	Research Scholar	Beom-Professional, Christ college, Ijk				
3	SARATH KRISHNA	Research Scholar	SMS CUSAT				
4	Jisha C L	Research Scholar	KAHE Karpagam Academy of Higher Education				
5	Dr Asha Raj S	ASSOCIATE PROF Child Health Faculty Dept	Amala college of Nursing, Thrissur				
6	LAKSHMI G	PROFESSOR Faculty	Adult Health Nursing Amala College Of Nursing				
7	ANEESA K K	Research Scholar	MES Keveeyam College Valanchery				
8	Anna Riya Roy	Research Scholar	Department of Business Administration and Management, FFM, Kerala University of Fisheries and Ocean Studies (KUFOS), Kochi				
9	Siji Paul. V	Research Scholar Faculty	Christ College (Autonomous), Irinjalakkuda				
10	Nikhitha K K	Research Scholar	Amrita School of Arts, Humanities and Commerce, Kochi				
11	Darsana S	Research Scholar	Dept. of Commerce and Management, School of Arts, Humanities and Commerce, Amrita Vishwa Vidyapeetham, Kochi Campus				

12	Vismaya PM	Student	M.Com 2nd year, Pondicherry University	Vismaya PM	Vismaya PM	Vismaya PM	Vismaya PM
13	Sooraj pm	Student	Pondicherry university, commerce department Pondicherry University,	Sooraj pm	Sooraj pm	Sooraj pm	Sooraj pm
14	Malavika P M	Student	M.com	Malavika	Malavika	Malavika	Malavika
15	Balachandra	Student	Pondicherry University, Mcom	BL	BL	BL	BL
16	Abdul Basith K	Student	Commerce, Pondicherry University karaikkal campus	Basith	Basith	Basith	Basith
17	ADARSH N P	Student	Pondicherry university, Mcom	Adarsh	Adarsh	Adarsh	Adarsh
18	Muhammade Jihās K	PG Student	Mcom(Business Finance, Department of Commerce, Pondicherry University, Karaikal Campus	Jihās	Jihās	Jihās	Jihās
19	Sayanora Rejinold	PG student	Pondicherry University, Mcom	Sayanora	Sayanora	Sayanora	Sayanora
20	DINSHAD.P	PG STUDENT	M.COM BUSINESS FINANACE. PONDICHERRY UNIVERSITY	D	D	D	D
21	Soorya Babu	Student	Pondicherry University Mcom	Soorya	Soorya	Soorya	Soorya
22	RAJULA ABDUL RASHEED	Research Scholar	Commerce, MES Mampad College	Rajula	Rajula	Rajula	Rajula
23	Shahana Karimbanakkal	Research Scholar	Commerce, PSMO College, Tirurangadi	Shahana	Shahana	Shahana	Shahana
24	Shinu	Research Scholar	Commerce, PSMO college	Shinu	Shinu	Shinu	Shinu
25	Najma P	Research Scholar	Commerce and Management Studies,PSMO College	Najma	Najma	Najma	Najma
26	Jasimudeen S	librarian	St Stephens College , Uzhavoor	Jasimudeen	Jasimudeen	Jasimudeen	Jasimudeen

27	Fahiz AK	Research Scholar	DCMS PSMO COLLEGE TIRURANGADI	✓	✓	✓	✓
28	Dr. Asha Vijay T.	Faculty	Management, NIPE, Mangalore	Asha	Asha		
29	Vinumol Devassy	Research Scholar	Department of Sociology, University of Kerala	Vinumol	Vinumol	Vinumol	Vinumol
30	Maria Susan Mathew	Research Scholar	Department of Commerce, Marian College Kuttikanam	MSM	MSM	MSM	MSM
31	Fazal	Research Scholar	Department of Govt Commerce, Victoria Collge palakkad	Fazal	Fazal	Fazal	Fazal
32	C-J Ginsen	//	Christ, College History	CJG	CJG	CJG	CJG

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1	Arundathi P S				
2	Aslam P S				
3	Keerthana V S	Absent	Absent	Absent	Absent
4	Sruthy Krishna V G				
5	Ajina V S				
6	Arya N D				
7	Ajith P B				
8	Anu Asokan	Absent	Absent	Absent	Absent
9	J S Bhagavathi				
10	Simi Baby Thattil				
11	Angel John C Jose				

12	Merin Titty D Cunha	Merin	Merin	Merin	Merin
13	Mary T L	Mary	Mary	Mary	
14	Sreelashmi K	K Sreelashmi	K Sreelashmi	Absent	Absent

15. Muvish K-m

~~Muvish~~

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23	Shahana Karimbanakkal	Research Scholar	Commerce, PSMO College, Tirurangadi	S	S	S	S
24	Shinu	Research Scholar	Commerce, PSMO college	S	S	S	S
25	Najma P	Research Scholar	Commerce and Management Studies,PSMO College	N	N	N	N
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15. Muvish K-m

~~Mary~~



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Muvish K M
Staff Coordinator



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CERTIFICATE OF APPRECIATION

IS PRESENTED TO

Dr. Nimitha Aboobaker

Resource Person

A handwritten signature in blue ink, likely belonging to Rev. Dr. Jolly Andrews CMI.

Rev. Dr. Jolly Andrews CMI
Principal

Dr. Josheena Jose
Head of the Department

Dr. Arun Balakrishnan M B
Research Convenor

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