



# CHRIST

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COLLEGE (AUTONOMOUS)  
IRINJALAKUDA, KERALA

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# Workshop on “Strategic Planning”

1<sup>st</sup> to 2<sup>nd</sup> June 2023

## Internal Quality Assurance Cell

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The workshop on Strategic Planning for Faculty Members, organized by the Internal Quality Assurance Cell (IQAC) under the supervision of Coordinator Dr. Shinto K G and the leadership of Principal Rev Dr. Jolly Andrews CMI, was conducted over a span of two days at Christ College. The workshop aimed to equip faculty members with the essential knowledge and skills required for effective strategic planning in the academic context.

### Day 1:

#### 1. Inauguration and Welcome Address:

- The workshop commenced with a ceremonial inauguration attended by esteemed faculty members and distinguished guests. Dr. Babu P K extended a warm welcome, emphasizing the importance of strategic planning in shaping the future trajectory of the institution.

#### 2. Keynote Address: Understanding Strategic Planning:

- Principal Rev Dr. Jolly Andrews CMI delivered an illuminating keynote address, providing a comprehensive overview of strategic planning principles and their relevance in the educational landscape. Participants gained insights into the strategic decision-making process and its implications for institutional growth.

### 3. Interactive Sessions and Workshops:

- The day featured interactive sessions and workshops facilitated by Dr. Babu P K, focusing on various aspects of strategic planning:
- **Environmental Scanning:** Analyzing internal and external factors influencing organizational goals.
- **Setting Vision and Mission Statements:** Crafting compelling statements to guide strategic initiatives.
- **Strategic Goal Setting:** Aligning organizational objectives with long-term aspirations.

### **Day 2:**


#### 1. Case Studies and Best Practices:

- Participants engaged in case study discussions led by Dr. Babu P K, examining successful strategic planning endeavors in diverse academic settings. Emphasis was placed on identifying best practices and lessons learned for application within participants' own contexts.

#### 2. Group Activities and Strategic Plan Development:

- In collaborative group activities, attendees applied strategic planning frameworks to develop actionable plans tailored to their respective departments or disciplines. Dr. Babu P K provided guidance and feedback, fostering a conducive environment for innovative thinking and solution-oriented approaches.


#### 3. Panel Discussion: Challenges and Solutions:

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- A panel discussion moderated by Dr. Shinto K G and featuring insights from Dr. Babu P K and experienced faculty members delved into common challenges encountered during strategic planning implementation. Strategies for overcoming obstacles and sustaining momentum were shared, enriching the dialogue among participants.

#### 4. Closing Ceremony:

- The workshop concluded with a formal closing ceremony. Principal Rev Dr. Jolly Andrews CMI expressed gratitude to the organizers, resource person, and attendees for their active engagement and commitment to advancing strategic planning initiatives within the institution.

# BROCHURE




**CHRIST**  
COLLEGE (AUTONOMOUS)  
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**IQAC Organizing  
WORKSHOP ON  
STRATEGIC PLANNING**

DATE: 01 & 02 June 2023  
Time: 9.30 am - 4.00 pm  
VENUE: Christ College Auditorium

**Resource Person**



**Dr. Babu P K**  
Member NAAC Assessors Panel  
Principal, Al Shifa College Perinthalmanna  
Former Principal, MES Mampad College

**Dr. Shinto K G**  
IQAC Coordinator

**Rev. Dr. Jolly Andrews CMI**  
Principal, Christ College

**Day 1: 01/06/2023 (Thursday)**

**Inaugural Session**

Prayer : Dr. Vinitha E (HOD, Dept. of Sanskrit)  
Welcome Speech : Dr. Shinto K G (IQAC Coordinator)  
Presidential Address : Rev. Fr. Joy Peenikarambil (Manager, Christ College)  
Key Note Address : Rev. Dr. Jolly Andrews CMI (Principal, Christ College)

**Forenoon Session**

10.00 am- 12.30 pm : Invited Talk  
Resource Person : Dr. Babu P K  
Member NAAC Assessors Panel  
Principal, Al Shifa College Perinthalmanna  
Former Principal, MES Mampad College

12.30 pm-1.30 pm : Lunch Break

**Afternoon Session**

1.30 pm- 2.30 pm : Department Level Strategic Planning Meetings  
Venue 1 : Christ College Auditorium  
Venue 2 : Fr. Jose Thekkan Seminar Hall

2.30 pm-4.00 pm : Strategic Plan Presentations

Department	Time
French	2.30 pm
Hindi Self	2.35 pm
Botany Aided	2.40 pm
Hindi Aided	2.45 pm
Political Science	2.50 pm
Physical Education	2.55 pm
Sanskrit	3.00 pm
Statistics Aided	3.05 pm
Malayalam Aided	3.10 pm
Library Science	3.15 pm
Botany Self	3.20 pm
History	3.30 pm
Statistics Self	3.40 pm
Economics Self	3.50 pm

**Day 2: 02/06/2023 (Friday)**

**Forenoon Session**

9.30 am- 12.30 pm : Strategic Plan Presentations

Department	Time
Double Main	9.30 am
Food Technology	9.40 am
Hotel Management	9.50 am
Chemistry Self	10.00 am
Commerce Self	10.10 am
Taxation	10.10 am
Professional	10.25 am
Management Studies	10.25 am
Malayalam Self	10.30 am
Mathematics Aided	10.40 am
Mathematics Self	10.55 am
Computer Science	11.00 am
English Aided	11.15 am
English Self	11.25 am
Geology Self	11.40 am
Physics Self	11.50 am
Vocational Studies	12.00 pm
Psychology	12.15 pm

**Afternoon Session**

1.30 pm- 3.30 pm : Strategic Plan Presentations

Department	Time
Social Work	1.30 pm
Chemistry Aided	1.45 pm
Commerce Aided	2.00 pm
Economics Aided	2.15 pm
Geology and Env. Science	2.30 pm
IPPE	2.45 pm
Physics Aided	3.00 pm
Zoology	3.15 pm



# ATTENDANCE

<https://dspace.christcollegeijk.edu.in/jspui/bitstream/123456789/2276/5/strategic%20planning%20workshop.pdf>

# PHOTOS



PRINCIPAL

**Fr. Dr. Jolly Andrews**  
Associate Professor -  
In-Charge of Principal  
Christ College (Autonomous)  
Irinjalakuda

