

# DETAILS OF FUNCTIONAL MEMORANDUM OF UNDERSTANDING (MoU)

## THE CHARTERED INSTITUTE FOR SECURITIES & INVESTMENT (CISI)

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## DETAILS OF FUNCTIONAL MEMORANDUM OF UNDERSTANDING (MoU)

### NAME OF THE INSTITUTION:

CHRIST COLLEGE, IRINJALAKUDA

<b>File No:</b>	2023.6
<b>Name of the Collaborating Institution</b>	THE CHARTERED INSTITUTE FOR SECURITIES & INVESTMENT (CISI) AND FINMARK
<b>Area of collaboration</b>	Finance
<b>Date of Initiation</b>	13-11-2019
<b>Co-ordinator Name</b>	Dr. Tom Jacob
<b>National/ International</b>	International
<b>Duration of collaboration</b>	5 Years
<b>Targeting departments/ beneficiaries</b>	Commerce
<b>Number of Students/ Faculty participated</b>	65

### Details of Activities under MoU

#### Introduction

CISI is the leading professional body for securities, investment, wealth and financial planning professionals. Formed in 1992 by London Stock Exchange practitioners, we have a global community of circa 45,000 members in over 100 countries and last year more than 40,000 CISI exams were sat in 81 countries, 15,000 taken outside the UK.

Finmark is a leader in Financial Market Education. Since its inception in 2010, Finmark has conducted over 4500 training programs across India and the UAE. It offers various programs for Schools, Colleges, Corporates and the public at large. Finmark is an Accredited Training Partner of the CISI.

## **DETAILS OF FUNCTIONAL MEMORANDUM OF UNDERSTANDING (MoU)**

### **Activities conducted:**

The Department of Commerce, in collaboration with CISI and FINMARK, successfully conducted a three certification programs, namely –

- 1. Fundamentals of Capital Markets**
- 2. Financial Planning**
- 3. Cryptocurrencies**

This initiative led to a significant number of students earning their certification during the academic year. The achievement marks a notable success under this MoU, showcasing the department's commitment to enhancing students' technical skills and providing them with valuable opportunities for professional development.

Financial Markets Professional Program is a comprehensive course on Banking & Financial Markets which will prepare participants for aggressive competition and decision making. In addition, the course integrates near real time case studies to develop candidates' practical knowledge and skill sets.

The Finance Market Professional Program Consists of Three certificate courses

- **FUNDAMENTALS OF THE CAPITAL MARKET**
- **FINANCIAL PLANNING**
- **CRYPTOCURRENCIES**

### **FUNDAMENTALS OF THE CAPITAL MARKET**

The introduction of newer and newer financial products, the changing landscape of the Financial Services Sector, falling interest rates and increase in financial crime have all made it imperative to become financially literate. In this Course, you will be introduced to the Banking and Financial Services Sector and the rapid changes which are being witnessed. You will learn about different financial products, the concept of Risk and Reward and importantly, the need for Regulation. You will learn in depth about the role of the Capital Market, the Primary and the Secondary Markets and the IPO Process.

1. The Financial Landscape
2. Savings and Investments
4. Different Asset Classes

## **DETAILS OF FUNCTIONAL MEMORANDUM OF UNDERSTANDING (MoU)**

5. Regulators
6. Capital Markets
7. The IPO Process
8. Introduction to Mutual Funds
9. Introduction to Derivatives
10. The Debt Market and the role of Credit Rating.

### **FINANCIAL PLANNING**

Financial Planning plays a significant role in helping individuals to get the most out of their money. In this Course, you will get an introduction to the principles of financial planning. It will also provide an overview of the financial planning process, the key pieces of terminology relating to the process and the regulatory framework which governs it.

1. Introduction and Background
2. Related Activities
3. The Financial Plan
4. Cashflow Planning and Modelling
5. Behavioral Finance and Financial Planning
6. Risk
7. The Regulatory Framework

### **CRYPTOCURRENCIES**

Cryptocurrencies exist as both an intangible and in some cases, as an unbacked source of wealth and a minable finite asset. The full potential and the risks are still not fully understood or known. In this Course, you will learn what is a cryptocurrency, how and whether they can be regulated, the way they are traded and what role they might play in the future.

1. Bitcoins
2. Altcoins
3. Central Bank Digital Currency
4. Trading Cryptocurrency
5. The Impact of Cryptocurrency.

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### Specific Outcomes: (What, why, Impacts)

1. To get a basic understanding of the products, players and functioning of financial markets, particularly the capital market.
2. To have a comprehensive and broad-based knowledge about the securities markets and to get acquainted with various securities markets products, rules and regulations.
3. Candidates will be able to describe how to produce a financial plan, explain cash flow planning and modelling and indicate the effects of risk and behavioral finance.
4. Candidate will develop clear understanding of cryptocurrencies.

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### COURSE OUTLINE

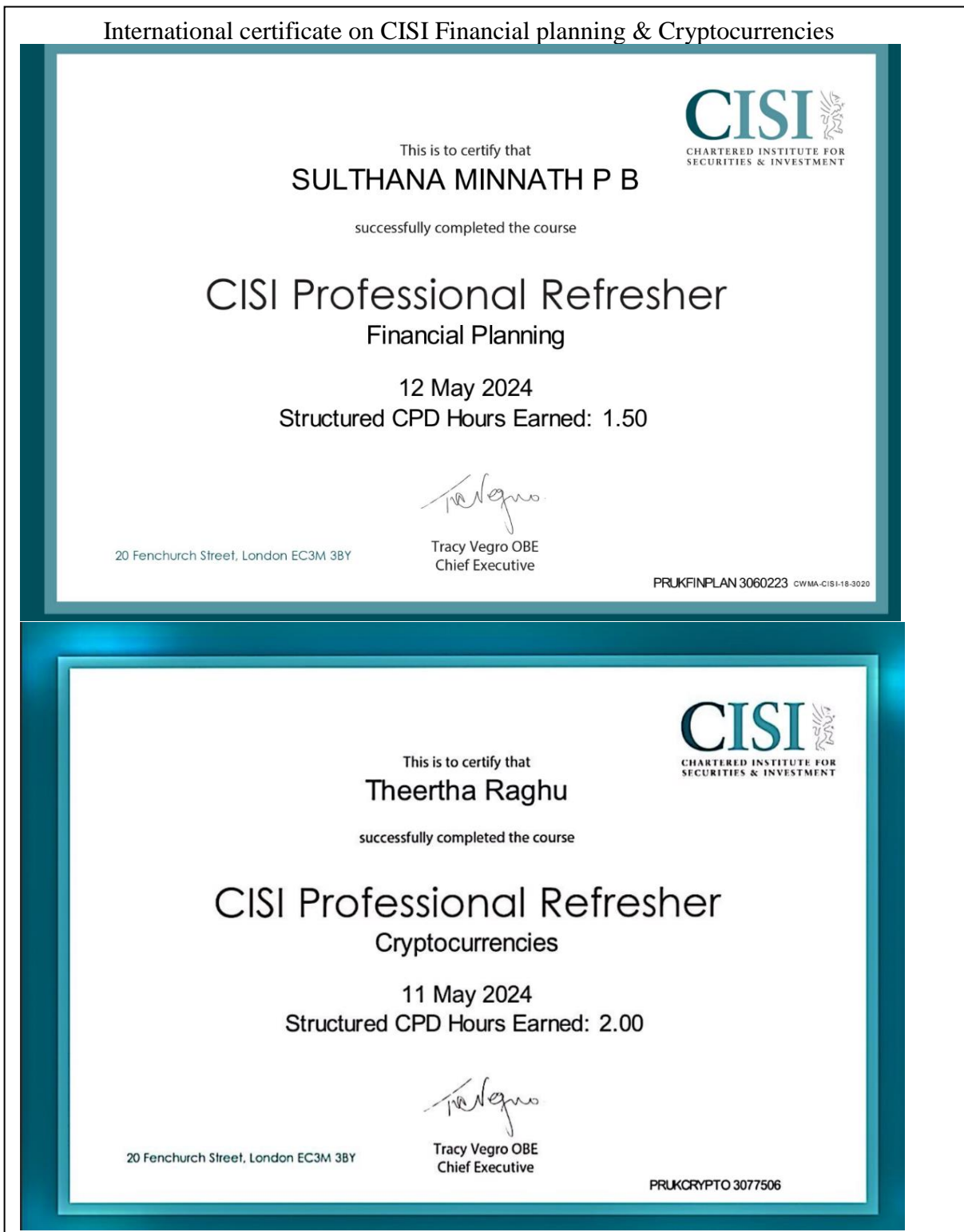
All qualifications of this courses are tested by multiple choice questions via computer-based-testing (CBT) .Results are instant and displayed on screen. Minimum mark 25.

### Certificate course pass percentage

Course	In take	Completed	Pass percentage
<b>FUNDAMENTALS OF THE CAPITAL MARKET</b>	<b>65</b>	<b>47</b>	<b>72.3%</b>
<b>FINANCIAL PLANNING</b>	<b>65</b>	<b>47</b>	<b>72.3%</b>
<b>CRYPTOCURRENCIES</b>	<b>65</b>	<b>47</b>	<b>72.3%</b>



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**CHRIST**  
COLLEGE (AUTONOMOUS)  
IRINJALAKUDA, KERALA

**PG & RESEARCH  
DEPARTMENT OF COMMERCE**

## **Career Guidance On Banking & Finance**

*Resource Person*

**Mr. Pradeep Chandrasekhar**

**Founder Of Finmark**

**Rev.Fr. Dr. Jolly Andrews CMI**  
Principal

**Dr. Josheena Jose**  
HOD of Commerce

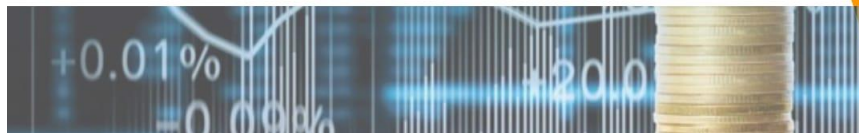
**Dr. Tom Jacob**  
Programme coordinators



27th August 2023  
At 1.00 p.m



St. Chavara Seminar Hall









# DETAILS OF FUNCTIONAL MEMORANDUM OF UNDERSTANDING (MoU)

## DECLARATION

We hereby declare that the above activities detailed in the current report was conducted under the MoU between our institutions.

Christ College (Autonomous), Irinjalakuda	CISI, FINMARK
<p data-bbox="472 569 578 646"></p> <p data-bbox="423 680 656 814"><b>Fr. Dr. Jolly Andrews</b> Assistant Professor- In-charge of Principal Christ College (Autonomous) Irinjalakuda</p> <p data-bbox="386 821 669 1073"></p> <p data-bbox="204 1098 370 1125"><b>PRINCIPAL</b></p>	<p data-bbox="1019 667 1149 716"></p> <p data-bbox="980 716 1219 953"></p> <p data-bbox="824 1066 1240 1094"><b>HEAD OF THE INSTITUTION</b></p>