

# DETAILS OF FUNCTIONAL MEMORANDUM OF UNDERSTANDING (MoU)

## THRISSUR MANAGEMENT ASSOCIATION

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## DETAILS OF FUNCTIONAL MEMORANDUM OF UNDERSTANDING (MoU)

### NAME OF THE INSTITUTION:

#### THRISSUR MANAGEMENT ASSOCIATION

<b>File No:</b>	2023.13
<b>Name of the Collaborating Institution</b>	THRISSUR MANAGEMENT ASSOCIATION
<b>Area of collaboration</b>	Academic Program
<b>Date of Initiation</b>	17/08/2023
<b>Co-ordinator Name</b>	Assoc. Prof. K. J. Joseph
<b>National/ International</b>	State Level
<b>Duration of collaboration</b>	1 year (Started from 17/08/2023)
<b>Targeting departments/ beneficiaries</b>	Department of Commerce Finance Batch (SF)
<b>Number of Students/ Faculty participated</b>	204

### Details of Activities under MoU

#### Introduction

Thrissur Management Association affiliated to the All India Management Association, New Delhi, is the only professional body in Thrissur established in the year 1990 with an objective of promoting professional management. The services of the association are oriented towards developing and promoting best management practices, across the business and industry. Its membership base includes many corporate houses, institutions, small and medium enterprises, individuals and students. At frequent intervals the association organises many workshops, industry-institute events, management conferences, management training and development programmes, lecture meetings in order to promote amongst the members exchange of knowledge, experience, ideas for sound management principles and practices in order to keep the members updated on the latest developments happening in the field of business and industry in India and across the world. Started in 1989, Formally Inaugurated in 1990.

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### Activities conducted:

Christ College (Autonomous), Irinjalakuda has successfully won the Best Student Chapter of TMA 2022-23 for the 2nd time (previously won for the academic year 2021-22). During this year an Inaugural ceremony of TMA Student Chapter Activities 2023-24 was conducted on 17/8/2023, where MoU between Christ College and TMA was renewed. During this 204 students of first year B.Com Finance joined TMA. In addition, two external events under TMA were conducted: TMA Students Conclave and TMA SYMP (Shaping Young Minds Programme).

Specific Outcomes: (What, why, Impacts)
<ol style="list-style-type: none"><li>1. The collaboration helped our students to attend external competition</li><li>2. Students got an opportunity to volunteer and participate in various workshops organized inside and outside campus by TMA.</li><li>3. TMA organizes internship and Industrial Visits for students.</li></ol>

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**Specific Outcomes:** (What, why, Impacts)

**Any other details:** (Items/Knowledge Shared)

**Students Achieved specialization in subjects:**

- Students' Achievement Certificates in TMA Students Conclave
- Students Participating certificate as TMA SYMP

**Certificates of Students' Conclave may give :**



**Certificate of TMA SYMP may give:**



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## TMA STUDENT CHAPTER ACTIVITIES 2023-24:



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## TMA SYMP 2023



## TMA STUDENTS' CONCLAVE



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## DECLARATION

We hereby declare that the above activities detailed in the current report was conducted under the MoU between our institutions.

Christ College (Autonomous), Irinjalakuda	Thrissur Management Association
<p data-bbox="324 525 673 714"><i>ajay</i> <b>Associate Professor In-Charge of Principal</b> Christ College (Autonomous) Irinjalakuda</p>  <p data-bbox="203 1081 373 1123">PRINCIPAL</p>	  <p data-bbox="812 1092 1226 1134">HEAD OF THE INSTITUTION</p>

DATE: 17/08/23