

# DETAILS OF FUNCTIONAL MEMORANDUM OF UNDERSTANDING (MoU)

## CONFEDERATION OF INDIAN INDUSTRIES

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## DETAILS OF FUNCTIONAL MEMORANDUM OF UNDERSTANDING (MoU)

### NAME OF THE INSTITUTION:

CHRIST COLLEGE, IRINJALAKUDA

<b>File No:</b>	2023.3
<b>Name of the Collaborating Institution</b>	CONFEDERATION OF INDIAN INDUSTRIES
<b>Area of collaboration</b>	Seminars, Workshops & Talks
<b>Date of Initiation</b>	13-06-2023
<b>Co-ordinator Name</b>	Jisha C L
<b>National/ International</b>	National
<b>Duration of collaboration</b>	2 Years
<b>Targeting departments/ beneficiaries</b>	Department of Commerce Taxation
<b>Number of Students/ Faculty participated</b>	200/15

## Details of Activities under MoU

### Introduction

The Memorandum of Understanding (MoU) between the Department of Commerce Taxation and the Confederation of Indian Industries (CII), is aimed at enhancing the quality of education and practical learning opportunities for our students. This partnership is designed to bridge the gap between academia and industry, providing students with valuable insights into the professional world.

Under this MoU, CII will facilitate various initiatives, including seminars, projects, and interaction sessions, enabling students to engage directly with industry experts and gain real-world knowledge. These initiatives will empower our students with essential skills, enhance their employability, and prepare them to meet the challenges of a rapidly evolving job market.

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### Activities conducted:

Under the MoU with the Confederation of Indian Industries (CII), a range of impactful activities has been conducted to enhance student quality and preparedness for the workforce. Regular seminars and workshops have featured industry experts sharing insights on current trends and essential skills such as resume writing and interview preparation. Students have engaged in collaborative projects addressing real-world problems, culminating in capstone projects that foster innovation. Interaction sessions, including panel discussions and networking events, have provided students with opportunities to connect with professionals and gain diverse perspectives. Additionally, internship placements have been coordinated with CII member companies, and skill development programs have focused on leadership, teamwork, and critical thinking. Industry visits have further enriched the learning experience, allowing students to observe operations and engage with professionals, thereby creating a comprehensive educational environment that equips them for future success.

#### Specific Outcomes: (What, why, Impacts)

1. Enhanced Student Employability
2. Improved Skill Development
3. Real-World Experience through Projects
4. Increased Industry Networking Opportunities

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**Specific Outcomes:** (What, why, Impacts)

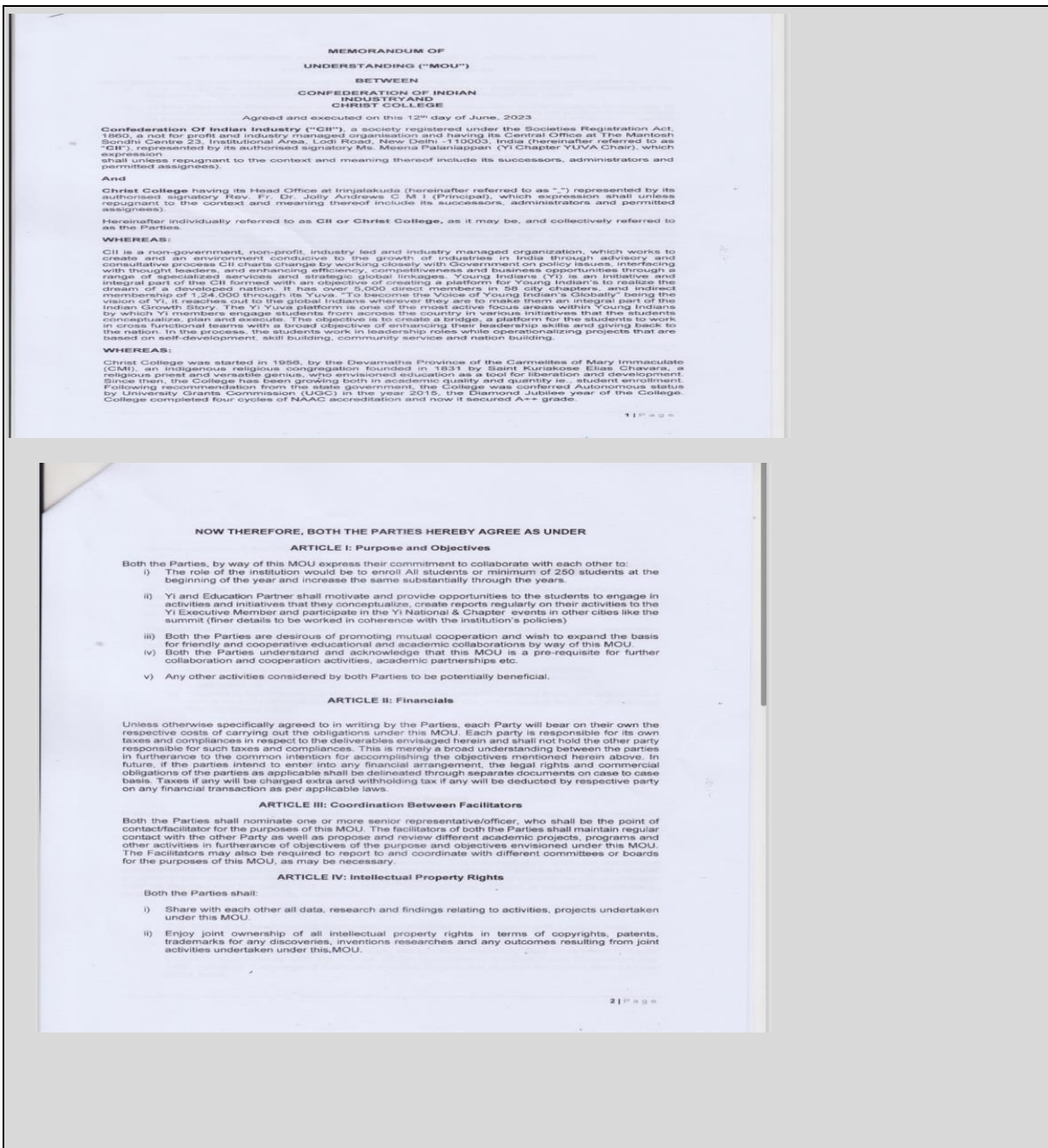
**Any other details:** (Items/Knowledge Shared)

Through the MoU with the Confederation of Indian Industries (CII), various items and knowledge were shared that significantly enriched the educational experience of students. Industry experts provided valuable insights into market trends, challenges, and future projections across different sectors, helping students understand the competitive landscape. Technical skills training sessions were conducted on tools and technologies relevant to industry practices, such as data analysis and digital marketing, enhancing students' proficiency in in-demand skills. Workshops focused on soft skills development, including negotiation and leadership, highlighted the importance of interpersonal skills for workplace effectiveness. Additionally, sessions on career development strategies offered guidance on effective job searching, personal branding, and leveraging social media for career growth. Discussions around entrepreneurship provided insights into business model development and innovation practices, fostering an entrepreneurial mindset. Students also learned networking techniques for building professional relationships and were informed about industry standards and compliance, gaining a comprehensive understanding of regulatory requirements and best practices in their respective fields. Overall, these shared items and knowledge have equipped students with practical tools and insights essential for their future careers.

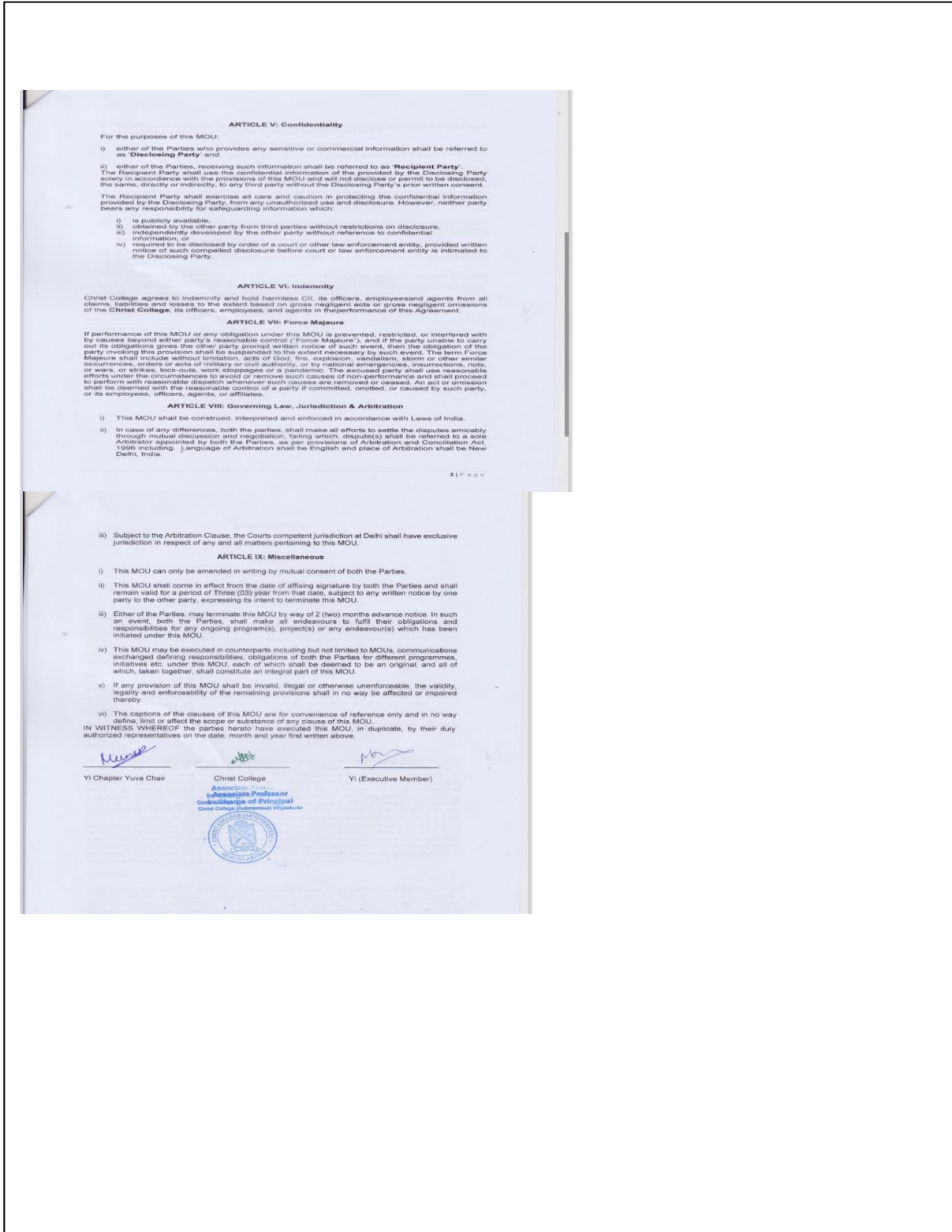
**Students Achieved specialization in subjects:**

- Data Analysis and Interpretation
- Digital Marketing
- Project Management

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## Specific Outcomes: (What, why, Impacts)



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### DECLARATION

We hereby declare that the above activities detailed in the current report was conducted under the MoU between our institutions.

Christ College (Autonomous), Irinjalakuda	Confederation of Indian Industries
<p data-bbox="472 569 578 646"></p> <p data-bbox="423 680 656 814"><b>Fr. Dr. Jolly Andrews</b> Assistant Professor In-charge of Principal Christ College (Autonomous) Irinjalakuda</p> <p data-bbox="367 848 651 1094"></p> <p data-bbox="204 1125 370 1157">PRINCIPAL</p>	<p data-bbox="1003 835 1247 926"></p> <p data-bbox="824 1150 1240 1182">HEAD OF THE INSTITUTION</p>