

**MEMORANDUM OF UNDERSTANDING
(MOU)**

BETWEEN



Christ College (Autonomous)

Irinjalakuda, Thrissur-680125

&



**Elanadu Milk Pvt. Ltd
Vazhode, Thrissur-680586**

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered into on 02-12-2022 (Second December Two thousand Twenty two) by and between **Christ College (Autonomous), Irinjalakuda, Thrissur - 680125 (hereinafter referred as 'First Party',**

AND

Elanadu Milk Pvt. Ltd Thrissur - 680586, (hereinafter referred to as "Second Party"), Firm which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns). (First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

Objective:

The objective of this MOU is to express the willingness of both parties to engage in an effort to promote the competitiveness of Christ College as well as its activities to develop and expand relationships with a Food Industry called Elanadu Milk Pvt. Ltd. Specific activities under this MOU will be identified through consultation between the two parties.

Elanadu Milk Pvt. Ltd agrees to provide technical assistance to assist Christ College to carry out the activities that will improve or expand the food technological competitiveness of the college to the Department of Vocational studies (Food Processing Technology)



2. Background of Elanadu Milk

Today, the name of a small village on the Chelakkara in Thrissur is well-known all-over Kerala. The Elanadu Milk venture, which was built by an ordinary young man who learned a lesson from setbacks, brought the place to prominence. How another name will be suitable for the milk brand launched by entrepreneur Sajeesh Kumar, who infused the rural sanctity of Elanadu! Just two years after its inception, the brand is rooted in fourteen districts. Sajeesh, who used to distribute newspapers and milk on bicycles, now directly and indirectly employees 1000 people. The first milk venture, which lost 26 lakhs, has been grown to a turnover of 85 crores. Elanadu and Sajeesh have become good examples of how not only coconut but also pure cow's milk cannot be cheated if you believe and stand together.

3. Substance of the Memorandum of Understanding

Christ College and Elanadu Milk share interests in promoting scientific progress through exchange of knowledge in diverse fields of science that affect day to day life of human being. Both Parties foresee benefits from scientific and industrial training and placements for students and Elanadu Milk Pvt. Ltd is a well-grounded foundation with having the Milk products and food products on which capacity building can grow. This MOU promotes the Parties' shared interests, anticipating collaborations pursued through a variety of programs, including without limitations.

- A) Internships for final Year students
- B) Placements
- C) Industrial Visits

4. General Terms of MOU

4.1 Duration of MOU: This MOU shall be operational upon signing and will have an initial duration of Two year. All activities conducted before this date within the vision of the joint collaboration will be deemed to fall under this MOU. The MOU



Shall be extended provided the parties agree upon, and can provide the necessary resources.

4.2 Coordination: In order to carry out and fulfill the aims of this agreement, each party will appoint an appropriate person(s) to represent its organization and to coordinate the implementation of activities.

4.3 Technical and Financial Support: Addendums to this MOU will be developed for specific technical and financial support activities. These Addendums will provide a detailed description of the role, responsibility, and financial contribution of each party. Work plans and reporting requirements will be clearly outlined in the Addendums.

4.4 Confidentiality: Each party agrees that it shall not, at any time, after executing the activities of this MOU, disclose any information in relation to these activities without consent of both parties.

4.5 Communications: All notice, demands and other communication under this agreement in connection herewith shall be written in English language and shall be sent to the last known address, email, or fax of the concerned party. Any notice shall be effective from the date on which it reaches the other party.

4.6 Addendum: Any Addendum to this MOU shall be in writing and signed by both parties.

4.7 Financial commitment: There is no financial commitment first Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

5. Intellectual Property

Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions,



Patents, copy rights and designs) of the other Party.

6. Validity

6.1 The validity of the agreement is Two year from the date of agreement.

6.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

Any divergence or difference derived from the interpretation or application of the MOU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Name of City.

efms

[Handwritten Signature]



AGREED:

Christ College (Autonomous), Thrissur



Authorized Signatory

Elanadu Milk Pvt LTD



Authorized Signatory

Christ College (Autonomous)

Irinjalakuda, Thrissur-68012

0480 2825258

office@christcollegeijk.edu.in

www.christcollegeijk.edu.in

Elanadu Milk pvt ltd

Vazhode, Elanadu PO, Pazhayannur,

Thrissur- 680586

Email:elanadu@elanadu.com


Contact: 7593 88 33 22

Witness 1:



Dr. Vivekanandhan T.

Witness 3:

Aswin Sanyal


Witness 2:



Witness 4:

