

# CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

Accredited by NAAC with 'A++' Grade, Affiliated to University of Calicut



DEPARTMENT OF SOCIAL WORK

(ACADEMIC YEAR 2022-2023)

IRINJALAKUDA NORTH P.O., THRISSUR, KERALA -680125,

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## ACTIVITY REPORT

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**CHRIST**  
COLLEGE (AUTONOMOUS)  
IRINJALAKUDA, KERALA

## CERTIFICATE COURSE

### (SKILL TRAINING FOR DEVELOPMENT COMMUNICATION)

A certificate course is provided from the department of social work for the students who are enrolled in from the department of social work. One of the sessions of the certificate that began on December 28,2022 had been conclude by March 20, 2023. Another session had begun on November 14, 2023 ands is still continuing. This certificate concentrates in developing the communication skills.

The main objective of this certificate course is to help the students equip with better communication skills and presentation skills. The course is provided through detailed explanation of the basic concept of communication, its meaning, purpose, success stories, innovations and trends. Group communication skills is enhanced through different presentation softwares like Microsoft, google, ubunbtu, and more. This also focuses on the presentation skill, types of presentation, posters, traditional medias like puppetry, drama and street play. The communication and writing for print media are also provided through this course. It includes types of print media, production of various print media like pamphlets and leaflets. The last module focuses on the electronic media, writing for broadcast and web and also gives an introduction to photography.

There were 55 students enrolled and completed their certificate course. And now 68 students who have enrolled and continues their course. The main intention of this course is to provide and enhance students with effective communication and writing for different medias and role of different medias in development communication. It is a 40 hours course that helps students in master in the area of communication.

PHOTOS



# SYLLABUS

CHRIST COLLEGE(AUTONOMOUS),IRINJALAKUDA  
DEPARTMENT OF SOCIAL WORK

## Certificate Course

### SKILL TRAINING FOR DEVELOPMENT COMMUNICATION

(40 Hrs)

#### Module I Basic Concepts

Development Communication: Basic concepts - Meaning, purpose, success stories, innovations and trends in Development Communication - Designing media for development communication. Role of different medias in development communication, Using media for development.

(5 Hrs)

#### Module II Group Communication Skills

Presentation Skills : introduction of different presentation softwares (microsoft, google ,ubuntu etc ), Purpose of Presentation, different types of Presentation (conceptual papers and research papers) Skill training.

Poster and Handout: Purpose, criteria for preparing different types of posters( Skill training).

Debate & FGDs, Traditional Media: Skill training on Puppetry, drama , street play.

(13 Hrs)

#### Module III - Print media

Communication through Print Media: Basics on types, Principles, function, production of various print media such as pamphlets and leaflets.

Writing for Print: Principles of news writing, News values, News story, News structure, writing skills for magazines (article writing), Newsletters .Disability Communication .

(11 Hrs)

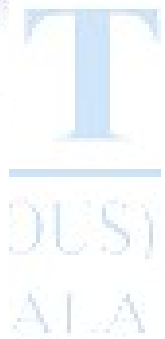
#### Module IV: Electronic Media

Electronic Media: Types, Developing Skill in producing documentary and short films, Advertising Social Concept through media (Social marketing)

Writing for broadcast and web: Characteristics of web writing, technical writing, blogs for development cause.

Introduction to photography- Using color and image correction software

(11 Hrs)







## Pupils Attendance Register and Fees for the Month

Admission No.	Sl. No.	NAME	Days															
			Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	1	Aamir Jamul Azad	a															
	2	Abel Riju	a															
	3	Abhanya K.S	a															
	4	Abhaya K. Ajith	a															
	5	Abhaya K.S	a															
	6	Abhishek K.A	/															
	7	Abhishek Antony	/															
	8	Achuth P. Sajeesh	/															
	9	Akash P.R	/															
	10	Akshaya V.B	/															
	11	Alan Jay	/															
	12	Alan S. Abmaliam	/															
	13	Alan Vijay	/															
	14	Aleena Shabir	/															
	15	Aliya E.A	/															
	16	Aloisius P.J	/															
	17	Alvin Francis	/															
	18	Aman E.S	/															
	19	Anannya C.M	/															
	20	Anitta Paulose	/															
	21	Anjana P.S	/															
	22	Antony Ashara N.S	/															
	23	Anuradh K. Shajin	a															
	24	Anwar Shajy	/															
	25	Aysha Dileep	/															
	26	Aarthana P. Sanil	/															
	27	Ashiq V. Jay	/															
	28	Asna Parvin	/															
	29	Athul Shajin	a															
	30	Aysha Anzla P.A	/															
	31	Bismiya Baby	a															
	32	Daniel Jay	a															
	33	Delva Maria James	a															
	34	Delvin Davis	a															
	35	Edwin S. Joseph	/															
	36	Elizabeth V.R	/															
	37	Elvania Maria	/															
	38	Falkina Minka	/															
	39	Crayathri T	/															
	40	Crayathri Vengopal	/															
	41	Helen Rose T	/															
	42	Janaki P.R	/															
	43	Kaarthana Babu	/															
	44	Kaarthana T.R	/															
	45	Kiya Shibu	/															
	46	Mammi Paul	a															
	47	Meenakshi A.S	a															
	48	Meghna Lijish	a															
	49	Michael Sanchez Jay	/															
	50	Nandana A.K	/															
	51	NASHA NASHAN	/															

TOTAL WORKING DAYS		
PREVIOUS MONTH	PRESENT MONTH	TOTAL

Daily Attendance	FN
	AN
Initial of Class Teacher	FN
	AN

Number of pupils on roll at the beginning of the month.....





## Pupils Attendance Register and Fees for the Month

Admission No.	Sl. No.	NAME	Days															
			Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	52	Navin Thomas	/															
	53	Neha Varghese	/															
	54	Nienza Parveen	/															
	55	Nikhana P. N	/															
	56	Niranjana narendran	/															
	57	Noha saby	Q															
	58	Parvathy P.S	/															
	59	P. J. Johnson	/															
	60	Raichal Rose	/															
	61	Rebekah Elsa Abey.	/															
	62	Shifna Shahanbaan mik	/															
	63	Sidharth	/															
	64	Sonalakshmi K.S	/															
	65	Steve Sebastian	/															
	66	Telma Joseph	/															
	67	Thamanna P.S	/															
	68	Thores Maria K.S.	Q															

ST  
 (MOUS)  
 FRATA

TOTAL WORKING DAYS							
THIS MONTH	PRESENT MONTH						
TOTAL		Daily Attendance		Initial of Class Teacher			
						FN	
						AN	
on roll at the						FN	
ending in the month.....						AN	



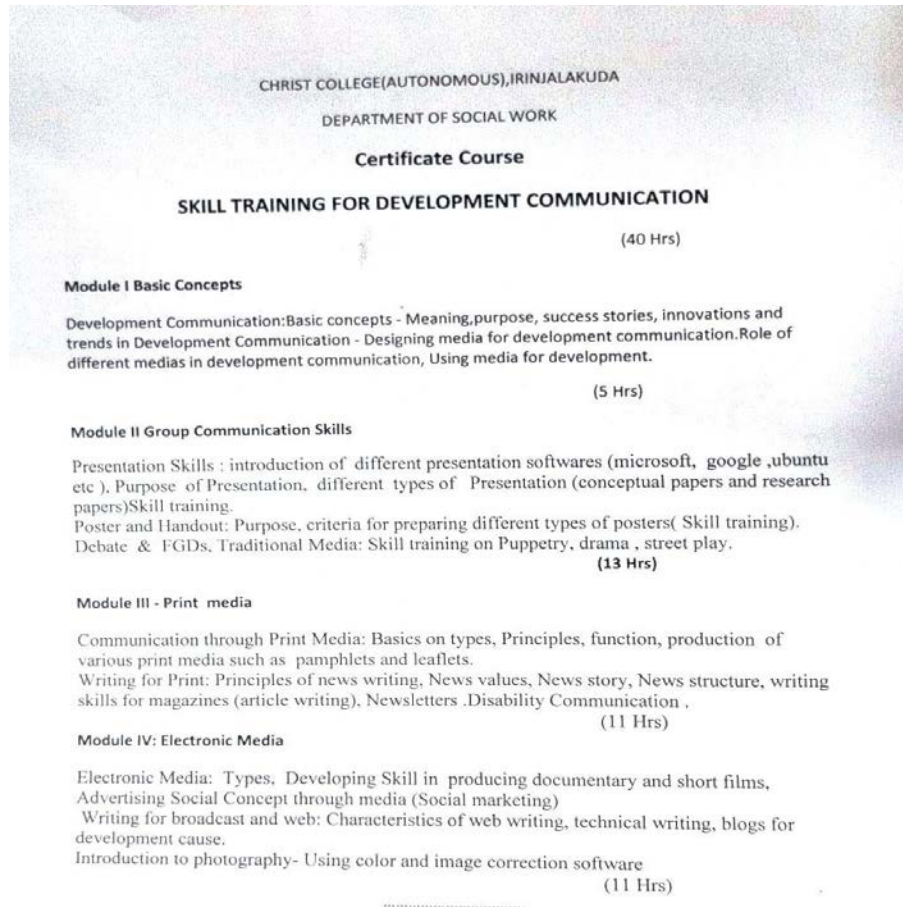
## OUTCOMES

- To understand the basic concepts of communication
- To enhance skills in group communication skills and presentation skills
- To develop communication and writing through print media
- To develop skills in producing documentary and short films and to learn about the use of electronic media for many purposes for broadcast, advertising and more.



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**CERTIFICATE COURSE**  
**SKILL TRAINING FOR DEVELOPMENT COMMUNICATION - CPCC78**





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DEPARTMENT OF SOCIAL WORK  
CERTIFICATE COURSE ON  
SKILL TRAINING FOR DEVELOPEMENT COMMUNICATION

*Certificate*

This is to certify that

Mr./Ms. Anitta Joshy

successfully completed the certificate course on *Skill Trainng for Development*

*Communication* organised by Department of Social Work from

1<sup>st</sup> December 2023 to 31<sup>st</sup> May 2024.

He/She is declared to have secured 68 marks in the final examinations by duly  
appointed examiners for the purpose.

Dr. AJEESH GEORGE  
Course Co-ordinator



Rev. Fr. Dr. JOLLY ANDREWS  
Principal