

**24U153S**

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Name: .....

Reg.No: .....

**FIRST SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2024**

(CBCSS - UG)

**CC19U BCM1 B01 / CC20U BCM1 B01 - BUSINESS MANAGEMENT**

(Commerce: Finance / Taxation - Core Course)

(2019 to 2023 Admission - Supplementary/Improvement)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

**Part A (Short answer questions)**

Answer **all** questions. Each question carries 2 marks.

1. What is Differential Piece Rate System?
2. "Management is Multidisciplinary" Explain.
3. Define Administration.
4. What are the advantages and disadvantages of MBE?
5. Point out any two importance of controlling?
6. What is direction?
7. What is business ethics? What are the characteristics of business ethics?
8. Briefly explain the arguments in favour and against of the concept business ethics.
9. Explain the teleological ethical theory.
10. What are the advantages and disadvantages of globalisation?
11. Write down the Steps in the implementation of CSR activities.
12. Define Kaizen.
13. List out any four reasons for resistance to change.
14. What is Holacracy?
15. What is Flexi working?

**(Ceiling: 25 Marks)**

**Part B (Paragraph questions)**

Answer **all** questions. Each question carries 5 marks.

16. Explain the characteristics of motivation.
17. Explain Herzberg's two factor theory.
18. Explain the teleological ethical theory.

19. Business ethics is based on certain principles. Explain.
20. What are the advantages and disadvantages of globalisation?
21. Write a note on different stake holders of CSR.
22. What are the importance of Corporate Governance?
23. Define Logistic Management. Explain the features of Logistic Management.

**(Ceiling: 35 Marks)**

**Part C (Essay questions)**

Answer any *two* questions. Each question carries 10 marks.

24. What is planning? Explain the importance of planning.
25. Explain theories of motivation?
26. Write a note on (a) Autocratic style (b) Free rein style (c) Participative style
27. Define Communication. What are the steps involved in communication?

**(2 × 10 = 20 Marks)**

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