

24U133S

(Pages: 2)

Name:

Reg.No:

FIRST SEMESTER B.Sc. DEGREE EXAMINATION, NOVEMBER 2024

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BSH1 C02 / CC20U BSH1 C02 - TRAVEL AND TOURISM

(Hotel Management and Catering Science - Complementary Course)

(2019 to 2023 Admissions)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What are the types of tourism?
2. What are the elements of tourism?
3. What are the tourism planning in india?
4. Write the importance of RBI for foreign exchange.
5. What all are services provided by IATA?
6. What is P.A.T.A organizations?
7. What are the objectives of UFTAA?
8. What are the functions of travel agencies?
9. What is tour operator?
10. What is natural tourism products?
11. Write different types of dances forms in India.
12. What is farm tourism?

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. What is the difference between tourist and excursionsist?
14. Explain the steps of tourism planning.
15. Explain the growth of tourism in the world.
16. What is MICE?
17. Explain Free individual traveller.

18. Explain the importance of Indian custom and tradition in tourism.

19. Explain wild life resources in India.

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. What are the types of tourism?

21. Explain the types of passport and visa.

(1 × 10 = 10 Marks)
