

24U145

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Name : .....

Reg. No : .....

**FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024**

(FYUGP)

**CC24U COM1 MN101 - FUNDAMENTALS OF ENTREPRENEURSHIP**

(B.Com. - Minor Course)

(2024 Admission - Regular)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. Mention one ethical issue entrepreneurs face. [Level:1] [CO1]
2. What does an entrepreneur do? [Level:1] [CO1]
3. What do you by technical knowledge? [Level:1] [CO1]
4. Define opportunity recognition in entrepreneurship. [Level:1] [CO2]
5. How does creativity contribute to identifying business opportunities? [Level:1] [CO2]
6. What are accelerators? [Level:1] [CO3]
7. What is SIDO? [Level:1] [CO3]
8. What is SHG? [Level:1] [CO3]
9. Give an examples of digital entrepreneurship? [Level:1] [CO4]
10. How rural entrepreneurship reduces migration? [Level:1] [CO4]

**(Ceiling: 24 Marks)**

**Part B** (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. Explain the role of entrepreneurship in driving economic growth and innovation. [Level:2] [CO1]
12. What are the most common challenges faced by entrepreneurs, and how can they overcome them? [Level:1] [CO1]
13. Analyze the role of risk-taking in entrepreneurship. [Level:4] [CO2]
14. Discuss the importance of vision and goal setting in entrepreneurship. [Level:2] [CO2]
15. What are the key objectives of the Kerala Start-up Mission. [Level:1] [CO3]

16. Examine the collaboration between KSUM and various stakeholders. [Level:2] [CO3]
17. Examine the role of government initiatives in supporting women entrepreneurship in India. [Level:2] [CO4]
18. Define social entrepreneurship and explain its importance in addressing societal issues. [Level:2] [CO4]

**(Ceiling: 36 Marks)**

**Part C (Essay questions)**

Answer any *one* question. The question carries 10 marks.

19. What are different types and components of feasibility study? [Level:1] [CO2]
20. Explain common self-limiting beliefs and how to overcome it? [Level:2] [CO4]

**(1 × 10 = 10 Marks)**

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