

24U154

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Name :

Reg. No :

FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024

(FYUGP)

CC24U COP1 CJ101 - MANAGEMENT PRINCIPLES AND APPLICATION

(B.Com. Professional - Major Course)

(2024 Admission - Regular)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. Who are middle level managers? [Level:1] [CO1]
2. Who are the contributors of Classical era? [Level:1] [CO1]
3. Distinguish between line organisation and line and staff organisation. [Level:2] [CO2]
4. Explain the concept of project structure. [Level:2] [CO2]
5. Discuss the meaning of "parity of authority and responsibility". [Level:2] [CO2]
6. Give an example of how technology can enhance the control process. [Level:1] [CO3]
7. Recall a basic definition of intrinsic motivation. [Level:1] [CO3]
8. Describe laissez-faire leadership in your own words. [Level:2] [CO3]
9. How can poor communication lead to conflict? [Level:1] [CO4]
10. Define crisis. [Level:1] [CO4]

(Ceiling: 24 Marks)

Part B (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. Explain the various managerial roles according to Mintzberg. [Level:2] [CO1]
12. What are some common barriers to effective conflict resolution? [Level:1] [CO4]
13. What are the major steps in the decision-making process? [Level:1] [CO1]
14. Describe the different types of plans in management. [Level:2] [CO1]
15. Explain the importance of business ethics. [Level:2] [CO4]
16. Define goal persistency and discuss its significance in achieving long-term objectives. [Level:1] [CO3]

17. Explain the main premise of Behavioral Theory. How does it differ from Trait Theory in its approach to understanding leadership? [Level:2] [CO3]
18. Summarize the benefits of fostering an inclusive leadership. [Level:2] [CO4]
- (Ceiling: 36 Marks)**

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

19. Describe the primary functions of management according to the classical management theory. How do these functions contribute to organizational effectiveness? [Level:2] [CO1]
20. Analyze your views on the concept of delegation of authority. [Level:4] [CO2]
- (1 × 10 = 10 Marks)**
