

24U141

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Name :

Reg. No :

FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024

(FYUGP)

CC24U FEN1 VN101 - ENGLISH FOR DIGITAL COMMUNICATION

(B.A. Functional English - Minor Course)

(2024 Admission - Regular)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. How has the digital age transformed the process of language translation? [Level:1] [CO1, CO2]
2. Name two applications of speech recognition tools in everyday sectors. [Level:2] [CO1, CO2]
3. How can machine translation tools perpetuate cultural or gender biases? [Level:1] [CO3, CO4, CO5]
4. Outline the steps involved in sending a mass email to multiple recipients. [Level:3] [CO1, CO2]
5. What is Google Meet primarily used for? [Level:1] [CO4, CO5]
6. How does GDPR influence netiquette and privacy in the digital space? [Level:3] [CO4, CO5]
7. How can learning apps help with time management for students? [Level:2] [CO4, CO5]
8. How can students benefit from enrolling in MOOCs? [Level:2] [CO4, CO5]
9. Who is involved in the content development for e-PG Pathshala? [Level:1] [CO1, CO2]
10. Discuss why ChatGPT is considered an advancement in natural language processing (NLP). [Level:2] [CO1, CO2]

(Ceiling: 24 Marks)

Part B (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. What are some widely used open source software platforms, and what functions do they serve? [Level:1] [CO1, CO2]
12. What is the difference in scope between Information Technology (IT) and Information and Communication Technology (ICT)? [Level:1] [CO4, CO5]

13. Why is English proficiency considered crucial in international business and economics? [Level:1] [CO1]
14. How important is SEO (Search Engine Optimization) in blog writing, and what strategies should bloggers use to improve their search rankings? [Level:2] [CO4, CO5]
15. What are the advantages and challenges associated with digitizing texts, particularly in the context of preserving cultural heritage and enhancing accessibility to literature and academic resources? [Level:1] [CO4, CO5]
16. Explain how educational apps can be used to address the challenges of traditional classroom teaching methods. [Level:2] [CO4, CO5]
17. What are the key challenges related to the implementation of educational apps in diverse educational settings? [Level:1] [CO5]
18. What are the core principles of digital humanism? [Level:2] [CO5]

(Ceiling: 36 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

19. Write an email to the Head of the Department of English of Princeton University, asking if you can get a full scholarship for their post graduate programme. Enclose your academic profile (write after the email). [Level:5] [CO4, CO5]
20. Generative Pre-trained Transformers (GPTs) have transformed the landscape of research across various disciplines. What are some key types of GPTs and their applications in research? [Level:5] [CO4, CO5]

(1 × 10 = 10 Marks)
