

23U320

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Name:

Reg.No:

THIRD SEMESTER B.A. DEGREE EXAMINATION, NOVEMBER 2024

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U FEN3 C02 - CULTURAL STUDIES: CULTURAL SPACES

(Functional English - Complementary Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Why is modernity today os frequently referred to as 'capitalist' or 'industrial' modernity?
2. How does NGOs help Nation State?
3. What are the characteristics of new social movements?
4. Explain fundamentalism.
5. Explain novelty.
6. Elaborate the relation between bilingual nature of ads and the cosmopolitan nature of the product.
7. Explain the hybrid sense of a mall.
8. List the factors that have led to the boom in internet shopping.
9. Explain how essentialism understands sexual identity.
10. Explain why the anthropological understandings of race is often disputed.
11. Define proletrait.
12. Explain Althusser's ideas on ideology.
13. Define hybridity.
14. How does consumption become an integral part of modernity?
15. What is a margin in a society?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. What are the features of globalization?
17. Explain the difference between modernity and postmodernity.

18. A shopping experience is constructed and controlled. Elaborate.
19. Cultural Studies is interested in lifestyle. Examine.
20. Discuss the manifestations of power in various 'sites' in Cultural Studies.
21. Explain Cyberspace.
22. Who are the benefactors in hegemony? Explain.
23. Why paradigm shift is important in any knowledge?

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Differences between modernity and postmodernity.
25. Branding is about highlighting the values of a company and aiding recognizability for its products. Justify with suitable examples.
26. Discuss the views on gender from the perspective of Cultural Studies.
27. Explain culture and counterculture.

(2 × 10 = 20 Marks)
