

23U325

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Name:

Reg.No:

THIRD SEMESTER B.A. DEGREE EXAMINATION, NOVEMBER 2024

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U J0U3 C02 - INTRODUCTION TO TV AND CINEMA

(Journalism - Complementary Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Democratizing medium.
2. News wing in DD.
3. Expand CBS and NBC.
4. SOT
5. Press Conference.
6. Nammal Thammil.
7. JB Junction.
8. Collaborative medium.
9. Amazon Prime.
10. Bicycle Thieves.
11. Rashomon.
12. Shyam Benegal.
13. Chemmeen.
14. Angamali Diaries.
15. Cinematography.

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. What makes TV a favourite medium of entertainment of the new generation? Explain with suitable examples.
17. Organizational structure of TV channel's news wing.

18. Importance of language in TV news writing.
19. Is sting operation ethical? Address this concern by analysing the two types of sting operations.
20. New Wave cinema.
21. Share your views on the concept of 'box office hit' in connection with the hype enjoyed by the contemporary commercial-masala films across theatres in India.
22. Prepare the brief profiles of atleast three masters of Malayalam cinema.
23. Types of lighting.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Evolution of Indian TV.
25. 'TV news production needs more concentration than other programmes.' Explain.
26. 'Film is not a director's art alone; but it is a combined effort of different professionals.' Elaborate.
27. What is the language of cinema? In what all ways a film can communicate to the audience? Share your views by analysing a film that communicated to you in the most effective way in terms of emotional sequences and visual satisfaction.

(2 × 10 = 20 Marks)
