

22U559

(Pages: 2)

Name: .....

Reg.No: .....

**FIFTH SEMESTER B.B.A. DEGREE EXAMINATION, NOVEMBER 2024**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U BBA5 B07 - HUMAN RESOURCE MANAGEMENT**

(BBA - Core Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. HRM is a function of management. Comment.
2. What are four C's of HR Policies?
3. What is job design?
4. Explain Strategic planning.
5. Why recruitment is called a positive function?
6. What is interview?
7. Write any two difference between training and development.
8. What do you mean by off the job training?
9. What are the types of management development programme?
10. What is assessment centre method?
11. What is individual equity?
12. Write any two objectives of fringe benefits.
13. What is E Recruitment?
14. What are the challenges of work force diversity?
15. What do you mean by downsizing?

**(Ceiling: 25 Marks)**

**Part B** (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Explain the new role of HR manager.
17. What are the importance of HRP?

18. Explain the process of socialisation.
19. What is training? What are the importance of training?
20. Explain the features of performance appraisal.
21. What are the objectives of compensation planning?
22. Explain the role of eHRM.
23. Explain the objectives of HR audit.

**(Ceiling: 35 Marks)**

**Part C (Essay questions)**

Answer any *two* questions. Each question carries 10 marks.

24. Explain the similarities and difference between HRM and personnel management.
25. Explain selection process.
26. Explain the need and importance of performance appraisal.
27. Explain the challenges and trends in HRM.

**(2 × 10 = 20 Marks)**

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