

22U550

(Pages: 2)

Name: .....

Reg.No: .....

**FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U BCM5 D02 - BASICS OF ENTREPRENEURSHIP AND MANAGEMENT**

(Commerce - Open Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is genetic industries?
2. What is insurance?
3. What is meant by a business enterprise?
4. An important factor to be considered at the start of the business is the place where the enterprise will be located. Give two reasons.
5. What is social responsibility of business?
6. Define small enterprise in case of service enterprise.
7. Is registration is compulsory for Sole proprietorship and partnership units.
8. What does profession mean?
9. What is authority?
10. What is meant by centralization?
11. Who is an autocratic leader?
12. What is meant by standard in controlling?

**(Ceiling: 20 Marks)**

**Part B** (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Explain the functions of an entrepreneur.
14. Differentiate difference an entrepreneur and a manager.
15. Explain the main features of management.
16. Briefly explain the levels of management.
17. Explain span of management.

18. Write a short note on staffing.
19. Explain any five principles of direction.

**(Ceiling: 30 Marks)**

**Part C** (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. Discuss the classification of business activities.
21. Define planning. Discuss the principle characteristics of planning.

**(1 × 10 = 10 Marks)**

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