

22U582

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Name: .....

Reg.No: .....

**FIFTH SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U BSH5 D01 - TOURISM AND HOSPITALITY MANAGEMENT**

(Hotel Management and Catering Science - Open Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Comment " Tourism after independence India"
2. Write difference between Tourist and visitor
3. Who is domestic traveller?
4. How accommodation element important in Tourism?
5. Mention the meaning of Cruise industry Tourism.
6. Explain the meaning of Tourist VISA
7. What you meant by Natural tourism products?
8. Write two important Eco tourism places in Kerala.
9. What are the challenges of rural tourism?
10. Why kerala is called "Gods on country " ?
11. Why accommodation is important in tourism industry?
12. What are the examples of socio-cultural impacts?

**(Ceiling: 20 Marks)**

**Part B** (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Describe the meaning and importance of tourism.
14. Explain the linkage between Transport and tourism.
15. How does Air transport promote tourism?
16. Comment " Ethnic tourism".
17. What you think "Dark Tourism" means?

18. What are the classification categories of the Hotel industry India?

19. What are the different types Tour packages?

**(Ceiling: 30 Marks)**

**Part C** (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. How rail and luxury trains Promoting India tourism? Explain in detail.

21. Write in detail Travel agency and explain types and functions.

**(1 × 10 = 10 Marks)**

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