

6. Demand theory stating that consumers derive utility not from the actual contents of the basket but from the characteristics of the goods in it is propounded by
 (a) Marshall (b) Ricardo (c) Veblen (d) Kelvin Lancaster
7. In modern theory, average variable cost is
 (a) U shaped (b) L shaped (c) dish shaped (d) saucer shaped
8. If a firm's revenues just cover all its opportunity costs, then:
 (a) normal profit is zero (b) economic profit is zero
 (c) total revenues equal its explicit costs (d) total revenues equal its implicit costs
9. Increasing returns to scale can be explained in terms of:
 (a) External and internal economies
 (b) External and internal diseconomies
 (c) External economics and internal diseconomies
 (d) All of these
10. When firms get together and attempt to set prices and outputs so as to maximise total industry profits, they are known as
 (a) Cartel (b) Price leader (c) Dominant firm (d) None of these
11. Cournot duopoly leads to:
 (a) Stable equilibrium (b) Unstable equilibrium
 (c) Disequilibrium (d) Neutral equilibrium
12. A firm that considers the potential reactions of its competitors when it makes a decision
 (a) Is referred to as a price leader (b) Is engaged in strategic behaviour
 (c) Is engaged in collusion (d) Is referred to as a barometric firm
13. In game theory, the outcome or consequence of a strategy is referred to as the
 (a) Payoff (b) Penalty (c) Reward (d) End-game strategy
14. A firm may decide to increase its scale so that it has excess production capacity because, by doing so, it is able to
 (a) Minimize its average cost of production
 (b) Establish a credible deterrent to the entry of competing firms
 (c) Take advantage of a dominant strategy in a prisoners' dilemma
 (d) Attain a Nash equilibrium and avoid repeated games

15. In this type of game binding contracts are possible:
 (a) Non-co-operative game (b) Co-operative game
 (c) Strategic game (d) None

(15 × 1/5 = 3 Weightage)

Part B (Very Short Answer Questions)Answer any *five* questions. Each question carries 1 weightage.

16. Explain risky and riskless assets.
17. Define Linear Expenditure System.
18. What is returns to scale?
19. Short note on homogeneous production function.
20. Define Oligopoly.
21. What do you mean by non price competition?
22. Define credible threat.
23. Distinguish between optimal strategy and dominant strategy.

(5 × 1 = 5 Weightage)

Part C (Short Answer Questions)Answer any *seven* questions. Each question carries 2 weightage.

24. Explain the relevance of Neumann-Morgenstern Hypothesis.
25. Discuss various measures of reducing risk.
26. Explain Houthakker and Taylor's Stock adjustment model.
27. Write a note on Elasticity of substitution.
28. Discuss the Law of Variable Proportions.
29. Explain characteristic approach to demand function.
30. Compare and contrast the duopoly models of Cournot and Bertrand.
31. Explain how the price leader determines a profit maximising price.
32. Explain equilibrium in dominant strategies with the help of an example.
33. Is the Cournot equilibrium a Nash equilibrium? Explain.

(7 × 2 = 14 Weightage)

(3)

Turn Over