



The poster for TIJARA 2K23 Tax Fest is set against a dark brown background with a golden, starburst-like pattern on the left. At the top left is the Christ College logo and name: 'CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA, KERALA Reaccredited by NAAC with 'A++' grade'. Below this, it reads 'CHRIST COLLEGE AUTONOMOUS DEPARTMENT OF COMMERCE TAXATION PRESENTS'. The dates 'AUG 4/5' are prominently displayed in large, golden letters. In the center is a stylized 'TJ' logo with a colorful gradient. Below the logo, the text 'TIJARA TAX FEST 2K23' is written in large, bold, white letters. To the right, a circular badge says 'PRIZES WORTH 1 LAKH'. At the bottom left, the conveners and sub-conveners are listed: 'CONVENERS P.G THOMAS PRASSY VISHWAMBHARAN SUB-CONVENERS JISHA C.L LIPINRAJ.K STUDENT CONVENERS JOVEL PRINCE JOJU AGNEL ROY'. At the bottom right, there is a QR code with the text 'SCAN TO REGISTER' above it, and social media handles for Instagram (@_tijara_23) and WhatsApp (7034486290).

TIJARA 2K23

This report provides an overview and analysis of TIJARA 2K23, which took place on 3rd, 4th & 5th of August 2023 at Christ College Autonomous Irinjalakuda. The event was organized to develop the arts and skills of students. This report highlights key aspects of the event, including its planning, execution, attendee feedback, and recommendations for future improvements.

❖ **Day 1, Thursday (3rd August 2023)**

We started of our program by the blessings of Almighty. Following a warm welcome by Mrs. Pressy Viswambaran (TIJARA 2K23 Convener) Principal Rev. Fr. Dr. Jolly Andrews CMI inaugurated the ceremony by lighting the lamp. Mr. Vivekanand, Cordinator of Department of Commerce, Mr. P G Thomas, Department head, Mrs Jisha C L, Mr. Lipinraj K Contributed equally by felicitating for the program. The official meeting concluded with a sweet but polite vote of thanks by Jovel prince Joju (Student Cordinator, TIJARA 2K23)

After the official meeting the much-awaited music show by Mr. Mohammed Ashique was an electrifying and unforgettable evening that resonated with both students and faculty alike. Held in the college's grand auditorium, the event featured a crew of exceptionally talented artists who showcased their prowess in various genres, from soulful acoustic ballads to high-energy rock and hip-hop. The stage was bathed in vibrant lights, creating a dynamic atmosphere that perfectly complemented the energetic performances. The students swayed to the rhythm proving the true power of Christ College, cheered for their art, and sang along to well-known tunes, creating an infectious sense of camaraderie. It was an eve filled with musical innovation and creativity, a testament to the rich artistic talent within Christ College, leaving everyone eagerly awaiting the next extravaganza.



❖ Day 2, Friday (4th August 2023)

The second day of TIJARA Fest 2K23 witnessed a diverse range of events that showcased the talent and enthusiasm of participants. From management competitions to cultural showcases, it was a day filled with excitement and excellence. Here's a detailed report of the events that took place on August 4th, 2023.

1. Best Manager (EMPORIO)

This thrilling event unfolded at Thekkan Seminar Hall. Participants showcased their managerial prowess after paying a registration fee of 100 rupees. The stakes were high with a grand prize worth 5000 rupees at stake.

Winners

1st – ST. Aloysius College

2nd- Christ College

3rd – ST. Aloysius College



2. Best Management Team (SYNERGIZE)

The Chavara Seminar Hall played host to this competition where teamwork and management skills were put to the test. Teams paid a registration fee of 400 rupees for a chance to win a substantial prize worth 8000 rupees.

Winners

1st - Sahrdaya College of
Advanced Studies

2nd – Christ College

3rd – Christ College



3. Traditional Fashion Show (PHILOCALIE)

The College Auditorium was transformed into a runway for this cultural extravaganza. Participants paid a registration fee of Rs. 400 to display their traditional attire, competing for a grand prize of Rs. 12000.

Winners

1st – Carmel College Mala

2nd – Christ College

3rd – ST. Joseph College



4. E-Football Championship (QUALIGA)

Gamers gathered at the Students Centre to battle it out in the virtual world. With an affordable registration fee of Rs. 50, participants competed for a prize worth Rs. 5000.

Winners

1st – Bibin

2nd – Anandhu

3rd – Ashwin



❖ Day 3, Saturday (5th August 2023)

1. Treasure Hunt (CACCIA AL TESORO)

This exciting event took place all over the college campus, with participants paying a registration fee of Rs. 200 to embark on a treasure-hunting adventure. The ultimate prize was worth Rs. 8000, making it a high-stakes pursuit.

Winners

- 1st – Christ College
- 2nd – Christ College
- 3rd – Sahrdaya College of Advanced Studies



2. Group Dance (SATURNALIA)

The College Auditorium witnessed mesmerizing group dance performances. Groups paid a registration fee of Rs. 500 to showcase their talent, vying for a prize worth Rs. 10000.22

Winners

- 1st – ST. Aloysius College
- 2nd – Christ College
- 3rd – Christ College



3. Stress Interview (COLLOQUIUM)

The Chavara Seminar Hall turned into a battlefield of words and wit as participants underwent gruelling stress interviews. With a registration fee of Rs. 100, they competed for a prize worth Rs. 5000.

Winners

1st – Christ College

2nd – ST. Aloysius College

3rd – Sahrdaya College of
Advanced Studies



4. Best Marketing Team (MERCADO)

Thekkan Seminar Hall was the battleground for marketing enthusiasts. Teams paid a registration fee of Rs. 400 to demonstrate their marketing acumen, with a prize worth Rs. 8000 awaiting the winners.

Winners

1st – Sahrdaya College of
Advanced Studies

2nd – ST. Aloysius College

3rd – Sahrdaya College of
Advanced Studies



The conclusion of TIJARA Fest 2023 marked the winding up of a successful and vibrant celebration of talent and creativity. On August 5, 2023, the festival came to a grand finale with the valedictory function. This event was the culmination of days filled with numerous exciting activities and competitions.

During the valedictory function, the distinguished Principal, Rev. Fr. Dr. Jolly Andrews CMI, along with P G Thomas, the Head of Department, had the honour of presenting prizes and certificates to the talented winners. This gesture not only recognized their exceptional achievements but also encouraged them to continue pursuing excellence.

Ms. Jisha C L, in her role delivering the vote of thanks, played a crucial role in expressing gratitude to all those who contributed to the festival's success. This included participants, volunteers, sponsors, and everyone involved in making TIJARA Fest a memorable event.

As the curtains closed on TIJARA Fest 2023, it left behind memories of camaraderie, competition, and creativity. The dedication of the organizers and the enthusiasm of the participants made it an event to remember, and it will likely serve as inspiration for future editions of the festival.

TIJARA Fest 2023 continued to be a resounding success, bringing together a diverse range of talents, and fostering a competitive spirit among participants. These two days were filled with camaraderie, skill, and excitement, leaving everyone eagerly anticipating next year's edition.

TEAM TIJARA

