

FEST O BIZ ORGANIZED BY DEPARTMENT OF COMMERCE



PG & RESEARCH DEPARTMENT OF COMMERCE

Commerce Fest: FEST O BIZ – Feel the Magic of Commerce

Date: 7th February 2024

Outcome:

Enhanced Skills: This fest involve various competitions, debate, Quiz and conclave focused on developing skills such as leadership, teamwork, communication, problem-solving, and decision-making. Students can hone these skills through active participation and learning from industry experts.

Practical Experience: Students can gain hands-on experience by organizing and managing various aspects of the fest, such as event planning, marketing, finance, and logistics. This practical experience is highly valuable and can be applied in real-world situations.

The commerce fest - Fest O Biz was conducted on 7th February 2024, Wednesday at Christ college Auditorium. The fest was based on the theme of travel and tourism. The official function was started at 10.00 am with a prayer. The head of the department Dr. Josheena Jose welcomed everyone to the fest. Rev. Fr. Joy P.T, the manager of institution presided the function. Rev. Dr. Jolly Andrews CMI inaugurated the fest and Asso. Prof. Sheeba Varghese, Vice Principal of the college gave the felicitation and the official function ended with the vote of thanks of Ms. Angel Mary, Student coordinator of the programme. The alumini of college and the Cine artist Ms. Jayashree opened the exhibition arranged by students of department on the theme of tourism. The exhibition depicted the famous tourist places in 14 districts of Kerala. The fest was included with variety of programmes and competitions to reveal the talents.





Irinjalakuda, KL, India
 FR Dismas Road, Mukundapuram, Irinjalakuda,
 680125, KL, India
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 02/07/2024 10:32 AM GMT+05:30
 Note : Captured by GPS Map Camera



Irinjalakuda, KL, India
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 680125, KL, India
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Irinjalakuda, KL, India
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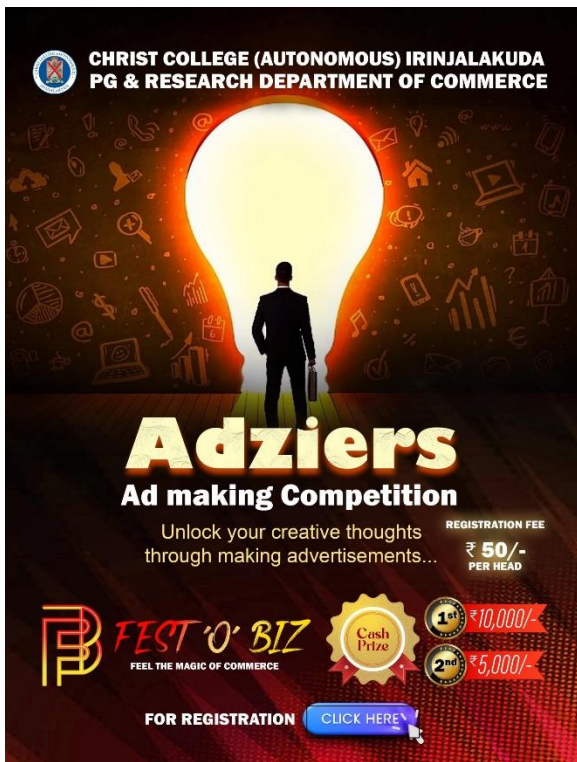


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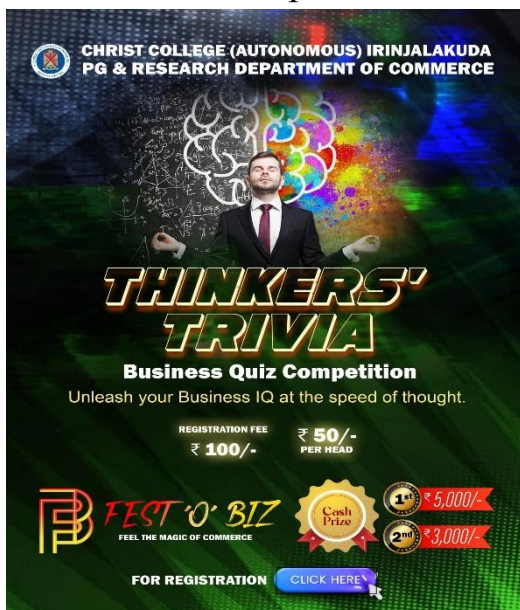
There was a conclave between the famous travellers Mr. Sarath Krishna, Mrs. Geethamma, Mr. Amal Das, Mr. Midhun and cine artist Ms. Jayashree about the topic “ things that changed and need to be changed in travelling”. The panellists also described their experience on various trips they had. The conclave continued with the open discussion between participants and panellist. Various riders especially she riders included in the later talk session. They shared their views and also provided the guidelines and instructions to upcoming riders. The programme was collaborated with Heritage riders team in Thrissur district. the session ended with an opportunity provided to women in college to ride the any Royal Enfield that displayed here. The amazing ladies of college made wonderful ride on royal enfield with the courage.



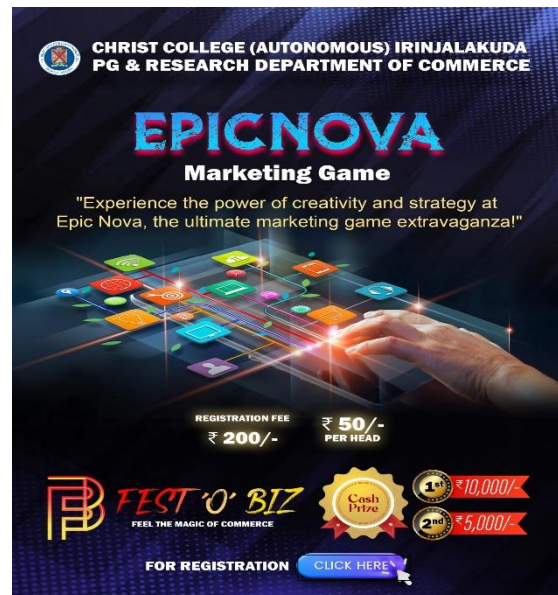
- ADZIERS-** Ad making competition. The competition was focused to unlock the talents on ad making and there were 6 teams with 4-6 members. The programme was coordinated by Jeas K Sibi and Annmary Johnson. The event started at 11.00 am and the time duration was 3hours for participants to submit the created Ad. The first prize of Rs.10000/- was received by Mr.Muhammed Suhil and team . Second prize of Rs.5000/- was received by Simon B and team.



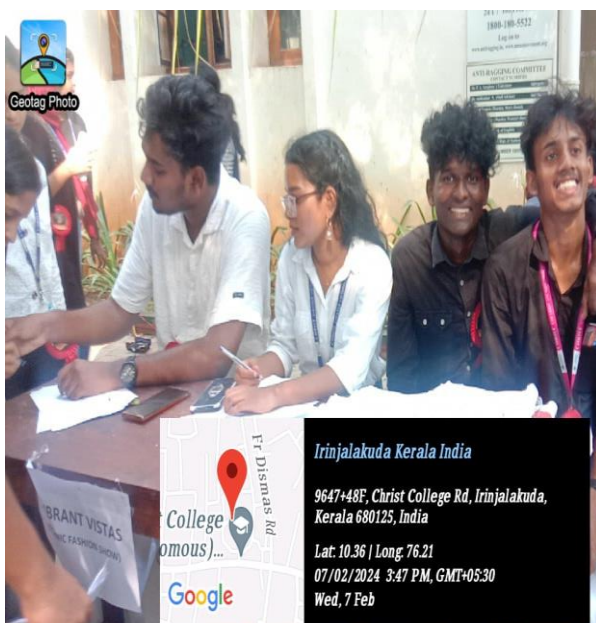
- THINKERS TRIVIA**- this was the quiz conducted for fest. The quiz was related to business matters and there were 13 team for the competition. The first prize was Rs. 5000/- and second prize was Rs. 3000/-.



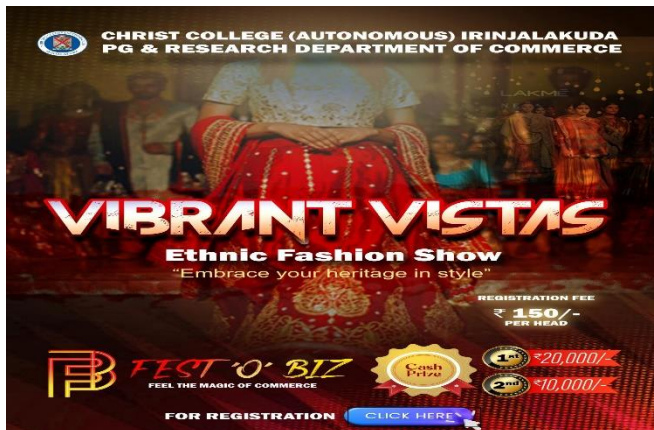
- ARGUMENT ARENA** – it is the debate competition conducted as a part of the fest. It mainly focused on the calibre and knowledge and views of participants in the topics given. There were total 12 teams with two participants in each team. The first prize was won by Mr. Arickal Fabrizio Jose from Mar. Athanasiaus College Kothamanagalam, and the second prize won by Mr. Arjun Hari T.S from Christ college Irinjalakuda . The programme coordinators were Ms. Anjali and Ms. Krishnedu



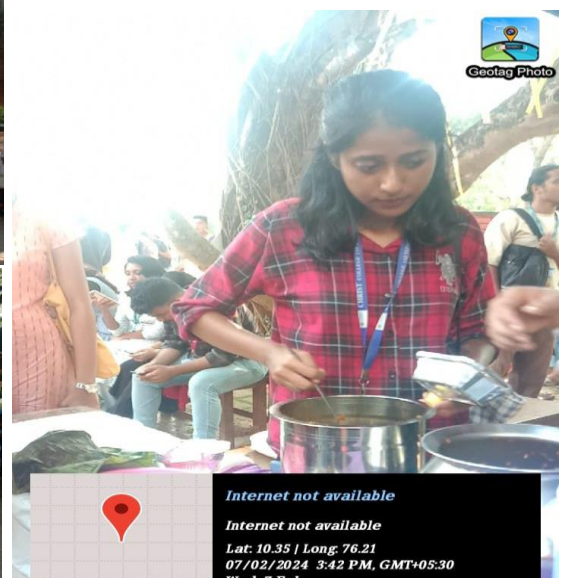
- EPIC NOVA** – It is the marketing game conducted by the fest. It provides experience and team work to participants and the game were also related with travel and tourism. The first prize Rs.10000/- was won by Mr. Muhammed Shyas and Team from Christ college Irinjalakuda. Second prize Rs. 5000/- was won by Ms. Anamika Jayadas & team from Sahrdaya College . The programme student coordinators were Mr. Noel and Ms. Meritta
- INQUISITION THE TREASURE HUNT** - was very interesting and engaging game to the participants. There were total 3 rounds and the 16 teams were participated in the event. The first prize was Rs.10000/- and the next five teams received Rs.1000/- each. The programme coordinators were Ms. Lakshmi and Mr.Anubhav.



- VIBRANT VISTA THE ETHNIC FASHION SHOW** - one of the highlights of the fest . In this there were 8 teams. The theme of the show was different culture and styles in India. The first prize was Rs.20000/- and second prize was Rs.10000/- . The programme coordinators were Ms. Ashna Nazren and Ms. Nivedya .



- Food Stall:** The fest also provided the magic of food which portrayed the different tastes in Kerala. The food counters were really amazing and vibrant.



The programme ended with the Music show by **Mitwa music band** led by the students of department. It was really soothing to soul and mind. At the ended the prizes were distributed to the winners and the Coupon distributed as a part of fest were drawn and prizes declared. The fest was really amazing and encouraging. It helped the participants and coordinators to build teamwork and unity also provided various experience. The fest gave us the opportunity to apply what we studied in management. The fest once again proved that teamwork always wins.

