

# PURSUIT

DEPARTMENT OF COMMERCE- TAXATION

19/06/2023

Department of Taxation has organized an event named "PURSUIT "as part of reading day on 19/06/2023. The programme was inaugurated by Prof. P G Thomas, Coordinator of the Department of Commerce (Taxation). Assistant professor Mr. Lipinraj k Delivered a welcome speech. Prathana Srinivasan (PG Student MA Mass Communication Journalism) was invited to give a talk on-' Exploring digital media for reading' which gave a deep insight on the importance of reading and how digital media can be utilized for reading.

**DEPARTMENT OF COMMERCE  
(TAXATION)**



**CHRIST**

COLLEGE (AUTONOMOUS)  
IRINJALAKUDA, KERALA  
Reaccredited by NAAC with 'A++' grade

*Presents*

# PURSUIT

**ENLARGE YOUR DREAMZ**  
(series 2)



**Prarthana  
Srinivasan**

PG student MA  
Mass communication  
Journalism

**Exploring digital media  
for reading**

Invited talk in connection with  
world reading day  
19th June 2023

taxians.\_

