7.1.11 2023-2024

BEST-BUSINESS EDUCATION SOCIAL TRANSFORMATION

DEPARTMENT OF MANAGEMENT STUDIES

20th June 2023

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- BEST- NATIONAL READING WEEK CELEBRATION: BOOK
 DONATION TO GOVT TRIBAL SCHOOL, ECHIPPARA
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On 20th June 2023, in connection with National Reading Week Celebrations and inauguration of renovated school library at Govt Tribal School, it was decided by the second year BBA students to handover Science & Technologies picture Encyclopedias and Dictionaries.

We around 10 students and Francis Bastian sir started off in two cars from Christ College, Irinjalakuda at around 8.30 AM. We reached the school around 10.30 AM. The program started off at 11.00AM, with prayer followed by speech and inauguration of renovated school library by Mr.Sreenivasan Vidura, writer and a poet himself. After which, the books were handed over to the students by second year BBA (2022-25) students. The students took a brief walk around the school premises and the library. At around 12.30 PM we started back to college and reached at 2.00 PM. Faculty Accompanied: Asst. Prof. Francis Bastian (Class teacher of BBA 22-25 batch)

Students who attended the function:

- 1) Ann Maria Thomson
- 2) T H Arathi
- 3) Diyona M J
- 4) Gayathry Ramachandran
- 5) Sana M S
- 6) Fatima Aini
- 7) Lakshmi Abhilash
- 8) Shane Shahul
- 9) Fahad Harry
- 10) Hiran K H



















OUTCOMES

- 1) Social service orientation developed among students.
- 2) All the books were collected from the students homes itself, thus reusing and donating the books.
- 3) It created a sense of team work and effort from the students as everything was packed and stored in the car before one day itself.
- 4) It was an on-field experience to many students on visiting a tribal school and to create a bond with the students studying there.