

REMEDICAL COACHING-MANAGERIAL ECONOMICS

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2023-24

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SYLLABUS

REMEDICAL COACHING-MANAGERIAL ECONOMICS

Introduction to Managerial Economics, Elasticity of Demand, Demand Forecasting, Production Function and Laws of Return to Scale, Cost of Production and Cost Curve, Pricing Maximization and Cost Maximization, Marginal Analysis, Capital Budgeting, Risk and Uncertainty.

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA MANAGERIAL ECONOMICS REMEDIAL COACHING 2022-2023-QUESTION PAPER 1

Time: 1-hour

Max mark: 20

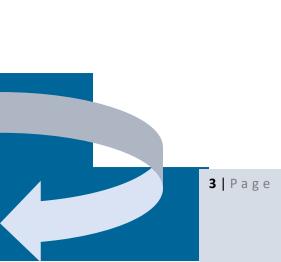
Short Essays (write all 4 essays – 5marks each)

1. Explain the concept of price elasticity of demand and discuss its significance in managerial decision-making.

2. Describe the different methods of demand forecasting and their relevance to business planning.

3. Write the characteristics of monopolistic competition and its impact on pricing and output decisions of firms.

4. Explain the concept of risk and uncertainty in managerial economics and outline the strategies managers can use to mitigate them.





Time : 1 hour

Max mark : 20

Short Essays (write any 10 short notes-2 marks each)

1. Define Managerial Economics.

2.What is price elasticity of demand?

3.Name two methods of demand forecasting.

4. What is the law of diminishing returns?

5.Differentiate between fixed costs and variable costs.

6.What is monopolistic competition?

7.Explain the concept of price discrimination.

8.What is a production function?

9.Define marginal cost.

10.What is capital budgeting?

11.Explain the term 'opportunity cost'.

12.What is meant by financial inclusion?

13.Name two types of pricing strategies.

14.What is risk management?

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SYLLABUS

REMEDICAL COACHING-BUSINESS REGULATIONS

Introduction to Business Laws, Special contacts, Consumer Protection Act,1986, Competition and Information Laws, Right to Information Act, The Indian Partnership Act,1932, Carriage of Goods, Breach of Contracts, Discharge of the Contacts, Free consents, Wagering Agreements, Void and Valid contracts.

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA BUSINESS REGULATIONS REMEDIAL COACHING 2022-2023-QUESTION PAPER 2

Time: 1 hour

Max mark: 20

Short Essays (write any 10 short notes-2 marks each)

1.What is the primary objective of the Indian Contract Act, 1872?2.Define a negotiable instrument under the Negotiable Instruments Act, 1881.

3.What is a 'sale' under the Sale of Goods Act, 1930?

4.Explain 'indemnity' as per the Indian Contract Act.

5. What is meant by 'guarantee' in a special contract?

6.Define 'bailment' under the Indian Contract Act.

7.What rights does a partner have under the Indian Partnership Act, 1932?

8.Explain 'insurable interest' in the context of the Insurance Act.

9.What is 'arbitration' under the Arbitration and Conciliation Act, 1996?

10.Define 'insolvency' in the context of insolvency law.

11.What is the main purpose of the Consumer Protection Act, 1986?

12.Describe 'price discrimination' under competition law.

13.What is the role of the Information Technology Act, 2000 in electronic transactions?

14.What is 'copyright' in terms of intellectual property rights?



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA BUSINESS REGULATIONS

REMEDIAL COACHING 2022-2023-QUESTION PAPER 2

Time: 1-hour

Max mark: 20

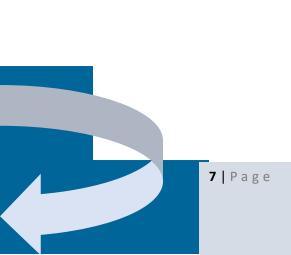
Short Essays (write any 4 Questions -5marks each)

1.Explain the essential elements of a valid contract as per the Indian Contract Act, 1872.

2.Discuss the types of negotiable instruments recognized under the Negotiable Instruments Act, 1881.

3.Describe the rights and duties of a buyer under the Sale of Goods Act, 1930.

4. Explain the concepts of indemnity and guarantee with suitable examples.



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Complementary Course

BACHELOR OF BUSINESS ADMINISTRATION

Remedial coaching - BBA4C03 CORPORATE REGULATIONS

Companies Act – objectives and features - Meaning and definition of company – Features – private company- privileges - Preference shares – features – Debentures – shares - Powers and functions of SEBI– Annual general body meeting.

QUESTION PAPER

- 1. Features of a company
- 2. State the features of preference shares.
- 3. Difference between debenture and shares?
- 4. Define a private company. What are the privileges and exemptions enjoyed by a private company?
- 5. Explain companies act. Define its objectives and features.
- 6. What is the importance of annual general meeting?
- 7. Discuss the functions of SEBI