



**CHRIST**  
COLLEGE (AUTONOMOUS)  
IRINJALAKUDA, KERALA

(Regn. No. 137/75; No.F.22-1/2015/AC.U.G.C.)  
Affiliated to University of Calicut and Re-accredited by NAAC 'A++' Grade  
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Department:COMMERCE -AIDED Batch:BCOM FIN 2022 Semester:S6

Subject Planner Report (Proposed) Of CC19UBCM5B08 Business Research Methods

Sl.no	Topic Name	Description	Date	Hour	Module	Mode of Instruction	Teaching Pedagogy
1	Reference manager	MENDLEY	08-10-2024	1	5	Lecture	Experiential Learning
2	report writing	citations	07-10-2024	2	5	Lecture	Experiential Learning
3	report writing	citations	07-10-2024	2	5	Lecture	Experiential Learning
4	report writing	citations	07-10-2024	2	5	Lecture	Experiential Learning
5	Report writing	Report writing	25-09-2024	2	6	Lecture	Experiential Learning
6	Focus Group Discussion	Focus Group Discussion	11-09-2024	2	2	Lecture	Experiential Learning
7	Pilot study	Pilot study	10-09-2024	1	2	Lecture	Participative Learning
8	Guided library work	Assignment	05-09-2024	5	1	Lecture	Participative Learning
9	Data Interpretation	Data interpretation	04-09-2024	2	5	Lecture	Participative Learning
10	Seminar on case study	Case Study Analysis	03-09-2024	1	3	Lecture	Participative Learning
11	Data processing and analysis	Data analysis	02-09-2024	2	6	Lecture	Participative Learning
12	Data collection Methods	Types of Data	22-08-2024	5	4	Lecture	Participative Learning
13	Primary and Secondary data	Primary and Secondary data	21-08-2024	2	4	Lecture	Participative Learning
14	Observation Seminar	Types of Observation	19-08-2024	2	2	Lecture	Participative Learning
15	Scale evaluation	Content validity	14-08-2024	2	4	Lecture	Participative Learning
16	Scale evaluation	Reliability and validity	13-08-2024	1	4	Lecture	Participative Learning
17	Scale Evaluation	Reliability and Validity	12-08-2024	2	4	Lecture	Participative Learning
18	Scale Evaluation	Scale Evaluation	07-08-2024	2	4	Lecture	Participative Learning
19	Non comparative scaling	Types of non comparative scaling	06-08-2024	1	4	Lecture	Participative Learning
20	Measurements and scaling	Comparative methods	05-08-2024	2	5	Lecture	Participative Learning
21	Measurement and scaling	Measurement and scaling part1	29-07-2024	2	5	Lecture	Participative Learning

22	Sample design	sampling Techniques	04-07-2024	3	2	Lecture	Participative Learning
23	Theory building	Theory building	02-07-2024	1	1	Lecture	Participative Learning
24	Theory building	Theory building	01-07-2024	2	1	Lecture	Participative Learning
25	Introduction to Research	Theory building	27-06-2024	3	1	Lecture	Participative Learning
26	Introduction to Research	Role of theory in research	26-06-2024	2	1	Lecture	Participative Learning
27	Introduction to Research	Role of theory in research	25-06-2024	1	1	Lecture	Participative Learning
28	Introduction to Research	Research in an evolutionary perspective	24-06-2024	2	1	Lecture	Participative Learning
29	Introduction to Research	Research Hypothesis	20-06-2024	3	1	Lecture	Participative Learning
30	Introduction to Research	Descriptive research	19-06-2024	2	1	Lecture	Participative Learning
31	Introduction to Research	Phases of business research	18-06-2024	1	1	Lecture	Participative Learning
32	Introduction to Research	NATURE OF RESEARCH	13-06-2024	3	1	Lecture	Participative Learning
33	Introduction to Research	Purpose / Aims / Objectives of Research	12-06-2024	2	1	Lecture	Participative Learning
34	Introduction to Research	CHARACTERISTICS OF RESEARCH	11-06-2024	1	1	Lecture	Participative Learning
35	Introduction to Research	define research	10-06-2024	2	1	Lecture	Participative Learning
36	Types of research	Business research	06-06-2024	3	1	Lecture	Participative Learning
37	Methods of research	Business research	05-06-2024	2	1	Lecture	Participative Learning
38	Areas of Research	Business research	04-06-2024	1	1	Lecture	Participative Learning
39	Introduction to Research	meaning of research	03-06-2024	2	1	Lecture	Participative Learning

Signature of Faculty

Signature of HOD

Signature of Principal



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**Department:COMMERCE -AIDED Batch:BCOM FIN 2022 Semester:S6**

**Handling faculty:- Dr Josheena Jose**

**Subject Planner Report (Actual) Of CC19UBCM5B08 Business Research Methods**

Sl.No	Topic Name	Date	Hour	Module	Teaching Pedagogy	Portion Status	Subject Strength	Students Attended
1	Reference manager	08-10-24	1	5	Experiential Learning	Fully covered	61	44
2	report writing	07-10-24	2	5	Experiential Learning	Fully covered	61	44
3	report writing	07-10-24	2	5	Experiential Learning	Fully covered	61	44
4	report writing	07-10-24	2	5	Experiential Learning	Fully covered	61	44
5	Report writing	25-09-24	2	6	Experiential Learning	Fully covered	61	54
6	Focus Group Discussion	11-09-24	2	2	Experiential Learning	Fully covered	61	58
7	Pilot study	10-09-24	1	2	Participative Learning	Fully covered	61	52
8	Guided library work	05-09-24	5	1	Participative Learning	Fully covered	61	59
9	Data Interpretation	04-09-24	2	5	Participative Learning	Fully covered	61	55
10	Seminar on case study	03-09-24	1	3	Participative Learning	Fully covered	61	55
11	Data processing and analysis	02-09-24	2	6	Participative Learning	Fully covered	61	55
12	Data collection Methods	22-08-24	5	4	Participative Learning	Fully covered	61	47
13	Primary and Secondary data	21-08-24	2	4	Participative Learning	Fully covered	61	57
14	Observation Seminar	19-08-24	2	2	Participative Learning	Fully covered	61	56
15	Scale evaluation	14-08-24	2	4	Participative Learning	Fully covered	61	0
16	Scale evaluation	13-08-24	1	4	Participative Learning	Fully covered	61	58
17	Scale Evaluation	12-08-24	2	4	Participative Learning	Fully covered	61	52
18	Scale Evaluation	07-08-24	2	4	Participative Learning	Fully covered	61	57
19	Non comparative scaling	06-08-24	1	4	Participative Learning	Fully covered	61	56
20	Measurements and scaling	05-08-24	2	5	Participative Learning	Fully covered	61	57
21	Measurement and scaling	29-07-24	2	5	Participative Learning	Fully covered	61	59



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Sl.No	Topic Name	Date	Hour	Module	Teaching Pedagogy	Portion Status	Subject Strength	Students Attended
22	Sample design	18-07-24	3	2	Participative Learning	Fully covered	61	56
23	Introduction to Research	11-07-24	3	1	Participative Learning	Fully covered	61	55
24	Introduction to Research	10-07-24	2	1	Participative Learning	Fully covered	61	54
25	Introduction to Research	09-07-24	1	1	Participative Learning	Fully covered	61	55
26	Introduction to Research	08-07-24	2	1	Participative Learning	Fully covered	61	56
27	Introduction to Research	04-07-24	3	1	Participative Learning	Fully covered	61	57
28	Theory building	02-07-24	1	1	Participative Learning	Not covered	61	0
29	Theory building	01-07-24	2	1	Participative Learning	Not covered	61	0
30	Theory building	01-07-24	2	1	Participative Learning	Fully covered	61	0
31	Introduction to Research	19-06-24	2	1	Participative Learning	Fully covered	61	59
32	Introduction to Research	18-06-24	1	1	Participative Learning	Fully covered	61	52
33	Introduction to Research	13-06-24	3	1	Participative Learning	Fully covered	61	56
34	Introduction to Research	12-06-24	2	1	Participative Learning	Fully covered	61	60
35	Introduction to Research	11-06-24	1	1	Participative Learning	Fully covered	61	57
36	Introduction to Research	10-06-24	2	1	Participative Learning	Fully covered	61	57

**Signature of HOD**

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